

Chamber Digest

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MARSHALLTOWN, IA
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June 2008

Volume 26 Issue 1

110th Chamber Annual Meeting



Upcoming Events

June 5, 4:00 - 7:00 p.m.:

Business After Hours at Marshalltown Broadcasting (123 West Main Street)

June 26, 6:00 p.m.:

110th Chamber Annual Meeting

In This Issue

Member Spotlight - King Graphics

Page 2

New Members

Page 2

Leadership / Reinvesting Members

Page 3

Faces & Places

Page 4

Convention & Visitors Bureau Tourism News

Pages 6 & 7

Ribbon Cuttings

Page 8

MEDIC Economic Development News

Page 10

Business Directory

Pages 12 - 14

Marshalltown Young Professionals

Page 15

Business News

Page 16

The Chamber invites all members to attend the 110th Chamber Annual Meeting on Thursday, June 26, beginning at 6:00 p.m. at Elmwood Country Club.

“We are very excited that the keynote address will be given by the Honorable Judge Andrew Napolitano,” said Chamber Chairman, Bill Thiede. “His radio show is heard locally on KFJB and we are confident that he will captivate the audience with his insight into legal issues and politics.”

Seating is limited. Chamber members wanting to attend the event must fill out the online registration form at www.marshalltown.org/chamber/events.php to request tickets.



Judge Andrew Napolitano is the co-host of the Fox News Radio show *Brian and the Judge* broadcast locally on KFJB. He is the Senior Legal Analyst on the Fox News Channel.

The Chamber Annual Meeting will begin with social time from 6:00 - 6:30 p.m., with dinner served at 6:30. The program and awards presentation will begin after dinner. The program will feature Chamber highlights from the past year and announce goals and priorities for the upcoming year.

The Annual Meeting sponsors include **Presenting Sponsors** Emerson Process Management - Fisher Division, Lennox Industries, Marshalltown Broadcasting, MMSC; **Event Sponsors** Consumers Energy, Hy-Vee Food Store, McFarland Clinic and Wells Fargo Bank. A limited number of sponsorship opportunities are still available.

New officers to lead organizations

Chamber



Ric Anderson, Chairman
Hy-Vee Food Store

MCVB



Dennis Grabenbauer, Chairman
Imagemaker Marketing

MEDIC



Bill Grabe, Chairman
CGA



MEMBER SPOTLIGHT

King Graphics

You've seen her work, but may not have know who was behind it. Valerie King of King Graphics keeps herself busy with her home-based graphics design business, creating logos and promotional materials for a variety of local businesses.

"I love what I do," said King. "Because I work from my home office I'm available to meet with customers at their location. When starting a new project I'll present potential customers with several design options to choose from."

And her customers know how hard she works for them. King has done a number of projects for the Chamber, the MCVB and MEDIC includ-

ing: Target 5 Buy In! logo and brochure, MYP logo, Imagine 2011 logo, Marshalltown BBQ capital logo, 2008 mousepad calendars, Connecting Biotech Resources brochure, Spec building flyer, MCVB Visitor's guide, Gems in Marshalltown brochure, Sculpture Collection brochure, display ads and billboards. Additionally King has worked on projects for Premier Office Equipment, Mary Katherine's and Strand's.



While she spent some of her time in college in "front of the scenes", it was her first job out of college that really made graphic design stick. "I started with advertising layout in college and also worked as a news writer, TV anchor, and radio DJ. My first job out of college was as a designer in a print shop and I've been doing it ever since. I started doing freelance as a sideline and started King Graphics in 1990."

Today she splits her time between graphic design, community volunteering and her family. King is a Chamber volunteer, serves as the bell choir and choir director at First Presbyterian Church and will serve as the President of the Franklin PTSA.

"I usually say I design for anything that goes on a printing press. That includes brochures, posters, business cards, CD covers, meeting handouts, flyers, product catalogs, year-end reports, billboards, and the like. But, I also do web design."

For more information, Valerie can be reached at 641-753-4735.



New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Crossbridge Homes, Inc.

Greg Brennecke, President/Director
2102 South 5th Avenue - PO Box 218
Marshalltown, IA 50158
641-753-4855

Crossbridge Homes is an Alzheimer's and Dementia care facility, serving Marshalltown and surrounding communities.

Iowa Hearing Aid Center

Duane Flagel, Owner
2500 South Center Street, Suite 340
Marshalltown, IA 50158
641-753-1426

The Iowa Hearing Aid Center features a complete line of hearing aids and provides screenings and in-home service to the Marshalltown area.

Woodbury Financial Services

Jason Drager and Charles Weesmer, Registered Representatives
507 West High Street
Marshalltown, IA 50158
641-752-5487

Jason and Charles offer a variety of products and services to assist their clients in building financial freedom.

www.marshalltown.org Statistics

	April 08	YTD Total	Avg/Month
Unique Visitors	3,880	15,188	3,797
Number of Visits	5,953	2,4072	6,018
Page Views	40,533	130,701	32,675
Hits	148,516	545,434	163,359

For April 2008 compared to April 2007, the number of unique visitors was up 7%, visits were up 12%, page views were up 57% and hits were up 12%.

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events.

Want to upgrade your online business directory listing? Contact Lynn Olberding at the Chamber office for more information.

LEADERSHIP

Chamber Chair: Ric Anderson **MCVB** Chair: Dennis Grabenbauer **MEDIC** Chair: Bill Grabe



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MCVB Director

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P.O. Box 1000

Marshalltown, IA 50158

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Email:

info@marshalltown.org



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Don Turbiville

Kenn Vinson

Glenn Ytzen

Ex-Officio

Marvin Wade

Dick Hierstein

Larry McKibben

Mark Smith

Karen Squires

Tim Wynes

Thank You Reinvesting Members



The reinvesting members printed in bold type marks those with memberships in increments of five years.

Adult Odyssey	7
American Red Cross-IA River	13
Appliance Doctor	16
Big Brothers/Big Sisters	6
Binford House	4
Citizens Savings Bank	1
Fareway	44
First Baptist Church	10
Harvester Golf Course	4
Iowa Telecom	5
ISU Extension	15
Jaycees	3
L & M Construction	10
Marshall Glass	10
Marshalltown Chiropractic	11
Marshalltown Sewing Center	16
Newbury Management	14
Odds & Ends	4
Pizza Ranch	1
Dr. Richard Ploeger	5
Professional Developers	6
ShIPLEY Custom Homes	6
State Farm – Jeff Linton	2
State Farm – Phyllis Mazour	13
Svendsen Ag Co	9
Sub City	8
Totem Bowl	15
Trinity Lutheran Church	3
Ultimate Web Design	2
USA Staffing	2
Vaughn's Pub	4
Zoske's BBQ	2

Business After Hours

June 5, 2008

4:00 - 7:00 p.m.

Marshalltown Broadcasting, Inc.

123 West Main Street

Marshalltown, IA 50158

July 9, 2008

5:00 - 7:00 p.m.

Central Iowa Fair

1308 East Olive Street

Marshalltown, IA 50158

August 2008

Business to Business Showcase

Sponsorship still available

September 2008

United Way Kick-Off

United Bank & Trust

2101 South Center Street

Marshalltown, IA 50158

October 2008

CGA

16 East Main Street

Marshalltown, IA 50158

November 2008

Business to Business Showcase

Sponsorships still available

December 2008

5:00 - 7:00 p.m.

US Bank

123 West Main Street

Marshalltown, IA 50158



View past issues of the
Chamber Digest
on-line at

www.marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Tom Campbell joins Farmers Savings Bank

Thomas W. Campbell joins Farmers Savings Bank in Marshalltown as President/CEO bringing 24 years of experience in the banking and finance industry, most recently as Regional President of Mid-WestOne Bank of Oskaloosa, Iowa where he was responsible for a network of eight branch offices. He was a past board member of the Ottumwa Area Development Corporation and of the United Way of Mahaska County, was President of the Mahaska Community Development Group and was a Management Committee Member of the Iowa Bankers Association; he looks forward to becoming active in the Marshalltown community as well.



Tom is married to Stephanie who is currently a teacher in the Oskaloosa School District; they have two married children, two grandchildren and a son who will graduate from Oskaloosa High School in May.

In the two Marshalltown offices and in Beaman, Green Mountain and Albion, Tom is committed to continue the Farmers Savings Bank tradition of providing "hometown" banking services where decisions are made locally and personal service is top priority.

Anna Jelken joins Cleaniac effort

The Keep Marshalltown Beautiful Task Force has contracted with Anna Jelken to spearhead the Cleaniac marketing effort. Jelken is married to Shannon and has two children. She will be in charge of press releases, displays and promotional materials for the KMB Task Force and will potentially be working with neighborhoods during summer block parties.

KFJB celebrates 85th anniversary

1230 AM KFJB first obtained a license to broadcast in the Spring of 1922, authorizing it to operate as an amateur code station. In the fall of 1922, KFJB became the first radio station in the country to remotely broadcast a high school football game, stringing a cable from the studio to Franklin Field, three blocks away. On June 2, 1923, KFJB was officially

granted a broadcast license from the U.S. Department of Commerce.

In the early days, KFJB was known as a "10 watt wonder station," receiving reports of reception from Canada and the Hawaiian Islands. KFJB also carries one of the



longest continuously running local radio programs, "Man on the Street," which first aired in the late 1930's.

KFJB also has the distinction of being one of the only radio stations in the U.S. to have the same call letters for the duration of their broadcasting history.

Chamber members are invited to celebrate KFJB's 85th Anniversary on June 5, 2008, during Business After Hours from 4:00 - 7:00 p.m. at the Marshalltown Broadcasting studio at 123 West Main Street.

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BUSINESS NEWS

Thank you volunteers!

The Chamber staff would like to take this opportunity to thank all of the wonderful volunteers that spend countless hours each year to help make Chamber programs and events happen. Thank you to the volunteers in the following committees, task forces and groups:

- Ag Business
- Chamber Ambassadors
- Chamber Board
- Des Moines Summit Attendees
- Home Show Volunteers
- Industrial Bureau
- Iowa Valley Leadership Class Members
- Keep Marshalltown Beautiful Task Force
- Local Government Committee
- Marketing Committee
- Marshalltown Industrial Park (MIP)
- Marshalltown Young Professionals Committees
- Membership Committee
- Membership Drive Volunteers
- Non-dues Revenue Task Force
- Operation: Thank You Volunteers
- Past Presidents
- Target 5 - Buy In! Task Force
- Washington Summit Attendees

Listen weekly to **Chamber Chat**

Sunday Mornings

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7:30 am on 1190 KDAO AM

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CONVENTION & VISITORS BUREAU

Advertising increases interest in Marshalltown

This spring the Marshalltown Convention and Visitors Bureau has increased its advertising in national publications such as AAA Living, Better Homes and Gardens, Lady's Home Journal and Family Circle.

These ads have generated over 2,500 requests for Marshalltown Visitors Guides. When you see out of state or county license plates please be sure to welcome them to our great town and ask them to come back anytime.

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

June 2008 Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
StoryTime	Tues. & Fri.	Public Library
Farmers Market	Wed. & Sat.	108 N. 2nd Avenue
Rubberbandance Group	June 1	MHS Auditorium
MotorIoway	June 4	Courthouse Square
Nature Story Hour	June 4	Grimes Farm
Gala 2008 -Masquerade	June 5-8	Martha Elle Tye Playhouse
Free Fishing Days	June 6-8	Iowa
Reading Road Trip	June 9	Public Library
Cruise in Nights	June 12	Fields Bar & Grille
Stories & More	June 12	AEA267
Hershey's State Track Meet	June 14	MHS Track
Nature Story Hour	June 18	Grimes Farm
Rose Festival	June 19-22	State Center
M-town Municipal Band	June 19	Courthouse Square
Corn Carnival	June 26-29	Gladbrook
Stories & More	June 26	AEA267
M-town Municipal Band	June 26	Courthouse Square
BBQ, Buggies & Tunes	June 27-28	Riverview Park
Relay for Life	June 28	MHS Track
David Ring Evangelistic	June 30	MHS Auditorium

June 2008 Meetings & Conventions

Date	Group	Location
June 4-5	MotorIoway	Courthouse Square
June 6-8	AMVETS Department of Iowa	BW Regency Inn
June 10-14	Family Camper's & RV's	Riverview Park
June 13-14	Iowa State Button Society	BW Regency Inn
June 14	Hershey's State Track & Field	MHS Track
June 19-22	Veterans of Foreign Wars	BW Regency Inn

Iowa BBQ Championships celebrate 10 years

What do the best barbeque in the state, classic hot rods, live music, and fun for the whole family all have in common? They will all be part of the 10th annual BBQ, Buggies and Tunes weekend in Marshalltown, Iowa on June 27 and 28, 2008.

The BBQ Championship will consist of two days of activities for the entire family. Friday begins with a barbecue contest, games for the kids, and live music with the Lincoln Hi-way Band. Saturday includes day-long festivities of barbecue contest and samples, live entertainment, rib eating contest, and more at Riverview Park.

MCVB has put together a fantastic Sizzling Family Fun Package for the weekend. The package includes your choice of hotel stay at the AmericInn, Best Western Regency Inn, Comfort Inn, Days Inn, Super 8 or Tremont Inn. When you check in your family will receive 10 BBQ sampling tickets, family pass to the Marshalltown Aquatic Center, discount tickets to the Big Tree House and coupons for Lillie Mae Chocolates.

For further information on this and other summer events log onto our website at www.visitmarshalltown.com.



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CONVENTION & VISITORS BUREAU

Motor-Ioway rolls into Marshalltown

Downtown Marshalltown will burst at the seams with history as we host "Gathering Day" of the 13th Annual Motor-Ioway tour. Approximately 50 motorists from across Iowa, with representation from Minnesota and Texas, will participate in this year's Motor-Ioway tour.

The Courthouse square will come alive with vintage vehicles, all dated prior to 1983, bearing insignias of Ford, Oldsmobile, Studebaker, Cadillac, Packard, Chevrolet, Nash, Jaguar, Volkswagen and even an Alfa Romeo Duetto.

Motor-Ioway committee member Eric Boone anticipates a large community presence for this unique opportunity to see this collection of vintage cars. "I've coordinated car shows before, but nothing that matches this historic collection of prime automobiles", said Boone. "I look forward to this event and am excited to be a part of the committee to help bring this event for Marshalltown's enjoyment." The cars will begin rolling into Marshalltown early Wednesday afternoon with "Shine Time" and judging on the square from 5:00 -7:00 pm.

Marshalltown, being the "Barbeque Capital of Iowa" will feature a BBQ meal with meal tickets sold on the square. Your ticket gets you a BBQ sandwich, chips and beverage. You may purchase your meal tickets ahead of time from Relay for Life representatives or at In-Stitches for \$6 or \$7 on the day of the event.

Additional vendors on the square will include the Kiwanis Club with funnel cakes, Lions Club with popcorn, Boy Scouts with soda and water and the First Baptist Church with brownie sundaes. The Main Street Organization will host a beer tent in coordination with this event.

For your musical entertainment, the Lincoln Highway band will entertain on the Band Shell Stage from 6:30 until 8:00 pm playing all your

favorite and original tunes.

This year the Motor-Ioway Organization has designated "Main Street Communities" as their destinations. Marshalltown is the starting point on Wednesday and an overnight host. The tour will end on Saturday in Quasqueton.

For more information, contact the MCVB at 641-753-6645.



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AMBASSADOR VISITS



Jose Regalado and family celebrated the grand opening of Villachuat Mexican Restaurant with a ribbon cutting on April 22 with the Chamber Ambassadors. Villachuat Mexican Restaurant is located at 27 North 1st Avenue and is open Tuesday - Sunday for lunch and dinner.



Gabriella Vargas and family hosted a ribbon cutting with the Chamber Ambassadors on April 22 to celebrate the grand opening of La Salud. The grocery store is located at 17 North 1st Street and features a full service meat counter.



Terry and Jan Kluck of Zeno's Pizza host the Chamber Ambassadors for a courtesy call on May 13. Zeno's Pizza has been a Chamber member for more than 45 years and regularly hosts the Ambassadors meetings.



The Chamber Ambassadors congratulated Luethje Auto Sales owner Pat Knaack and local sales manager Jerry Hebrink on the opening of their 501 South 3rd Street location during a ribbon cutting on May 15.

Request a Ribbon Cutting or Courtesy Call at your location.

The Ambassadors are the goodwill arm of the Chamber.

Their scheduled time for courtesy calls and ribbon cuttings are at 4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.



Please contact the Chamber office if you would like to schedule a visit at your business.

Contact 641-753-6645 or lolberding@marshalltown.org.



Save the date!

Don't miss the Chamber Ambassadors
Golf Outing!

Thursday, August 21 at Elmwood Country Club.
12:30 p.m. Shot-gun start.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.

BUSINESS NEWS

Scholastic Banquet honors local graduates

The 39th Scholastic Banquet was held on April 30 at Elmwood Country Club, where twenty-four graduates from East Marshall, GMG, Marshalltown and West Marshall High Schools were honored as graduating in the top five percent of their class.

Key sponsors for the event were Koehler Insurance and United Bank and Trust. Student sponsors included: Alliant Energy, American Family Insurance - Bill Thiede Agency, Buena Vista University - Marshalltown Center, Drs. Burger and Squiers, Citizens Savings Bank, Dr. David Clark DDS, Edward Jones Investments - Reese & Wirin, Eyecare Associates, First Congregational Church, Helfer's Auto Service, Hermanson Orthodontics, Home Federal Savings Bank, Hy-Vee Food Store, Independent Insurance Services, Iowa Valley Community College District, Lennox Manufacturing, M. Gervich, Marshalltown Broadcasting, Marshalltown Community College, Marshalltown Company, Marshalltown Medical & Surgical Center, McFarland Clinic, McRill-Stowell-Christensen Insurance, RACOM, Raymon, Steve and Mary Rund.



Business to Business Showcase

Chamber members enjoyed food, drinks and good conversation at the Business to Business Showcase on May 15. The event was sponsored by MMSC and featured 7 Rayos Liquor Store, Central Iowa Fair, Excel Medical, The Headliner, Hy-Vee Food Store, Iowa Wholesale Supply, King Graphics, MMSC Foundation, Patwrite, USA Staffing, Village Cooperative and Woodbury Financial Services.



Retail Meeting

The Chamber recently started a monthly Retail Roundtable group. This group is comprised of local retailers and is designed to help retailers work together and create business relationships with one another. The goal of this group is to share ideas and network. The meetings are held at various retail locations throughout the community. The next meeting is scheduled for late June.

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ECONOMIC DEVELOPMENT

Do you want to be your own boss or manage your own business?

From time to time, MEDIC and the Chamber are contacted by businesses that are looking for someone to own a franchise or manage a chain. While the type of business and location vary, one thing is constant, they ask for a list of names who want to own or operate a business. Unfortunately, there is not a list to give them.

As a combined effort with MEDIC, the Chamber, MCB, Marshall Town Center management office and local media, we are looking for names to create a list to provide to franchises and chains wanting to open a location in the Marshalltown area.

If owning or running your own business interests you and you have the skills and wherewithal to take on such an exciting opportunity, please mail a letter with your name, phone number, email address and a short bio of yourself and what you may be looking for. Your information will be held in confidence and only shared with those legitimate businesses that may be looking for real opportunities.

Please mail name and contact information to:

Ownership Opportunities
PO Box 1000
Marshalltown, IA 50158

If your passion is owning and operating your own business, there are community resources that can help. Contact the MEDIC office for more information or visit www.marshalltownworks.com.



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Karri Henning, Broker/Owner
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Kristin Polley ★ Martha Garcia
Michelle Grewell ★ Pat Gulbranson
Janet Miller ★ G. Ward Miller ★ Ginny Nielson
Jane Chizek ★ Rick Beasley ★ Sherry Beasley
Melody Bennett ★ Phil Henning
Moises Garcia ★ David Gooding
Beth Barrett ★ Joan Johnson

Economic Statistics

Employment – Marshall County	March 2008	YTD
Labor Force	20,490	20,260
Unemployed	960	1030
Percent Unemployed	4.7	5.1
Total employment	19,140	
Marshalltown Construction	March 2008	YTD
Building permits	12	24
Residential Dwelling Units	1	5
New residential construction value	\$195,000	\$773,000
Residential addition/remodeling value	\$66,000	\$66,000
New commercial/industrial permits	1	\$1,600,000
New commercial/industrial value	\$1,600,000	\$2,804,000
Remodeling commercial/industrial value	\$23,000	\$2,385,000
Housing	March 2008	YTD
Single Family Home Sales	34	91
Average Sale Price	\$88,460	\$99,998
Median Sale Price	\$82,700	\$82,700

Visit www.marshalltownworks.com for additional statistics.



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BUSINESS NEWS

Chamber hosts Speed Networking

The Chamber hosted the first Speed Networking event on May 6 to help Chamber representatives network and create social and business-to-business relationships. Twenty-six people took part in the inaugural event, held in the Fisher Community Center auditorium.

"There was a buzz about the room," said Lynn Olberding, Director of Membership and Marketing. "It was fast-paced and offered members an opportunity to meet lots of new people in a short amount of time."

The concept of Speed Networking is similar to that of speed dating - each pair of individuals are allowed a short amount of time to introduce themselves and get to know one another. Half of the group remains stationary during the event, while the other half moves around the room.

"I thought it was a great event," said Mark Shaffer, Marshalltown Broadcasting Assistant Sales Manager. "I met a lot of people I didn't know and made some business contacts."

Ramón Reyes of Edward Jones also participated in the event. "Speed networking was an enjoyable and profitable experience. I went to get to know others and their businesses, what they do and how they do it, as well as introduce myself and my business to others. I came away with some great business contacts. I look forward to the referrals we can send each others' way."

The Chamber plans to host quarterly Speed Networking opportunities and increase these opportunities if there is enough demand. Watch for the next Speed Networking opportunity coming in August.




Twenty-six Chamber representatives gathered at the Fisher Community Center on May 6 to participate in Speed Networking. Desiree Sponsler of the Marshalltown Times-Republican said, "As a fairly new resident of Marshalltown, I found it a very effective way to make professional and social contacts. I thought it was such a unique networking idea."

IVL 2009 Participants

Do you know a community member that should be considered for the IVL class of 2009? Send contact information to Lorraine White at lorraine.white@ivalley.edu or Betsy Macke at betsy.macke@iavalley.edu.


Class members are exposed to a variety of community issues and programs through Iowa Valley Leadership. Classes are held monthly September through May. IVL is co-sponsored by IVCE and the Chamber.



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YOUNG PROFESSIONALS

MYP announces new leadership

The Marshalltown Young Professionals announced new Executive Committee members, who will provide leadership in the 2008/2009 year. The organization will be led by President Denise Kemp (Marshalltown Times-Republican). New committee members include Janelle Holmgren (Emerson Process Management - Fisher Division) and Jeffrey Hazen (Grimes, Buck, Schoell, Beach and Hitchens Law Firm). The Executive Committee is rounded out by Eric Bidwell (Boliver, Clausen and Bidwell Law Firm), Eric Boone (HÖW'-GAN Electric), Denise Case (Independent Insurance Services), David Hicks (Youth and Shelter Services), Kristen Monroe (Ultimate Web Design), and Brent Redman (Mechdyne Corporation).

"I am really excited about the growth of the organization in the last few months," said Kemp. "We are looking forward to a great year. I want to thank Rusty Feldman for his involvement since the group was formed in 2005 and for his leadership in the last year as President."

The Marshalltown Young Professionals' mission is to inform, connect, refer business and engage members in the growth and success of our community through social gatherings, facilitating professional development opportunities and welcoming new young professionals to the Marshalltown area. The group hosts a variety of events throughout the year including: monthly Lunch & Learns, murder mystery dinner, family picnics, progressive dinners, and social luncheons. Current projects the group is spearheading include Marshalltown community fireworks display fundraising and the 3rd annual *Sip. Savor. Support.* Wine Tasting event to be held in December.

For more information, visit www.marshalltownyp.com or contact Lynn Olberding at the Chamber office at 641-753-6645.



MYP Executive Committee members pictured (from left): Eric Bidwell, David Hicks, Denise Kemp, Denise Case, Eric Boone, Brent Redman and Rusty Feldman. Not pictured: Jeffrey Hazen, Janelle Holmgren, and Kristen Monroe.



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TARGET 5 - BUY IN!

Target 5 - Buy In! Marketplace

After being cancelled in February, due to inclement weather, the Target 5 - Buy In! Marketplace took place Friday, May 2 from 7:30 - 9:00 a.m. in the Fisher Community Center Auditorium.

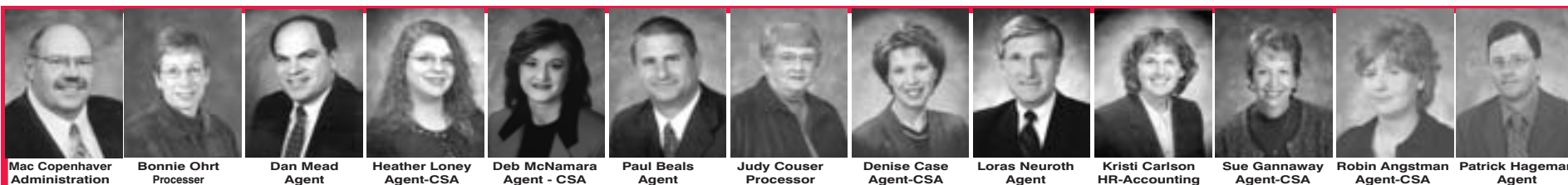
Purchasing representatives from Emerson Process Management - Fisher Division, Lennox Manufacturing, Marshalltown Company, McFarland Clinic, and RACOM and business partners: Electric Supply, Independent Insurance Services, Iowa Wholesale Supply, King Graphics, Lillie Mae Chocolates, Maxim Advertising, The Perfect Setting, Proshield Fire Protection, Schendel Pest Control, Sherwin-Williams, and Spectrum Powder Coating participated in the event.

The Target 5 - Buy In! initiative encourages businesses to shift, not increase, at least five percent of their purchasing to local vendors. More than fifty businesses are currently participating in the program, which was launched in January 2007.

The Target 5 - Buy In! program is offered free of charge to all Chamber member businesses. To register for the Target 5 program, visit www.marshalltown.org/chamber/target5.php or contact the Chamber office at 641-753-6645.



Scott Kilstrom, Electric Supply Company, meets with Karen LaTour and Jeff Overton, purchasing agents for Marshalltown Company; while Lance Horbach of Independent Insurance Services meets with McFarland purchasing's Cheri Nason and Lois Jenness during the Target 5 Marketplace.



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