

Chamber Digest

October 2008

Volume 26 Issue 5

Election season in full swing

The upcoming presidential election is not the only race on people's minds in the Marshalltown area. On November 4, voters will go to the polls to fill County Supervisor, State Senate and State House seats. Additionally, Sheriff Ted Kamatchus and County Auditor Karen Squires are up for re-election, running unopposed.

Running for a seat on the Marshall County Board of Supervisors are Dennis Grabenbauer (D) and incumbent Gordie Johnson (R).

In the race for Iowa State Senate District 22, Jarret Heil (R) and Steve Soddors (D) are competing to represent Marshall and Hardin counties.

Two seats for Iowa State House are up for election this year. Jane Jech (R) and incumbent Mark Smith (D) are competing in District 43. The District 44 race is between Tim Hoy (D) and Annette Sweeney (R).

The Marshalltown Area Chamber of Commerce Government Affairs committee and Marshalltown Young Professionals invite the public to participate in a Candidate Forum for these candidates on **Thursday, October 16, beginning at 5:30 p.m.** at the Fisher Community Center Auditorium. Hear from the candidates first-hand about the issues of importance to our county and state.

This event is open to the public and free of charge.

New faces on IVCCD and MCSD boards

Voters went to the polls on Tuesday, September 9 and elected

Paul Gassman, Anne Paullus and Dean



Stucky to the Marshalltown Community School District School Board. Gassman and Paullus competed with Angela Kuehner for two open 3-year terms. Stucky ran unopposed for a 1-year term.

Deb Jones was elected to the Iowa Valley Community College District Board, running unopposed for the district covering the west part of Marshalltown and western Marshall County.

The Chamber's Government Affairs committee hosted a Candidate Forum, open to the public, on Thursday, August 28.

MEDIC to host Extreme Entrepreneurship Tour

Marshall Economic Development Impact Committee (MEDIC), Marshalltown Community College and Martha-Ellen Tye Foundation are bringing the Extreme Entrepreneurship Tour to Marshalltown on Tuesday, October 28. For complete details, turn to page 10.



Upcoming Events

October 13: 4:30 - 7:00 p.m.

Business After Hours @ MCC Student Activity Center

October 16: 5:30 p.m.

Candidate Forum

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MEMBER SPOTLIGHT

Marshall County Arts and Culture Alliance

The mission statement of the Marshall County Arts and Culture Alliance is to “connect individuals to arts and culture by supporting, promoting and enriching existing opportunities and seeking new possibilities.” Mary Giese is excited about the new adventure and possibilities the Alliance brings.

Giese is the new Executive Director of the Marshall County Arts and Culture Alliance, replacing Beth Burkemper. She recently retired from her position as Principal of Hoglan Elementary School in Marshalltown and is enthusiastic about working to support



ODC/San Francisco on stage at the MHS Auditorium. and promote the arts and cultural activities in the county.

“The quality and variety of arts and cultural opportunities and events in Marshall County is amazing!” she states.



Marshall County Arts and Culture Alliance Executive Director Mary Giese.

has also appeared in several community theatre productions in each of the three communities in which she has lived. She is married to David Giese and they have two adult sons.

The Alliance office is located in the Wells Fargo Bank downtown branch. Giese can be reached Tuesday through Thursday at 641-754-5616.

For more information, visit www.artsandculturealliance.org.

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Marshall Co. Empowerment Area

Sue Junge, Early Childhood Specialist
2500 South Center Street, Suite 2380
Marshalltown, IA 50158
641-352-5090

Marshall County Empowerment's purpose is to improve results for families with young children by empowering local citizens to lead collaborative efforts involving education, health, and human service programs on behalf of the children, families, and other citizens residing in Marshall County.

Smokin' G's BBQ Catering Service

Kim & Jerry Gratopp
2697 Underwood Avenue
Marshalltown, IA 50158
641-751-1427

Smokin' G's BBQ Catering Service specializes in grilled and smoked meats and catering for any event.

Vocational Rehabilitation

Melissa Keen, Counselor
3702 South Center Street
Marshalltown, IA 50158
641-844-5628

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Jim Gruening
Fauna Nord
Jeff Vance

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MCVB



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Lynn Olberding
Director of Membership & Marketing
Shauna Banks
Administrative Assistant
Tami Kerwood
Administrative Assistant
Joel Akason
MEDIC President
Amy Mills
MEDIC Executive Assistant
Shannon Espenscheid
MCVB Director

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.



Board of Directors

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Dean Kenagy
Gordie Johnson
Mike Miller
Loras Neuroth
Mike Schlesinger
Kevin Swartz
Don Turbiville
Kenn Vinson
Glenn Ytzen

Ex-Officio
Marvin Wade
Dick Hierstein
Larry McKibben
Mark Smith
Karen Squires
Tim Wynes

Thank You Reinvesting Members



The reinvesting members printed in bold type marks those with memberships in increments of five years.

AEA 267	20
Bjelland Plumbing	14
Cross Country Estates	1
Hahn Roofing	8
HyVee Drugstore	38
Mack, Tom	34
Morton Building	20
Riverside Cemetery	14
Scott Manufacturing	23
Sun Daze Salon	2
Theisens Farm- Home-Auto	8
UPS	4

Please consider these and all Chamber member businesses when making purchases for your business.

Help shape Marshalltown's future and make this an even better place to live, work and raise a family!

For more information on the Imagine 2011 7 Big Ideas, visit www.imagine2011.com.

Imagine
7 big ideas by 2011

Business After Hours

October 13, 2008
4:30 - 7:00 p.m.
Marshalltown Community College
Student Activity Center
3700 South Center Street
Marshalltown, IA 50158

November 2008
Business to Business Showcase
Key Sponsor: Hy-Vee
Fisher Community Center
709 South Center Street
Marshalltown, IA 50158

December 2008
5:00 - 7:00 p.m.
US Bank
123 West Main Street
Marshalltown, IA 50158

January 2009
Taste of Marshalltown
Business After Hours

"Your Hometown Tire and Auto Service Center"

McAtee
Tire & Service Center, Inc.

205 E. Linn St.
Marshalltown
752-7511

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Renew Rural Iowa Seminar

United Bank & Trust and the Center for Industrial Research and Service (CIRAS) are sponsoring an upcoming Farm Bureau Renew Rural Iowa Business Success Seminar, on Wednesday, October 1, 2008 at Reiman Gardens in Ames. This program for Iowa based businesses will provide you access to tools and resources needed to develop and grow your business. As part of this interactive seminar, you'll hear from seasoned entrepreneur and three-time Inc. 500 Award winner, Curtis Nelson.

Nelson's seminar, titled "Business & Baking 101" is offered to you at no charge through the Farm Bureau and United Bank & Trust partnership. This seminar will challenge your strategic thinking and help you make solid and informed business decisions that will help you significantly improve your company's performance.

You're encouraged to step away, for just one day, from working "in" your business --- to work "on" your business. Over 150 businesses in Iowa have successfully completed this seminar and the endorsements have been unanimous -- it is well worth your time!

Spend a day with an experienced entrepreneur who can share proven, actionable methods of accelerating your company and identify opportunities for improvement in your business. All expenses are paid, including breakfast and lunch, so all you need to do is invest a day of your time.

Space is limited. Please register online at www.renewruraliowa.com, or call Jennifer Hass, United Bank & Trust at (641) 753-5900 with questions.



Plans underway for 2008 Holiday Stroll

Marshalltown Central Business District is gearing up for the upcoming holidays. The Promotions committee, under the chairmanship of Tina Shapley (Country Financial Insurance) is coordinating efforts with the Marshalltown Noon Optimist Club, who will be installing and operating the light show on the courthouse square.

This year's theme is "Silver Bells in Downtown Marshalltown". Efforts are being made to fill the air with holiday sounds that will coordinate with the light show as shoppers stroll our downtown streets. Andy Schwandt (Mediacom) and Kara Thompson, (Marshall Town Center), are working together to enhance the stroll portion of the event, adding additional "strollers" as well as extending the parade route. Business owners will host groups for entertainment in their stores during the evening of the stroll.

The 17th Annual Holiday Stroll will happen Friday, November 21 from 6:00 - 8:00 p.m.

www.marshalltown.org Statistics

	Aug 08	YTD Total	Avg/Month
Unique Visitors	3,704	29,657	3,707
Number of Visits	5,915	46,473	5,809
Page Views	43,134	242,714	30,339
Hits	134,720	1,028,070	128,509

Visits to the Chamber's website were up 10%, page views were up 105% and hits were up 1% in August 2008 compared to August 2007.

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events.

Want to upgrade your online business directory listing?
Contact Lynn Olberding at the Chamber office for more information.

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BUSINESS NEWS

Marshalltown "Welcome Wagon"

Several months ago, the Chamber announced a new initiative called the "Welcome Wagon". This project is designed to greet new professionals to the community and help get these individuals connected to the Marshalltown area.

Several businesses are on board with supporting this initiative including: Fauna Nord with Coldwell-Banker Premier Real Estate, Emerson Process Management - Fisher Controls, Hy-Vee Wine & Spirits, Lillie Mae Chocolates, SportsPlus Sports Medicine and Physical Therapy, and the Times-Republican.

If your business would like to participate in this program, please contact Lynn Olberding at the Chamber office via email at lolberding@marshalltown.org. We ask that all participating businesses include a free or discounted offer to these new residents in our community.

As your business hires new professionals moving to the community, please forward the employee's name, email address, contact phone number and address to Olberding at the Chamber office, or feel free to have the employee contact the Chamber office for more information.

We want to help you recruit and retain employees and to continue to grow our community, so please use this service, which is provided free of charge to all Chamber member businesses.

Embrace Iowa Disaster Fund

Governor Chet Culver and Iowa business leaders have established the Embrace Iowa - 2008 Iowa Disaster Fund to receive contributions from individuals, businesses and organizations to benefit Iowans who have experienced significant hardship as a result of the storms and floods of 2008.

The 2008 Iowa Disaster Fund's purpose is to promote private sector contributions from Iowans and to seek funds outside of Iowa.

Mail a check payable to the 2008 Iowa Disaster Fund to:

2008 Iowa Disaster Fund

P.O. Box 310239

Des Moines, Iowa 50331-0239

You can give with confidence knowing that your gift is 100% tax deductible and will be directed to those with the greatest needs.

Please call 515-447-4222 for additional information about making a contribution.

Contributions can also be made to the American Red Cross National Disaster Relief fund by contacting the Iowa Rivers Chapter of the American Red Cross.



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CONVENTION & VISITORS BUREAU

Travel Iowa Marketplace

Shannon Espenscheid, MCVB Director, and Shauna Banks, MCVB Assistant, recently attended the Travel Iowa Marketplace held in Ottumwa, Iowa. The Marketplace attracts group tour operators from across Iowa and surrounding Midwest states. Approximately 100 tour operators attended this year's event. MCVB staff presented information on a sampling of group tours available in the Marshalltown area. These tours included Silver Bells in the City, The Good 'Ol Days, The Race is On and Creative Creations. In addition, the CVB also gave away Lillie Mae Chocolates to all attendees as well as a gift basket for the prize drawing. The basket included a gift certificate for one nights stay in a Jacuzzi room at the Best Western Regency Inn, bottle of Iowa Wine, Lillie Mae Chocolates as well as Marshalltown Convention & Visitors Bureau products.

Local residents are always welcome and encouraged to take part in our tours. If you would like information on Marshalltown area tours please log onto our website at www.visitmarshalltown.com or call 641-753-6645.



For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

October 2008

Date	Event	Location
Tuesday	Bingo	Senior Citizens Center
Tues. & Fri.	StoryTime	Public Library
Wed. & Sat.	Farmers Market	108 N. 2nd Avenue
Oct 1	Nature's Story Hour	Grimes Farm
Oct 2	Read for the Record	Rogers Elementary School
Oct 3	Murder Mystery Dinner	Fairgrounds Activity Building
Oct 3-4	Clock & Watch Auction	Tom Harris Auctions
Oct 3	Heart & Sole Walkathon	American Legion Golf Course
Oct 4	Stamp for Hope	MHS Media Center
Oct 4	Table Garage Sale	First Congregational Church
Oct 4	Hogs for Dogs Poker Run	Marshalltown Comm College
Oct 5	Life Chain Prayer Vigil	Center Street
Oct 10-11	Haunted Forest	Izaak Walton League
Oct 12	Fall Festival	St. Mary Parish
Oct 15	Nature's Story Hour	Grimes Farm
Oct 17	Card Party	Community Y Cultural Center
Oct 17	Book Club	Public Library
Oct 17-18	Haunted Forest	Izaak Walton League
Oct 18	Craft Show & Bake Sale	Fairgrounds Activity Building
Oct 19	Watson's Fall Festival	State Center
Oct 24	Holiday Bazaar	IA Veterans Home
Oct 24-25	Haunted Forest	Izaak Walton League
Oct 25	Halloween Hike	Grimes Farm
Oct 25	Pancake Breakfast	Veterans Coliseum
Oct 26	Soup Lunch	Fisher Community Center
Oct 28	Gardening for Wildlife	Fisher Community Center
Oct 31	Trick or Treat	Marshalltown City Limits
Oct 31	Haunted Forest	Izaak Walton League

Post your 2008 events on the MCVB self-posting calendar at www.visitmarshalltown.com

October 2008

Date	Group	Location
Oct. 3-5	Winnie Hawks 2008 Fall Meeting	Riverview Park
Oct. 3-6	International Ministries	First Baptist Church
Oct. 10-12	Area 24 Fall Conference	BW Regency Inn
Oct. 16-17	Citizens for City Improvement	BW Regency Inn
Oct. 17-19	IA Dog Grooming Assoc.	BW Regency Inn
Oct. 19	Clinic for Tumbling & Trampoline	MATT Gym
Oct. 20-22	IA Environmental Health Assoc.	BW Regency Inn

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CONVENTION & VISITORS BUREAU

Jaycees plan for Haunted Forest

The Marshalltown Jaycees invite you to attend the third annual Marshalltown Jaycees Haunted Forest, this year at the Marshall County Izaak Walton League. The Izaak Walton League is located at 2601 Smith Avenue, just two miles south of Marshalltown off of S. 12th Avenue/Governor Road south of Hwy 30.

Due to severe flooding last year and the continued flooding throughout this year we sadly left the River's Edge however we are extremely excited to partner with the Izaak Walton League. We are excited about future possibilities and anticipate offering the same scary experience as the Jaycees have provided you in years past.

The Marshalltown Jaycees is a local community organization for young adults between 21 and 40. The Jaycees organize many events and contribute back to the community to help those in need. The Haunted Forest has been our largest fundraiser and we are very excited to offer this event to the community once again.

The Haunted Forest will be open the following dates: October 10 - 11, 17 - 18, 24 - 25, and October 31. Ticket price is \$5 per person. Hours of operation will be from 7:00 p.m. to 11:00 p.m. each night. The Izaak Walton League will be selling food throughout the event. Come on out and support two great organizations.

If you are interested in becoming a Jaycee and helping with the Haunted Forest we are always looking for new members. For haunted forest updates and for more information about all our projects check out our website: www.myspace.com/marshalltownhauntedforest.



Halloween Hike at Grimes Farm

Enter the world of elves, dwarves and hobbits in "Lord of the Tree Rings" to discover the secrets of the forest. Located at Grimes Farm and held in the evening on October 25.

Reservations are required for the entertaining and educational 45-minute hike. Call 641-752-5490 beginning October 1. All children must be accompanied by an adult.

If you would like to volunteer to help with this event, please call the Marshalltown County Conservation Center as soon as possible.

Did you know Grimes Farm & Conservation Center offers 160 acres of nature trails including prairies, timber, wetland & more.

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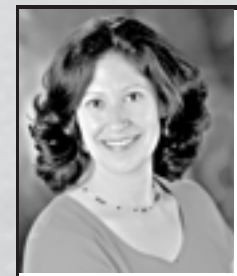
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AMBASSADORS VISITS



The Chamber Ambassadors visited PCA (Packaging Corporation of America), 1402 South 17th Avenue, on August 12 for a courtesy call and tour the business's recent expansion. Representing PCA is Chamber Ambassador and PCA sales manager Joe Hannam.



Tom Apgar of Apgar Photography, 18 West Main Street, was welcomed by the Chamber Ambassadors on August 26 for a courtesy call. Apgar Photography has been a member of the Marshalltown Area Chamber of Commerce for nearly 100 years.



Don Hans and Jerry Angle, new owners of Big 8 Tyre, 102 East State Street, were congratulated by the Chamber Ambassadors on August 26 during a courtesy call.



The Chamber Ambassadors celebrated Fareway's more than 40 years as Chamber members during a courtesy call with managers Joe Leonard and Harold Youngblood. Fareway is located at 102 West Anson Street.

Request a Ribbon Cutting or Courtesy Call at your location. The Ambassadors are the goodwill arm of the Chamber. Their scheduled time for courtesy calls and ribbon cuttings are at 4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.



Please contact the Chamber office if you would like to schedule a visit at your business.

Contact 641-753-6645 or lolberding@marshalltown.org.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.

CPA

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BUSINESS NEWS



The Chamber Ambassadors welcomed Ishwar Naran and Mike and Maya Panchal as new owners of the Best Western Regency Inn, 3303 South Center Street, with a courtesy call on September 9.

Have you visited the Chamber website lately? Go online to www.marshalltown.org for the online directory, Chamber news and events.

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ECONOMIC DEVELOPMENT

Sparking Entrepreneurial Spirit: Extreme Entrepreneurship Tour

The Extreme Entrepreneurship Tour is coming to Marshalltown on October 28 in DeJardin Hall at the Iowa Valley Community College Campus. The Extreme Entrepreneurship Tour is committed to helping students succeed in the changing economy by applying the entrepreneurial mindset to their lives, regardless of career choice.

Area high school business class seniors and MCC students have been invited and will participate in a networking event, roundtable discussions and hear from a variety of speakers who will provide inspiration and practical advice about personal positioning for the future, defining vision, setting goals and getting started on goals with limited resources.

The Extreme Entrepreneurship Tour, the first-ever national collegiate entrepreneurship tour, is comprised of many of America's top young entrepreneurs who've made, earned, or sold a com-



Entrepreneurship Tour Speakers

Michael Simmons, co-founder of Extreme Entrepreneurship Education and bestselling author of *The Student Success Manifesto: How to Create a Life of Passion, Purpose and Prosperity*, has been a keynote speaker at events and conferences from Washington State to Washington D.C. A 2005 graduate of the Stern School of Business at New York University, Simmons has been able to use his work as a teacher, motivational speaker, author, and award-winning entrepreneur to deliver a unique perspective that connects with audiences.

Simmons' company, Extreme Entrepreneurship Education, LLC is a New York based, media and education company dedicated to helping students plan, prioritize and pursue their own vision in life by utilizing the entrepreneurial mindset. Its books, online community and speaking events provide students with the tools and the inspiration that they need to create a life of passion, purpose and prosperity.

Simmons co-founded his first business, Princeton WebSolutions (PWS), when he was 16 years old. PWS was later rated the #1 youth-run web development company in the nation by *Youngbiz Magazine*. In addition, Simmons has won three entrepreneur of the year awards from the National Foundation for Teaching Entrepreneurship, Fleet, and the National Coalition for Empowering Youth Entrepreneurship. He and his company have been featured on the AOL Home Page, USA Today, ABC, NBC, and CBS.

By the age of 24, Arel Moodie is an award-winning entrepreneur, published writer, and professional speaker. Moodie's first company, *placefinder.com* which is a business that helps college students find off-campus housing, roommates and sublets was started while he was in college.

He teaches as a guest lecturer of entrepreneurship at his alma mater Binghamton University where he received his degree in Politics, Philosophy and Law. As an always entertaining and captivating speaker, Moodie's motivational speaking company, AMI, has already spoken to over 30,000 students at 180 schools in 18 states and two countries. He is widely known as "America's Top Young Speaker."

Moodie is also featured in two nationally published books, *Student Entrepreneurs: Graduating with a Profit* and *Millennial Leaders* where he is named one of the top Gen Y leaders in the country. He has also been featured in USA Today, Fox News, ABC News, and NBC affiliates.

pany for millions and/or made a huge impact before the age of 30!

Sheena Lindahl and Michael Simmons, co-founders of Extreme Entrepreneurship Tour, are best-selling authors of *The Student Success Manifesto: How to Create a Life of Passion, Purpose and Prosperity*. In 2006, Lindahl and Simmons were named by *Business Week* as among the country's Top 15 Entrepreneurs Under 25. They are dedicated to helping students develop and pursue their entrepreneurial visions.

The event, from 9:00 a.m. to 1:00 p.m., consists of a series of interactive workshops and lectures from nationally successful young entrepreneurs providing examples of how to achieve success in utilizing available resources. There will also be free food and give-aways.

Co-sponsors of the event are Marshall Economic Development Impact Committee, Iowa Valley Continuing Education, Marshalltown Community College, and the Martha-Ellen Tye Foundation.

Economic Statistics

Employment – Marshall County	July 2008	YTD
Labor Force	20,990	20,490
Unemployed	870	950
Percent Unemployed	4.1	4.6
Total employment	21,130	19,540

Marshalltown Construction	July 2008	YTD
Building permits	18	101
Residential Dwelling Units	3	64
New residential construction value	\$651,000	\$8,724,000
Residential addition/remodel value	\$183,000	\$660,900
New commercial/industrial permits	0	10
New commercial/industrial value	\$0	\$3,109,000
Remodeling commercial/industrial value	\$2,448,000	\$17,780,000

Housing	July 2008	YTD
Single Family Home Sales	39	224
Average Sale Price	\$103,776	\$103,776
Median Sale Price	\$109,200	\$109,200

Government Affairs

2009 Washington DC Summit

Planning for the 2009 Washington Summit officially begins on Friday October 3. MEDIC Chair-elect Dan Hassman and Chamber Chair-elect Paul Gregoire will lead the planning and the Marshalltown contingent to Washington DC April 27 - 28, 2009. Nearly 40 people participated in the 2008 Summit.



Representatives from Marshalltown speak with Representative Tom Latham during the 2008 Washington DC Summit.

Business Leaders Luncheon

The Chamber's Government Affairs committee will again host a local business leaders government affairs luncheon. A specific date for the event has not been set, but it will be in late November or early December. Watch for information about this important event. As with last year's event, Doug Loon, Regional VP for the U.S. Chamber will present up to date information about pending federal legislation and David Roederer, Iowa Chamber Alliance Executive Director will bring insight to state legislative issues.

Iowa Chamber Alliance

The Iowa Chamber Alliance will present its 2009 legislative agenda at a news conference on December 4. A luncheon with legislative leaders will also be held that day. The Iowa Chamber Alliance is a coalition of the 16 largest chambers in Iowa. Marshalltown is an original member of ICA.

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Highway 30 Coalition

Members of the Iowa Highway 30 Coalition recently met with IDOT Director Nancy Richardson to get a first-hand update on the status of the various projects that will expand Highway 30 to a four-lane corridor. The Chamber and MEDIC'S priorities continue to be Colo to the Highway 330 Intersection.

U.S. 30

Colo to Tama



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YOUNG PROFESSIONALS

Upcoming MYP Events

The Marshalltown Young Professionals have an exciting fall planned with social and professional development events.

If you or your employee could benefit from being involved with the Marshalltown Young Professionals, please contact Lynn Olberding at the Chamber office at 641-753-6645 or by email at lolberding@marshalltown.org.

October

1	MYP Social Lunch	Tremont Grille	Noon
8	YP Connect Committee Meeting	Fisher Comm. Cnt	Noon
10	YPIowa Conference	Muscatine	
15	Lunch & Learn	Hy-Vee	Noon
	Speaker: Stacey Loftus, RDE; Hy-Vee Dietician		
16	Candidate Forum	Fisher Comm. Cnt	5:30pm
TBD	Halloween potluck & party		

November

5	MYP Social Lunch	YSS Conf. Room	Noon
12	MYP Social/Prof. Dev. Meeting	Fisher Comm. Cnt	Noon
19	Lunch & Learn	Marshall Town Center	Noon
	Topic: Holiday Gifts & Planning		

December

3	MYP Social Lunch	Mexico Antiquo	Noon
6	Progressive Dinner	Downtown	TBD
10	YP Connect Committee Meeting	Fisher Comm. Cnt	Noon

YPIowa Conference

Focusing on the Core: Identifying and Living Up to Your Potential

There is still time for you to sign up for the 5th Annual Young Professionals of Iowa Conference to be held in Muscatine on October 10. An exciting schedule of events is planned for this year's conference, as well as Thursday and Friday evening social events. A wide range of enriching and motivating speakers focusing on leadership in both a large group setting and in break-out sessions are on the agenda for the day-long conference. Additionally, there will be opportunities to network with young professionals from all over the state!

Seven MYP members will be attending this conference and representing Marshalltown and MYP. They are: Denise Case, Shannon Espenscheid, Janelle Holmgren, Denise Kemp, Kristen Monroe, Lynn Olberding and Brent Redman.

For more information on the YP Iowa conference or MYP, contact Lynn at 641-753-6645.



3rd Annual Sip.Savor.Support.

Plans are underway for the 3rd Annual *Sip.Savor.Support.* wine tasting event, sponsored by the Marshalltown Young Professionals and benefiting the Community Y's Partner with Youth campaign.

The event will feature a variety of wines from John Ernest Vineyard and Winery of Tama, as well as a silent auction.

The 3rd Annual event will be held on **Wednesday, February 11, 2009** at Elmwood Country Club. More details will be available in the near future.

For more information on the Marshalltown Young Professionals, visit www.marshalltownyp.com.



Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals?

Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.



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BUSINESS NEWS

Target 5 list grows as more businesses “buy in”



Has your business signed up as a Target 5 - Buy In! participant yet? There is **no charge** to participate.

We are asking businesses, institutions, governments and consumers to look for purchasing opportunities within our community and county before they buy anywhere else. By shifting just **5 percent** of your purchases to local businesses and service providers, you can help add **350 new jobs** and nearly **\$40 million** to the local economy.

When you Target 5 and Buy In, you don't spend more, but everyone feels the positive impact - including your business and your bottom line.

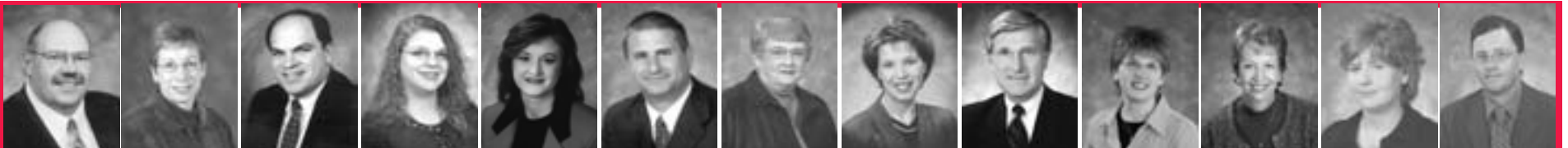
The following businesses have signed up as Target 5 - Buy In!

participants:

- 7 Rayos Liquor Store
- AAA Septic Service
- Adland Engraving
- American Family - Thiede Agency
- American General Finance
- BDH Technology
- Blood Center of Iowa
- Central Office Supply
- CIRSI
- County Insurance – Tina Shapley
- Denny's Hometown
- Emerson Process Management/ Fisher Controls
- Eyecare Associates
- F & J Racing
- Farmers Savings Bank
- The General Store
- Hermanson Orthodontics
- Hy-Vee
- Ideal Home Inspections, LLC

- Independent Insurance Services
- Interstate Insurance - Joan Postel
- Iowa Lumber
- Iowa River Hospice
- Iowa Wholesale
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- McGregors Furniture
- Mechdyne Corporation
- Mediacom/OnMedia

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 - RACOM
 - Ryerson
 - Schendel Pest Control
 - Sports Page
 - Staples
 - Sun Daze Salon
 - Those Ink Guys
 - Tremont on Main/Italian Grille
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 - U.S. Bank
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 - Ultimate Web Design
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- To sign up, visit www.marshalltown.org/chamber/target5.php.



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