

Chamber Digest

August 2008

Volume 26 Issue 3

Chamber busy with August activities

August is a busy month at the Marshalltown Area Chamber of Commerce! Chamber members are encouraged to participate in these three events, held the third week in August.

Rural-Urban dinner - Tuesday, August 19

The Marshalltown Rotary Club, Marshall County Farm Bureau and the Chamber are again joining forces to sponsor the annual Rural-Urban dinner. The event is scheduled for Tuesday, August 19 at Consumers Energy located at the intersection of Highways 30 and 330. Refreshments and registration begin at 5:30 p.m. and dinner will be served at 6:30 p.m.

The Marshall County Pork Producers are grilling pork chops on a stick and Zoske's Barbecue will be catering the dinner.

William Johnson, Manager of Biofuels Development for Alliant Energy is the featured speaker at the event.

"Biofuels are intended to be an important part of the planned power plant that will be built near Marshalltown. The planning committee thought that it was important for all of us to learn more about the impact that will have on our local economy," stated Scott Neff, Chamber Ag/Business Chairman.

Chamber members can register by calling the Chamber office at 753-6645. Rotary members can register at regular August meetings and Farm Bureau members can register by contacting the Farm Bureau office. Tickets are \$12 each.



Educator Appreciation - Wednesday, August 20

Again this year, the Chamber will host an Educator Appreciation breakfast as educators head back to school on Wednesday, August 20. For complete details, please turn to page 5.



Ambassadors golf outing - Thursday, August 21

Mark your calendars for the Chamber Ambassadors golf outing on Thursday, August 21.

For complete details, please turn to page 16.

Pictured right: Larry Harder of Alliant Energy and Paul Gregoire of Emerson Process Management - Fisher Division won the 2007 Chamber Ambassadors golf outing.



Upcoming Events

August 19, 5:30 p.m.:

Rural/Urban Dinner at Consumers Energy

August 21, 12:30 p.m. shotgun start.:

Ambassadors Golf Outing at Elmwood Country Club

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MEMBER SPOTLIGHT

Renner's Flowers

Connie Jensen always dreamed of owning her own business. In 2004 her dream came true when she purchased Renner's Flowers, 201 West Main Street in Marshalltown.

The Marshalltown native had worked as a florist and floral designer with previous Renner's owner, Deanna Paxson. She will celebrate her 35th Christmas in the flower business this holiday season.

Renner's Flowers was originally opened by the Sullivan Brothers as Sullivan's Flower Shop in 1936. Many years later, Frank Renner purchased the business and changed the name. The business was later purchased by Marge Oaks who sold Renner's to Paxson and Paxson to Jensen. But Jensen has no plans to change the name.

"There is such a history with the Renner's Flowers name, I would never change it," said Jensen. But she's put her own stamp on the business. When Jensen purchased the business, she decided to add gift items, including home decor, jewelry, candles, furniture and lamps. "Deanna added gifts like silk arrangements and wall hangings when she took over the business. I added to what was here."

While the flower shop specializes in fresh arrangements for weddings, birthdays, funerals, births, anniversaries and holiday flowers for Valentine's Day and Mother's Day, there is more to this Marshalltown establishment than just stems. Renner's offers wire service, allowing patrons to send flowers and plants nationwide and overseas. They also do custom work and special orders.

"We will come to your home and work with you to pick out decor to compliment your home and style," said Jensen. "We do a lot of home and business decorating for the holiday season."



Pick out an arrangement of fresh or silk flowers, a plant or balloon arrangement in store and add your personal touch to it, like one patron did in preparation for a marriage proposal.

"We did an arrangement for a gentleman who wanted to propose to his girlfriend," commented Jensen. "We included a ring in the arrangement of roses. It was fun to be a part of their engagement."

Jensen's talent has created a loyal customer base who keep her going every day. "I love what I do. I wouldn't be here if it wasn't for our customers and the support of my family," she said.

The store is open Monday through Friday 8:00 a.m. to 5:00 p.m. and Saturdays 8:00 a.m. to 3:00 p.m.

For more information, visit the store on Main Street, contact Connie and staff at 641-752-4243 or visit www.rennersflowers.com.

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Wandering Creek Golf Course

Rob Dickey, Managing Partner
2436 233rd Street
Marshalltown, IA 50158
641-752-4615

Wandering Creek Golf Course is a 9-hole public course open April through October. Nine or 18 hole rates, power carts, pro shop, and snack bar are available.

Ready to increase your website traffic? Contact Lynn at 641-753-6645 about online directory upgrades!
www.marshalltown.org



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Karen Squires
Tim Wynes

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

A.G. Edwards	30	Hy-Vee	45
Action Auto	22	Independent Insurance	32
AmericInn	11	Iowa Wholesale Supply	34
Animal Clinic-The Vet	20	JBS Swift	49
Animal Medical Clinic	21	JCPenney	16
Arby's	18	Johnson, Sudenga Law Firm	35
Arts & Culture Alliance	3	KFJB/KXIA	33
Augustine Company	20	Koehler Insurance	37
B & G HVAC	2	Lennox Mfg.	39
Bank of the West	16	M. Gervich	44
Ben's Tire	20	Manpower	23
Bruin Mfg.	44	Marshall Co. Abstract	24
Buena Vista University	21	Marshall Co. Supervisors	16
Drs. Burger & Squiers	28	Marshall Town Center	31
Cessford	35	Marshalltown Orthopaedics	32
CIRSI	27	McDonalds	36
City of Marshalltown	16	McGregors	45
Clemons Chevrolet	33	MCS D	16
Coldwell-Banker	31	Mechdyne	8
Dr. Collison	27	Mediacom	20
Community Nursing	21	Mid-Iowa Workshops	24
Community Y	31	Mike's Bike & Fitness	23
Con-Struct	35	Moore, McKibben Law Firm	15
Consumers Energy	32	Nagle Signs	22
Dairy Queen - 3rd Ave	2	Nauman-Madsen	18
Denny's Hometown	19	PCA	48
Diamond Vogel	15	Pennysaver	37
Domino's Pizza	25	PepsiAmericas	48
Dynamic Broadband	7	Plaza Family Dental	30
Bill Edens	4	Plumb Supply	10
Edward Jones - Reese & Wirin	28	R.S. Stover	48
Electric Supply	31	Rainbow Car Wash	22
Ethington Heating & Cooling	15	Raymon - Donco	20
Evans Abstract	31	Ryerson	21
Excel Medical	18	Sign Creations	8
Eyecare Associates	49	Smiles in Motion	5
Financial Partners Group	4	Sports Page	18
Flooring Gallery	4	Strands	32
Gethmann Const.	43	Swanco	44
Glenwood Place	9	Taylor's Maid-rite	48
Godfrey Motors	8	Triad Real Estate	21
Hanson Directory	24	Ultimate Web Design	2
Hawkeye Stages	16	United Way	40
Headliner Salon-Spa-Gifts	27	Upstairs Downstairs	63
		US Bank	44
		Vogel Funeral Homes	49
		Wal-Mart	25
		Wells Fargo	44

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

www.marshalltown.org Statistics

	June 08	YTD Total	Avg/Month
Unique Visitors	2,866	21,988	3,665
Number of Visits	4,177	34,385	5,731
Page Views	15,166	176,462	29,410
Hits	83,140	767,752	127,959

For the 2007/2008 fiscal year (June 07 - May 08), the Chamber's website received 47,278 visitors; 71,781 visits; 319,995 page views; and 1,587,758 hits.

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events.

Want to upgrade your online business directory listing?

Contact Lynn Olberding at the Chamber office for more information.

Dr. Drager celebrates 20 years

Veterinarian and owner of Animal Clinic – The Vet, Dr. Dennis Drager celebrated 20 years with the business on July 1. The Chamber Ambassadors congratulated Dr. Drager with a courtesy call on Tuesday, July 22.

Animal Clinic-The Vet, 507 West High Street, offers behavior consultations, boarding, complete companion animal care, dentistry, diagnostic services, diagnostic ultrasonography, dietary and nutritional counseling, doggy day care, vaccinations, surgery and medicine, exotic pet and bird medicine, geriatric care, grooming, laser surgery, and microchipping.

Big 8 Tyre changes ownership

Jim Gruetzmacher recently sold Big 8 Tyre to two long-time employees, Jerry Angle and Don Hans. Gruetzmacher opened his tire business in 1953 as OK Tire Store before purchasing a franchise store in 1956. In 1971, he changed the name to Big 8 Tyre Center. Both Angle and Hans worked for Gruetzmacher for the majority of his years as owner.

Big 8 Tyre Center is located at 102 East State Street.

Dr. Wilson retires from BVU



After 25 years with Buena Vista University, director Dr. Nancy Wilson is retiring on Friday, August 1. Wilson has served as director for 18 years and prior to taking that post, she served as Associate Director. During her tenure, BV moved from college to university status and more than 1,100 students graduated from the center.

A farewell reception was held for Dr. Wilson on Thursday, July 24 at the BVU office at 3700 South Center Street, Room 544. Dr. Wilson will remain in Marshalltown with her husband.

Wes Bryngelson takes over Brycon

Kenny and Renee Bryngelson have sold their company, Brycon Corporation to son, Wes. Wes will change the name to Bycon, L.L.C. and plans to keep the majority of this long-time Marshalltown company operations the same. Brycon, L.L.C. is located at 911 North Center Street.

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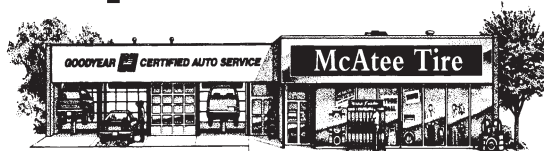
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BUSINESS NEWS

Educator Appreciation breakfast

With the summer drawing to a close, educators and administrators with the Marshalltown Community School District, Marshalltown Area Catholic Schools, Marshalltown Christian School and Central Iowa Christian Academy will soon head back to class.

The Chamber will again host, in cooperation with key sponsor Independent Insurance Services, an appreciation breakfast as a kick-off of the school year, beginning at 7:30 a.m. on August 20 at the Marshalltown High School cafeteria.

"Over 400 returning staff are expected to attend the event," said Chamber Director of Membership and Marketing, Lynn Olberding. "It's a nice way to thank teachers and administrators for everything they do."

A short program will be presented by representatives of the Chamber and Independent Insurance Services. Table sponsorships are still available. Sponsorships are \$50 per business and allows your business to be listed on table tents, as well as included in other promotional materials. For sponsorship opportunities, please see the inserted flyer in this issue of the Chamber Digest or contact Lynn at the Chamber office.



Teachers enjoy donuts, muffins, coffee and juice at the 2007 Educator appreciation breakfast, held at the MHS cafeteria.

Ride out the gas crunch right here in Marshalltown

It doesn't appear the pain at the pump is going away anytime in the near future. With record high gas prices, everyone is feeling the crunch. But, according to *Money Magazine's* list of the best small cities with short commute times, Marshalltown ranks 12th in the nation with the median commute time of 10.7 minutes. This is well below the national average of 24.4 minutes.

With several large employers within the city's limits, relatively little land to cover (approximately 18 square miles) and lack of heavy traffic, Marshalltown drivers don't spend much time in their vehicles. As a bonus, parking is free throughout the city.

The complete list of *Money's* Americas Best Places to Live, Americas Best Small Cities, can be found in the August issue of *Money Magazine* or online at <http://money.cnn.com/magazines/moneymag>.

Business After Hours

August 2008

To be announced

September 11, 2008

5:15 p.m.

United Way Kick-Off
United Bank & Trust
2101 South Center Street
Marshalltown, IA 50158

October 2008

Marshalltown Community
College

Student Activity Center
3700 South Center Street
Marshalltown, IA 50158

November 2008

Business to Business Showcase

Key Sponsor: Hy-Vee
Fisher Community Center
709 South Center Street
Marshalltown, IA 50158

December 2008

5:00 - 7:00 p.m.

US Bank
123 West Main Street
Marshalltown, IA 50158

www.everydaychampions.org

CONVENTION & VISITORS BUREAU

Bike MS: Cruise the Cornfields

The Bike MS: Cruise the Cornfields and Cycle Cedar Valley Ride are just two of the five Bike MS events put on by the North Central States Chapter. Riders pedal over 150 miles in just two days and raise awareness and funds to create a world free of MS. The route will head from Des Moines to Marshalltown and from Cedar Rapids to Marshalltown. Riders will be treated to breakfast each morning, complimentary food and beverages at various rest stops along the route, as well as bike repair and plenty of support vehicles. Lunch is provided each day, music, massages, and excited cheering crowds await the riders at the finish line at Riverview Park in Marshalltown. On Saturday evening, Marshalltown will host an evening banquet for all riders, volunteers and their families.

If you are interesting in participating in the ride, please log onto www.myMSbike.org or call 800-344-4867.

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

August 2008

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
StoryTime	Tues. & Fri.	Public Library
Farmers Market	Wed. & Sat.	108 N. 2nd Avenue
Garden Club Bus Tour	Aug 1	Fisher Community Center
Iowa Sales Tax Holiday	Aug 1-2	State of Iowa
Mid-IA Antique Power Show	Aug 1-3	8 Miles W. of Marshalltown
OLIVER!	Aug 1-3	Martha Ellen Tye
Nature's Story Hour	Aug 6	Grimes Farm
Powwow	Aug 7-10	Meskwaki
Iowa State Fair	Aug 7-17	Des Moines
Cruise in Nite	Aug 14	Fields Bar & Grill
Card Party	Aug 15	Community Y
Nature's Story Hour	Aug 20	Grimes Farm
Trumpeter Swans	Aug 21	Green Castle Park
Butterflies in your Garden	Aug 25	Fisher Community Center
Things worth Saving	Aug 26	Fisher Community Center

Post your 2008 events on the MCVB self-posting calendar at www.visitmarshalltown.com

August 2008

Date	Group	Location
Aug 2	Handheld Radio Operators	Grimes Farm
Aug 5-7	Empower 2008	BW Regency Inn
Aug 8-9	M'town Area Tumbling/Trampoline	MCC
Aug 23	Bike MS: Cruise the Cornfields	Riverview Park
Aug 28-31	American Legion Riders	Central IA Fairgrounds

Calendar features local events

If you haven't been to the Marshalltown Convention & Visitors Bureau website (www.visitmarshalltown.com) to view the events calendar, you are missing out. The MCVB offers a self-posting events calendar. Post your events on the website by clicking on the events calendar, logging in and following the instructions. The MCVB calendar is a great way to promote your upcoming event or to see what fun events and programs are happening in our community.

CONVENTION & VISITORS BUREAU

Iowa State Fair to make history

Be part of history with record-setting opening ceremonies at the 2008 Iowa State Fair. On Thursday, August 7, get free admission at the gate from 5:00 - 8:30 a.m., then head to the Grand Concourse and help set a world record for the most people simultaneously eating a corndog.



Fairgoers can enjoy strolling entertainment acts and will be given an official number and a free Campbell's corndog. The record-making chomp will take place at

8:45 a.m., signaling the official start of the 2008 fair.

For the price of Fair parking (\$6), Fairgoers can enjoy \$13.50 worth of admission (\$10) and food (\$3.50). After the world record event, participants are welcome to spend the rest of the day at the fair.

The opening day celebrations continue with contests, games, food and entertainment, including three shows from the popular Farmall Promenade Square Dancing Tractors at 1:00, 3:00 and 6:00 p.m. on the Grand Concourse. The fair performances are part of the Promenade's farewell tour that concludes a 10-year dancing career.

The evening's free entertainment includes CMA award-winner Lady Antebellum, The Nadas, The Blenders and Ron Dante of the Archies. Michael W. Smith will take the Grandstand stage at 8:00 p.m.

The 2008 Iowa State Fair is set August 7-17 - "U Gotta Love It". For more information, call 800-545-Fair or check out www.iowastatefair.org.



MARK YOUR CALENDAR!
It's **"THIRSTY THURSDAY"**

at
the



AUGUST 2008

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	\$2.00 5-7 PM					

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Every Third Thursday of the Month is
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Regency Inn
3303 S. Center St.
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641-752-6321
641-752-6108 - Junction

AMBASSADOR VISITS



Jeremy Park, owner of Park Place Computers, celebrated the opening of his new computer service business on June 24 with a ribbon cutting. Park Place Computers is located at 16 East Main Street, Suite 130 in the City Centre.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.



The Chamber Ambassadors visited bank president Dan Hassman and the staff at F & M Bank to celebrate the bank's 45 years as Chamber members. The bank is located at 11 North 1st Avenue, with a southside branch location at 3 East Southridge Road.



The Chamber Ambassadors celebrated the grand opening of American Family Insurance at 216 East Main Street with agency owner Angela Laughlin and her staff.

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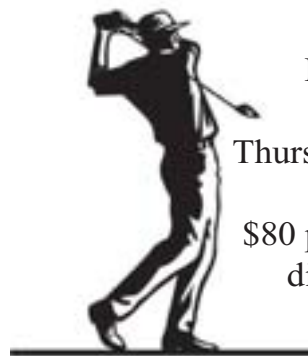
Save the date!

Don't miss the Chamber Ambassadors
Golf Outing!

Thursday, August 21 at Elmwood Country Club.
12:30 p.m. Shotgun start.

\$80 per person (includes golf, cart, range balls,
dinner and prizes) or \$320 per foursome.

Hole sponsorships available.



BUSINESS NEWS

Village Cooperative breaks ground



The members of Village Cooperative broke ground on the site of the new cooperative-style living facility on Monday, June 30. Village Cooperative retirement communities are designed for active senior living. The maintenance-free community will be filled with active adults, 55 and better, ranging from members who are still working and look forward to a new home with no hassles to retirees who enjoy traveling while leaving their home without worries.

For more information, contact Marilyn Polley, Sales Coordinator at 641-752-4411 or visit their office at 2500 South Center Street.

Business After Hours



A large crowd waited out the storm and gathered at the Central Iowa Fair during Business After Hours on July 9. Farmers Savings Bank partnered with the Central Iowa Fair to provide beverages and great food for Chamber members and fairgoers.

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ECONOMIC DEVELOPMENT

Micropolitan analysis reports Marshalltown's economic strength

Policom Corporation, an independent economic research firm which specializes in analyzing local and state economies, recently released a report which compares the economic strength of both metropolitan and micropolitan areas across the United States. This report is very positive for the Marshalltown micropolitan area.

The report ranks the economic strength of the Marshalltown area as 133rd of the 578 micropolitan areas in the United States. This puts Marshalltown at the 23rd percentile for economic strength for micropolitan areas nationwide. Marshalltown has the second highest ranking of the 15 micropolitan areas in Iowa. Burlington ranks the highest with 123.

Micropolitan statistical areas are urban areas in the United States based around a core city or town with a population of 10,000 to 50,000. The micropolitan area designation was created by the US Census Bureau in

2003 and like the better-known metropolitan area, a micropolitan area is a geographic entity used for statistical purposes based on counties and county-equivalents.

The economic strength ratings are based on how the micropolitan economy has performed. Factors analyzed include earnings, jobs, personal income and income maintenance (welfare) dependency levels.

Marshalltown has made consistent progress in the past five years on the economic strength analysis report and has moved up from ranking 350th in 2004 to 194th in 2006 to the present 133rd. This is objective proof of progress being made and of positive comparisons with state and national communities.

For additional information, go to www.policom.com/microrank.htm.

Economic Statistics

Employment – Marshall County	May 2008	YTD
Labor Force	20,420	20,320
Unemployed	870	970
Percent Unemployed	4.3	4.8
Total employment	19,550	19,350

Marshalltown Construction	May 2008	YTD
Building permits	21	67
Residential Dwelling Units	53	861
New residential construction value	\$6,573,000	\$8,073,000
Residential addition/remodel value	\$161,000	\$303,900
New commercial/industrial permits	1	6
New commercial/industrial value	\$2,000	\$2,872,000
Remodeling commercial/industrial value	\$2,347,000	\$9,347,000

Visit www.marshalltownworks.com for additional statistics.

Rankings Comparable Iowa Micropolitans

	2008	2006	2004
Burlington	123	148	292
Marshalltown* **	133	194	350
Clinton	189	187	287
Mason City	206	189	210
Fort Dodge	220	170	253
Ottumwa	259	268	417

*Largest improvement over the last 4 years. Improved 217 rank steps.

**The lower the number, the better the ranking.

Listen weekly to **Chamber Chat**

Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB and MEDIC news.

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IMPACT COMMITTEE

For additional economic
development
information,
please visit

www.marshalltownworks.com.

MCBD recognized as National Main Street Organization

Marshalltown Central Business District was recognized as a "National Main Street Organization" by Iowa Department of Economic Development program consultant Darlene Strachan and Dan LoBianco, Executive Director of the Dubuque Main Street program.

A two day review of the local MCBD programs and committees concluded in a wrap-up session on Wednesday, June 18 at the City Centre with both Strachan and LoBianco praising the progress of the local organization.

"MCBD is a viable organization" according to Strachan and LoBianco. They were particularly complimentary about the visual looks of the downtown, the diversification in our downtown, improvements totaling \$20 million, new building and rehabilitation, as well as the new jobs created in the area. Additionally, the committee was impressed that five of the seven Imagine 2011 projects were chosen with downtown tie-ins.

Both interim director, Floyd Harthun and administrative assistant, Ada Davis, were praised for their outstanding efforts.

Twenty MCBD members and city officials attended the session.

IVL gears up for another year

Iowa Valley Leadership is an annual community leadership class that is jointly sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education (IVCE). Iowa Valley Leadership believes that community vitality depends on individuals who commit to learn about critical issues and engage in influencing change.

An IVL Steering Committee, composed of community residents, selects critical issues that each class (September through May) is focused around. Goals of the program are for participants to learn about these issues and available resources, develop a network of friends and professionals and become more involved in community activities.

"Iowa Valley Leadership presented a more complete view of my community. On my own, it would have taken years to gain that same perspective! I learned something interesting, gained a new perspective, or met someone I needed to know at every session," claims Vicki Ocasio, Executive Director, Marshall County Coalition For Youth.

Shelli Finch, Iowa Veterans Home employee adds, "The leadership program has shown me in an amazing and varied way how I can make a difference in my community. Not only did it provide me with an opportunity to get involved in a fund raising effort for an iconic local historical and cultural site (the Orpheum Theater), but it also provided a venue for me to meet other professionals within the community who are interested in making a difference in Marshalltown."

Each year, 24 to 28 individuals are selected to participate in the class. Class members meet once a month for a day at locations throughout the community.

"The benefits of IVL training reach from the halls of our schools, to the labs and shop floors in our factories, to the offices and board rooms in our businesses and government agencies, to the streets where our social workers and law enforcement agents work. Leadership training results in broad-minded employees who provide peak performance in the workplace and in the community. For \$675 in tuition and approval for the employee to participate one day a month, the payback is a stronger employee with new skills to impact both the workplace and the community," says Betsy Macke, Iowa Valley Leadership.

Businesses who are interested in more information about sponsoring an employee are invited to contact Lorraine White at 844-5606 (Lorraine.White@iavalley.edu) or Betsy Macke at 844-5619 (Betsy.Macke@iavalley.edu) or visit www.iavalley.cc.ia.us/ivce/businessindustry/Leadership.html.



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YOUNG PROFESSIONALS

Upcoming MYP Events

The Marshalltown Young Professionals have a busy fall planned! MYP members are encouraged to attend these social and professional development events. Anyone interested in learning more about MYP can contact Lynn Olberding at the Chamber office or visit www.marshalltownyp.com.

August

- 5 Iowa Cubs Outing - Bring the family for a night at the ballpark.
- 6 MYP Social Lunch at Hy-Vee Kitchen
- 9 Regressive Dinner - Eat dessert first!
- 20 Lunch & Learn - Topic: Imagine 2011 Update
- TBD John Ernest Winery tour & entertainment

September

- 3 MYP Social Lunch - BYOL for a picnic lunch at MEGA-10 park.
- 17 Lunch & Learn - Dr. Marvin Wade, MCSD Superintendent
- 27 Oktoberfest dance - Volunteer to help man the beverage tent

October

- 1 MYP Social Lunch at Tremont Italian Grille
- 10 YPIowa Conference in Muscatine (see information below)
- 10 MHS Homecoming BBQ - Burgers and a football game!
- 15 Lunch & Learn - Topic: Open Forum
- TBD Halloween party or Harvest hayride

November

- 5 MYP Social Lunch - BYOL to the Ind. Insurance conference room
- 19 Lunch & Learn - Topic: Hot Holiday Gift Ideas

YPIowa Conference

Focusing on the Core: Identifying and Living Up to Your Potential

Mark your calendars for the 5th Annual Young Professionals of Iowa Conference to be held in Muscatine on October 10. An exciting schedule of events is planned for this year's conference, as well as Thursday and Friday evening social events. A wide range of enriching and motivating speakers focusing on leadership in both a large group setting and in break-out sessions are on the agenda for the day-long conference. Additionally, there will be opportunities to network with young professionals from all over the state!

To register, please contact Lynn Olberding at the Chamber office at 641-753-6645. Several MYP members are planning to attend and carpooling options will be available.



MYP Lunch and Learn

Each month, the Marshalltown Young Professionals gather together during a lunch hour for a series called "Lunch and Learn." Each month the group hears about issues of importance, volunteer opportunities in the community, and professional development topics.

On July 16, David Hicks of Youth and Shelter Services, and Luke Hansen of Center Associates, spoke to the group about parenting tips and tricks. Other topics have included Future Planning, Educational Opportunities, leadership training, and open forum opportunities where MYP members can talk to the group about their jobs, volunteer opportunities or community issues.

If your business is interested in hosting a Lunch and Learn event, please contact Lynn Olberding at 641-753-6645.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals?

Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.



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BUSINESS NEWS

Chamber Ambassadors golf outing

The Annual Chamber Ambassadors golf outing will be held on Thursday, August 21 at Elmwood Golf Course, with a 12:30 p.m. shotgun start. The Chamber Ambassadors golf outing is a great place to network with clients, relax with friends or reward employees with a great round of golf, contests and lots of prizes. Cost is \$80 per golfer.

Top 10 Reasons to Participate:

10. It beats working!
9. You don't have to walk the course - we'll provide a cart!
8. It will be fun!
7. Beverages will be available.
6. Someone said Tiger Woods might show up!
5. You can have fun and network on the course at the same time.
4. It's a great way to take clients out for a day.
3. Perfect weather has been ordered up for the day.
2. Thousands of dollars in prizes will be given away.
1. Did we mention it beats working?!

Register online at www.marshalltown.org/chamber/events.php.



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