

# Chamber Digest

Pre Sort Standard  
U.S. POSTAGE  
**PAID**  
MARSHALLTOWN, IA  
PERMIT NO. 42

April 2008

Volume 25 Issue 11

## Spring Home Show a success



### Upcoming Events

#### April 10

Business After Hours, McFarland Clinic, featuring Premier Office Equipment, 5 - 7 p.m.

#### April 30

Scholastic Banquet

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Fifty businesses took part in the Chamber's annual Home Show March 14 - 16 at Marshall Town Center.

"The weather was great and brought the crowds in to enjoy the show," said Lynn Olberding, Director of Membership and Marketing. "We look forward to this event every year and appreciate all of the time vendors and volunteers put in to make it happen."

Businesses that participated include: 1st Rate Real Estate, Alliant Energy/Interstate Power & Light, Anchored Walls, Bickford Cottage, Buresh Home Solutions, Central Iowa Farm Store, Childhood Lead Poisoning Prevention Program sponsored by United Bank & Trust, Coldwell Banker Premier Real Estate, Complete Exteriors/Gutterhelmet, Consumers Energy, Country Pine Mowers, Culligan Water Conditioning, Edward Jones - Ramón Reyes, Energy Doctor, Flooring Gallery, Graff Landscaping, Hammer Medical Supply, Home Federal, Home Rental Center & Sales Co., Iowa Bath Systems, Iowa Finance Authority, Kapaun & Brown, KDAO AM/FM/TV, Kellogg Lawn & Snow, KIX 101.1/1230 KFJB, Klootwyk Plumbing Heating & Cooling, Lincoln Savings Bank/LSB Financial, Magical Travel



Roger Vajrt, Home Rental Center & Sales Co., speaks with homeowners at the Chamber Home Show on March 15.



Planning, Marshall County Habitat for Humanity, Members 1st Community Credit Union, Midwest Construction, Mitchell Family Funeral Home, Myers Home Improvements, New Horizons Realty, Nordaas American Homes, The Perfect Setting, Petty Vinyl, Pro-line Building Company, Randall Construction, Schendel Pest Control, Sherwin-Williams, Shipley Custom Homes, State Farm Insurance - Jeff Linton Agency, Triple 'E' Insulators, US Bank, Van Hamme Construction/Polysteel, Village Cooperative, and Wells Fargo Bank.

For additional pictures and a complete list of volunteers, please turn to page 9.



# MEMBER SPOTLIGHT

## Image Maker Marketing

He has a voice recognized by race fans and community members as the "Voice of Marshalltown." Image Maker Marketing owner, Denny Grabenbauer began his career in sales, but turned his hobby into a career in 1998.

"I began my career by working for over 20 years for the Colonial Baking Company as an over-the-road salesman. Then I took my sales experience and customer service focus to the automotive service field," Grabenbauer said. "During my years in sales, I also worked as a race track announcer plus worked in the promotion and advertising of the tracks that I would announce at. In the fall of 1998, Image Maker Marketing was brought to life."

In addition to announcing, Grabenbauer and Image Maker Marketing are involved with the advertising and promotion of events. But, the work is not just race-related, he also works with many local organizations to market and promote their activities and events.

Grabenbauer is also a volunteer with the Chamber, serving as a Chamber Ambassador and with the Marshalltown Convention and Visitors Bureau volunteer, serving as Chair Elect for the MCVB board.

"Denny Grabenbauer has been a wonderful addition to the Marshalltown Convention & Visitors Bureau Board," said Shannon Espenscheid, Director of the



MCVB. "He is always willing to step in and help with any conventions or events that Marshalltown is hosting. With his friendly outgoing personality, Denny always makes Marshalltown visitors feel welcome."

Community members also enjoy watching Grabenbauer as the host of "Discover Marshalltown" on MET 12 and visiting with him during the annual Image Maker Marketing Car Show, hosted at Marshall Town Center.

"The Image Maker Marketing Race Car Show is a great event," said Kara Thompson, Marketing Manager for Marshall Town Center. "Denny brings together competitive race cars from Central Iowa to showcase at the mall. It's one of our favorite events throughout the year."

Grabenbauer joined the Marshalltown Area Chamber of Commerce with Image Maker Marketing in 2007, but had previously been connected to the Chamber through the Central Iowa Fair.

"One of the reasons that I joined the Chamber was to get more involved with the community while promoting the many services that Image Maker Marketing can do for their business," he said.

"I was born and raised in Marshalltown and proud to say that I am a 'lifer' here," Grabenbauer commented. "I have had the opportunity to work in many aspects of community events. Through the years I have worked with area service clubs, Cub Scout events, Oktoberfest and community programs plus others and currently Fair Manager for the Central Iowa Fair."

Grabenbauer is a "people person" and enjoys working with people and seeing them succeed in their dreams.

## New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

### **Buresh Home Solutions**

Brian and Jodi Buresh  
6165 NW 86th Street  
Johnston, Iowa 50131

515-274-2957 or 888-428-7374

*Buresh Home Solutions is a locally owned and operated home improvement contractor. Their goal is to provide products that will perform to the highest standards while saving customers money and time in the newly improved home of their dreams.*

### **Jane Jech - Candidate for State Representative**

410 North 9th Street  
Marshalltown, Iowa 50158  
641-752-7224

### **Sonic Drive-In**

James L. Mayer III, Manager  
10 Lafrentz Lane  
Marshalltown, IA 50158  
641-753-9020

*Sonic Drive-In is part of the largest chain of drive-in restaurants in America. Sonic's menu features breakfast, lunch and dinner, a full line of drinks and desserts. The restaurant is open daily at 6:00 a.m.*

## www.marshalltown.org Statistics

	<b>Feb. 08</b>	<b>YTD Total</b>	<b>Avg/Month</b>
Unique Visitors	3,603	7,337	3,669
Number of Visits	5,561	11,581	5,791
Page Views	20,366	69,034	34,517
Hits	119,730	266,621	133,311

For February 2008 compared to February 2007, the number of unique visitors was up 14%, visits were up 26%, and page views were up 6%.

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events.

Want to upgrade your online business directory listing?

Contact Lynn Olberding at the Chamber office for more information.

# LEADERSHIP

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Chair: Bill Thiede



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City of Marshalltown  
**Marie Steenlage**  
Central Business District  
**Denny Grabenbauer**  
MCVB

**MCVB**  
Chair: Mike Stegmann



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**Lynn Olberding**  
Director of Membership & Marketing  
**Shauna Banks**  
Administrative Assistant  
**Joel Akason**  
MEDIC President  
**Amy Mills**  
MEDIC Executive Assistant  
**Shannon Espenscheid**  
MCVB Director

709 South Center Street  
P.O. Box 1000  
Marshalltown, IA 50158  
Phone: 641-753-6645  
Fax: 641-752-8373  
Email:  
info@marshalltown.org

**MEDIC**  
Chair: Brian Heithoff



## Board of Directors

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**Carol Hibbs**  
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**Harrison Cass**  
**Dick Hierstein**  
**Larry McKibben**  
**Mark Smith**  
**Karen Squires**  
**Tim Wynes**

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

## Thank You Reinvesting Members



Central Iowa Machine	3
Central Office Supply	11
Drs. Downey & Gantz	6
Doll Distributing	14
(f.k.a. Grinnell Beverage Company)	
Lillie Mae Chocolates	7
Marquart Block Products	8
The Perfect Setting	3
Petty Vinyl	11
Proshield Fire Protection	2
Willard's Furs & Fashions	89

## Business After Hours

**April 10, 2008**

5 - 7 p.m.

McFarland Clinic, featuring  
Premier Office Equipment  
312 East Main Street  
Marshalltown, IA 50158

**May 2008**

Marshalltown Medical &  
Surgical Center  
3 South 4th Avenue  
Marshalltown, IA 50158

**June 2008**

Marshalltown Broadcasting, Inc.  
123 West Main Street  
Marshalltown, IA 50158

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## AIG Financial Advisors

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Securities offered through AIG Financial Advisors, Inc., a registered broker-dealer, member FINRA, SIPC. Investment advisory services offered through Kileen D. Rezac, RIA, a registered investment advisor.

# FACES & PLACES

**Faces & Places** is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

## Bickford Cottage to celebrate 10 years in Marshalltown

Bickford Cottage is Marshalltown's finest assisted living community and is celebrating their 10 year anniversary in Marshalltown, located at 101 Newcastle Road.

Plan to attend Bickford Cottage's very own "Antique Road Show" on Sunday, April 6 from 2 - 4 p.m. John and Helen Ramsey, owners of Main Street Antiques, will be available to appraise your treasured items of the past.

## New Business Expo at Marshall Town Center

Seasoned professionals in small business development, banking, marketing and franchising and successful small business owners will share their expertise with aspiring entrepreneurs at the New Business Expo 2008 at Marshall Town Center.

Sponsored by Marshall Town Center and mall owner GK Development, Inc, the business-to-business event will be held from 10 a.m. to 5 p.m., Saturday, April 19th, next to Tradehome Shoes.

The Expo is designed to provide potential business owners with information and tools to successfully launch a retail franchise or turnkey business through workshops featuring successful area business executives.

Small businesses are a key component of economic growth. According to the Small Business Administration, America's 25.5 million small businesses generate more than half of the nation's gross domestic product and employ 52 percent of the private sector work force.

For more information, contact the mall office at 641-752-6200.

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**Nancy Flores**  
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# BUSINESS NEWS

## Job Fair scheduled for April 2 at Marshalltown Community College



The free Job Fair 2008 is coming Wednesday, April 2, 10 a.m. to 2 p.m. in Babe Harder Gymnasium on the Marshalltown Community College campus at 3700 South Center Street. More than 60 companies will have representatives who are anxious to talk to attendees about the job or educational opportunities they have available.

“Job Fair 2008 is a golden opportunity for anyone looking for a job,” says Jim Merritt, Director, Career and Employment Center. “Where else can you talk with 60 employers all in one room? People should plan to take advantage of all the free resources that will be available that day, including workshops, resume critiquing, an employer panel to discuss hiring practices, and a bank of computers where individuals can fill out applications online.”

The Opportunities Workshop, 10 - 11 a.m., in Continuing Education Room 610, is for residents who are new to Marshalltown or if English is not their first language. The many educational opportunities offered by Iowa Valley Continuing Education and Marshalltown Community College will be introduced and there will be speakers from several departments of the college.

The Employer Panel, 11 - 11:45 a.m. in the MCC Student Union, Room 303, features several business representatives who hire new employees and are willing to share their inside perspective of the job application and interview process. They will also answer questions from the audience.

Job seekers are encouraged to come professionally dressed, as for an interview. In addition to the workshops, there will be a Resume Critiquing table in the Gym where individuals can bring a prepared resume to be reviewed by an expert, free of charge.

Some of the businesses and educational institutions that will have booths at Job Fair 2008 include: Alliant Energy; Alltel Wireless; Arbor Springs of WDM; Avon Products; Bickford Cottage; BPI, Technology Inc.; Broadlawns Medical Center; Buena Vista University; Care Initiatives; Cedar Rapids/Iowa City Technology Corridor; CIRSI; Cline Tool; Comfort Keepers; ConAgra Foods; Edward Jones; Emerson Process Management, Fisher Division; Fastenal; Grinnell College; Grinnell Regional Medical Center; Hospice of Central Iowa; Iowa Army National Guard; Iowa Health Des Moines; Iowa 80 Group; Iowa State Patrol; Iowa State University; Iowa Telecom; Iowa Valley Continuing Education; Iowa Veteran's Home;

Iowa Workforce Development Center; Jeld-Wen; KDAO AM/FM/TV; KFJB/KXIA; KLK Construction; Krysilis; Lennox; Manatt's; Manpower; Marshall County Sherriff's Office; Marshall Town Center; MCC; Marshalltown Medical & Surgical Center; Marshalltown Police Dept.; Maurices; McFarland Clinic PC; Mechdyne Corporation (Fakespace); Meskwaki; NAI Electrical Contractors; Next Generation Wireless; Pella Regional Health Care; Peterson Contractors, Inc.; Securitas; Temp Associates; Tri-State Nursing; United McGill Corporation; UPS; USA Staffing; US Army; US Marines; Upper Iowa University; University of Iowa Hospitals & Clinics; Villa del Sol; Wal-Mart; and Youth & Shelter Services of Marshall County.

Marshalltown Community College, Buena Vista University, Iowa Valley Continuing Education, the Marshalltown Area Chamber of Commerce, Iowa Workforce Development, KDAO, and KFJB/KXIA radio stations host Job Fair 2008.

For more information regarding the Job Fair 2008 or other career and employment services offered on the MCC campus, contact Jim Merritt, or Sandy Supianoski, in the Career and Employment Center at 641-752-7106.

## Friday Forum held March 14

The Chamber's Government Affairs Committee hosted the third of four "Friday Forum" events on March 14. Senator Larry McKibben and Representatives Polly Granzow and Lance Horbach discussed the current legislative session and answered questions from the audience. These forums have been held periodically throughout the legislative session as a way for Chamber members to hear first-hand information about the happenings in the legislature, ask questions and voice their support or concerns to elected officials. The next Friday Forum will be held on Friday, April 11, at noon at the Fisher Community Center. RSVPs are requested. Please contact the Chamber office if you plan to attend. Please plan to bring your own lunch.



# CONVENTION & VISITORS BUREAU

## Get ready to start your engines and head to the racetrack

The Marshalltown Speedway kicks off its 44th season on Friday, April 4. Fans are welcome to come to the Speedway as early as 5:30 p.m., with racing starting at 7:30 p.m. Race fans can purchase tickets every Friday night at the Speedway. Children 12 and under are \$2.00, adults are \$8.00 and pit passes are \$18.00 per race.

### Marshalltown Speedway 2008 Schedule

#### March

28 - 30 Image Maker Motorsports Car Show

30 Open Practice Day

#### April

4 Frostbuster / Old Timer Tavern

11 Season Opener / Follett Family

18 Hobby Stock King of the Hill / Elliott Racing

25 Media Night / Kruse Family

#### May

2 Noble Ford / Brown Racing

9 Cliff Chambers Memorial / Nostalgia Cars / U.A.W. 893

16 Scout Night / Shriners Night

23 Evening Optimist Club Relay for Life / Midwest Liquids

30 Ron's Towing / Modified King of the Hill

#### June

6 Minute Man Printing

10 Deery Brothers Miller Lite 50 / U.A.W. 893

Karl Chevrolet Dirt Trucks

13 Faster Pastor Night / JR Motorsports Night

20 Arnold Motor Supply Mid-Season / Olear Racing

Sport Mod King of the Hill / Little League Night

27 No Shoes Motorsports

30 Great American Stock Car Shoot Out

#### July

1 Great American Stock Car Shoot Out / Elliott Racing

4 4th of July Spectacular / Simatovich Racing / Autograph Night

11 Aaron's Fair Night with Bike Races

18 Bid Night / Hoskins Construction

25 Hy-Vee Night / Dwarf Car King of the Hill

#### August

1 Hogeland Auto Plaza Kids Night / Elliott Racing

8 Engelkes Night / Aarons Stock Car King of the Hill

15 New Hope Cardboard Classic / J & V Napa

22 Nostalgia Night / Old Timer Tavern

29 Season Championships / Dairy Queen Larry Wollam

#### September

12 Havoc on the High Banks / USA Staffing Customer and

Employee Appreciation Night

13 Havoc on the High Banks

### Marshalltown Speedway - What Friday nights are made for!



Iowa Speedway in Newton will kick off their racing season Saturday, April 19 with the Prairie Meadows 250, ARCA RE/MAX Series. Nine races are scheduled for the 2008 season.

Families will be thrilled with the addition of the new family section located in section 404. This area is non-smoking and alcohol free.

Tickets are currently available. Race fans can purchase tickets through the Iowa Speedway website at [www.iowaspeedway.com](http://www.iowaspeedway.com), by calling the Iowa Speedway at 866-Rusty-Go (787-8946) or in person by stopping by the ticket office located at I-80 Exit 168 in Newton.

### Iowa Speedway 2008 Schedule

#### April

19 Prairie Meadows 250 / ARCA RE/MAX Series

#### May

17 ASA Late Model Challenge / Super Trucks

18 NASCAR Camping World Series East / West Challenge

#### June

20 Indy Pro Series Qualifying / IndyCar Series Practice

21 Indy Pro Series Main Event / IndyCar Series Qualifying

22 Iowa Corn Indy 250 / Indy Car Series

#### July

20 ASA Midwest Tour Super late Models / ARCA Lincoln Welders Truck Series

#### August

10 Casey's General Stores Koni Challenge & Casey's General Stores USAC Silver Crown Series Race

#### September

20 USAR Hooters Pro Cup Series



### Iowa Speedway - America's Place to Race!

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# CONVENTION & VISITORS BUREAU

## Marshalltown Visitors Guide now available

The updated Marshalltown Convention & Visitors Bureau Visitors Guide is now available. The updated guide gives visitors and residents of Marshalltown a list of area attractions, restaurants, parks, hotels and leisure activities.

The guides are available in the Marshalltown Convention & Visitors Bureau office located in the Fisher Community Center, 709 South Center Street, Marshall County convenience stores, area hotels and restaurants.

The guide is also available on the MCVB website at [www.visitmarshalltown.com](http://www.visitmarshalltown.com).



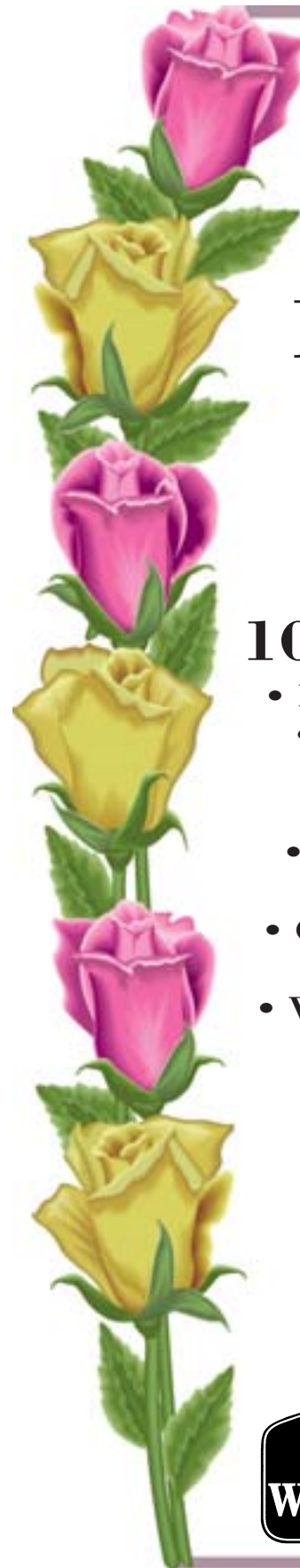
For the time and a description of the events below, log on to the MCVB website's Calendar of Events at [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)

### April 2008

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
StoryTime	Tues. & Fri.	Public Library
Job Fair 2008	April 2	Babe Harder Memorial Gym
Mitch McVicker Concert	April 2	First Friends Church
Nature Story Hour	April 2	GrimesFarm & Cons. Cntr
Cinema Celebrations	April 4 & 6	<a href="http://www.orpheumcenter.org">www.orpheumcenter.org</a>
M'town History Pageant	April 8	MHS Auditorium
Ardi Gras	April 11	The Perfect Setting
Pancake Breakfast	April 12	Evangelical Free Church
Nature Story Hour	April 16	GrimesFarm & Cons. Cntr
Digital TV Info Session	April 17	Veterans Coliseum
Doubt	April 18 - 20	Martha Ellen Tye
On Broadway!	April 18	MHS Auditorium
Run For Service	April 19	IA Veterans Home
Craft Show	April 19	Central Iowa Fairgrounds
Romeo & Juliet	April 25	MHS Auditorium
Doubt	April 25 & 26	Martha Ellen Tye
Iris - The Short One's	April 28	Fisher Community Center
Dia de los Ninos/los Libros	April 30	Public Library

Post your 2008 events on the MCVB self-posting calendar at [www.visitmarshalltown.com](http://www.visitmarshalltown.com)

Date	Group	Location
April 3 - 6	Iowa Taxidermy Association	BW Regency Inn
April 5 - 6	MATT Pre State Meet	MCC
April 26 - 27	Heart of Iowa Kennel Club	Central IA Fairgrounds



DELICIOUS  
DINING  
*for Mother's Day*

## MOTHER'S DAY BUFFET

May 11, 2008

10:45 a.m. - 2 p.m.

- Baron of Beef • Carved Ham
- Baked Chicken • Lasagna
- Large Array of Fresh Homemade Salads
- Whipped Potatoes & Gravy
- Sage Dressing
- Green Bean Casserole • Corn
- California Blend
- White & Wheat Rolls & Butter
- Assorted Desserts
- Beverage Included

**\$14.95 Adults**  
**\$7.95 Children 3-10**  
**For Reservations Call**  
**641-752-6321**

Reservations Suggested



**Regency Inn**  
3303 South Center St.  
Marshalltown

# AMBASSADOR VISITS



The staff and residents of Glenwood Place, 2907 South 6th Street, celebrate their new edition with a ribbon cutting on Tuesday, February 26.



Chamber members enjoyed food, drinks and conversation during the Business After Hours event, hosted by Home Federal, 303 West Main Street, on Wednesday, February 20. A special thanks to Doug Wirth and the Home Federal staff for putting on a great event!

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at [www.marshalltown.org](http://www.marshalltown.org).



The Chamber Ambassadors thanked Younkers staff during a courtesy call on Tuesday, March 11. Younkers, located at 2500 South Center Street, has been a member of the Chamber for more than 45 years.



**“When Success  
and Experience Count...  
Put the Best to  
Work For You!”**

**752-5500**  
2110 South Center



**Karri Henning, Broker/Owner**  
**Valerie Vajgrt ★ ★ Julie Blazek**  
**Kristin Polley ★ Martha Garcia**  
**Michelle Grewell ★ Pat Gulbranson**  
**Janet Miller ★ G. Ward Miller ★ Ginny Nielson**  
**Jane Chizek ★ Rick Beasley ★ Sherry Beasley**  
**Melody Bennett ★ Phil Henning**  
**Moises Garcia ★ David Gooding**  
**Beth Barrett ★ Joan Johnson**

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# BUSINESS NEWS

## Chamber Spring Home Show

*Continued from Page 1.*

The Chamber staff would like to thank the housekeeping, maintenance and office staff at Marshall Town Center for their help with the Spring Home Show, the Chamber Ambassadors for handing out goodie bags to the vendors and to merchants that donated coupons for the bags.

Thank you also to the following volunteers at the Chamber Information Booth during the Home Show weekend:

Ken & Carolyn Anderson  
Kathy Baker, United Bank & Trust  
Dr. James Carmicheal, Carmicheal Back & Neck Care  
Denny Grabenbauer, Image Maker Marketing  
Mary Kenagy, Vernon Products  
Valerie King, King Graphics  
Fauna Nord, Coldwell Banker Premier Real Estate  
Alyce Quastad, Investment Center at F & M Bank  
Merrill & Shirley Price  
Andy Schwandt, OnMedia Cable Advertising  
Judy Rebik, Temp Associates  
Nancy Steveson, United Way  
Bill Thiede, American Family Insurance - Bill Thiede Agency  
Kara Thompson, Marshall Town Center  
Jeff Vance, CIRSI  
Sandy Witt, Carmicheal Back & Neck Care

A very special thank you to Ric Anderson and the staff at Hy-Vee for sponsoring the vendor hospitality area.



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# ECONOMIC DEVELOPMENT

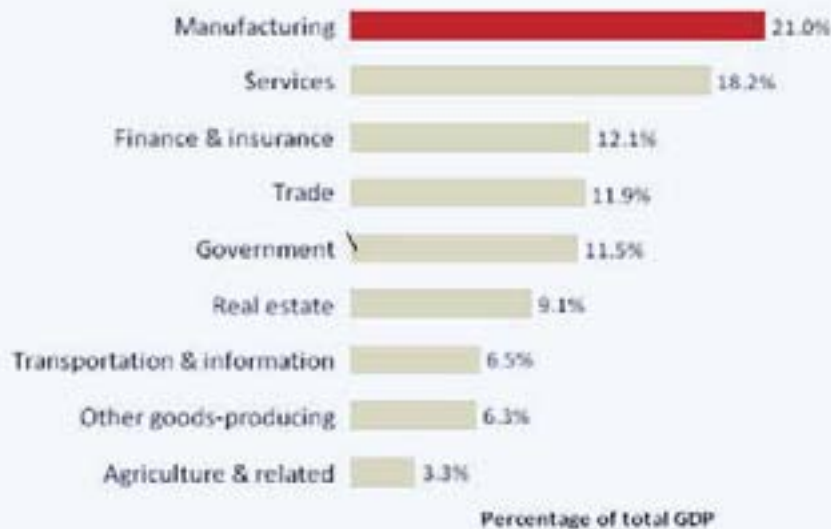
## “Manufacturing in Iowa” report released

Marshall County has a strong manufacturing sector. In fact, Marshall County’s largest private sector is manufacturing, representing 28.44 percent of the county’s total covered employment according to Iowa Workforce Development’s 2007 Marshall County Annual Profile.

Manufacturing is also one of Iowa’s largest industries. A recent report from Iowa State University Extension Center for Industrial Research and Service (CIRAS) shows the impact manufacturing has on the state of Iowa. Highlights of this report include:

- Manufacturing generates 21.0% of Iowa’s Gross Domestic Product.
- Iowa ranks 2nd nationally in terms of the importance of manufacturing to the state economy.
- Iowa is home to about 6,100 manufacturing firms operating from 6,580 physical establishments located throughout the state.
- 95% of Iowa’s manufacturing firms are owned by small to medium-sized enterprises with fewer than 500 paid employees.
- Iowa’s manufacturing employment level in 2006 was 238,335 jobs, accounting for 11.8% of the state’s total employment.
- Iowa’s manufacturing workers earn an average of \$44,310 per job in annual wages and salaries, ranking 2nd highest by major sector in the state’s economy.
- Iowa exported \$7.83 billion worth of manufactured goods in 2006.

Percentage of Iowa’s Gross Domestic Product Contributed by the Manufacturing Sector



For additional economic development information, visit [www.marshalltownworks.com](http://www.marshalltownworks.com).

## Economic Statistics

January 2008

### Employment – Marshall County

Labor Force	20,480
Unemployed	1,130
Percent Unemployed	5.5
Total employment	19,350

### Marshalltown Construction

Building permits	8
Residential Dwelling Units	0
New residential construction value	0
Residential addition/remodeling value	0
New commercial/industrial permits	0
New commercial/industrial value	0
Remodeling commercial/industrial value	\$2,333,000

Visit [www.marshalltownworks.com](http://www.marshalltownworks.com) for additional statistics.

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# IOWA VALLEY LEADERSHIP

## IVL 2008 to hold Run for Service

The Iowa Valley Leadership class of 2008, Iowa Veterans Home and Lennox Manufacturing are planning the 4th annual Run for Service on Saturday, April 19, beginning at 8:00 a.m.

This 5K route is scenic and hilly. It winds through quiet residential streets and past some of Marshalltown's most beautiful homes. The start line is in front of Sheeler Hall at the Iowa Veterans Home. The route follows IVH roads along the south, west and north sides of the main residence halls. It then heads downhill toward the east exit of the grounds. The run travels uphill and east on Jerome to the French Court loop, which includes a nice view of the Iowa River valley. Once back on Jerome, participants will journey east and downhill to 6th Street / Highland Drive, where they will climb a short steep grade and head to 5th Street. At 5th Street, the route goes north, downhill to Hughes Street. Running the entire length of Hughes Street, one block, participants will arrive at 4th Street, then head for a one block hill, heading south on 4th Street.

The route then levels for a couple blocks as it heads south to Jerome, then west. Then a rolling hill stretch will take participants back to the IVH east entrance. From there, participants will follow the reverse route on the IVH roads to the finish line.

Registration fees: \$20 (received by April 11), \$25 (received after April 11). All registrations include a free Spring Fever 2008: A Run for Service t-shirt. This is a not-for-profit event, with all proceeds going towards the Orpheum Theatre renovation.

For more information, contact Paul Podhajsky at 641-754-7515 or email Betsy Macke at [betsy.macke@iavalley.edu](mailto:betsy.macke@iavalley.edu).

Have you visited the Chamber website lately? Go online to [www.marshalltown.org](http://www.marshalltown.org) for the online directory, Chamber news and events.



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## IVL 2009 Participants

It's not too early to start thinking about the Iowa Valley Leadership class of 2009. Do you know a community member that should be considered for the IVL class of 2009? Send contact information to Lorraine White at [lorraine.white@iavalley.edu](mailto:lorraine.white@iavalley.edu) or Betsy Macke at [betsy.macke@iavalley.edu](mailto:betsy.macke@iavalley.edu). Iowa Valley Leadership classes are held monthly September through May. IVL is co-sponsored by IVCE and the Chamber.

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# YOUNG PROFESSIONALS

## Chamber offers Welcome Wagon

In order to acquaint new professionals to the Marshalltown community, the Chamber introduces the "Welcome Wagon", a program sponsored by Emerson Process Management - Fisher Controls.

The program is designed to provide one-on-one contact between a new professional and a Chamber volunteer. The program features gifts from Hy-Vee Wine & Spirits, Marshalltown Community College, SportsPlus Sports Medicine & Physical Therapy, the Marshalltown Times-Republican, Fauna Nord of Coldwell Banker Premier Real Estate and Lillie Mae Chocolates, neatly displayed in a travel mug from Emerson Process Management.

"We are thrilled about this new program," said Lynn Olberding, Director of Membership and Marketing for the Chamber. "We want to provide new professionals moving to the community opportunities to explore and experience Marshalltown. We have also enlisted the help of Marshalltown Young Professionals members and other Chamber volunteers who can be called upon to make personal contact with new professionals moving to the community."

Businesses hiring new employees are encouraged to contact Olberding at the Chamber office to find out more about the program.

A limited amount of space is still available for businesses interested in getting involved with the program.

## MYP hosts professional development opportunities

Individuals interested in getting involved with the Marshalltown Young Professionals organization are encouraged to attend Lunch & Learn events scheduled for April and May.

April's event will take place at noon on Wednesday, April 16 at The Perfect Setting. Gallery owner, Pam Swarts will speak to the group about incorporating art into your workspace.

May's event will be held at noon at Wednesday, May 21 with speakers from MCC and BVU talking about educational opportunities.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals?

New members that sign up through May 31, 2008 receive membership through May 31, 2009 at a discounted rate!

Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.



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# BUSINESS NEWS

## Washington DC Summit



Members of the Marshalltown delegation speak with Senator Charles Grassley during the 2007 Washington DC Summit trip.

The 2008 Washington DC Summit trip will be May 20 - 21. Plans are currently underway, with approximately 30 delegates representing Marshalltown businesses and organizations. For more information, contact Amy Mills with MEDIC at 641-753-6645.

## Thank you reception held



Congressman Tom Latham was honored on Friday, February 22 at a special thank you reception with representatives from Marshalltown and its surrounding communities, as appreciation for federal funding for six local projects, secured through Latham's House Appropriation Subcommittee. Latham has served Iowa's 4th Congressional District, a collection of 268 cities and towns in 28 counties, since 1995.



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