

Chamber Digest

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MARSHALLTOWN, IA
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March 2008

Volume 25 Issue 10

Spring Home Show March 14 - 16



Upcoming Events

March 14 - 16

Spring Home Show at Marshall Town Center

March 17

Business to Business Showcase, Fisher
Community Center 5:00 - 7:00 p.m.

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Although the weather forecast leaves us questioning if spring will ever arrive, the countdown has begun towards the Chamber's annual Spring Home Show.

The Spring Home Show is scheduled for Friday - Sunday, March 14 - 16 at Marshall Town Center, 2500 South Center Street.

The Spring Home Show is a three-day event featuring the latest ideas for home improvement, decorating, gardening and lawn care services. More than 60 booths will be set up throughout the mall providing information any homeowner needs to get a head start on spring and summer home improvement projects.

The show is scheduled from 5:00 - 9:00 p.m. Friday, March 14; 10:00 a.m. to 8:00 p.m. Saturday, March 15 and Noon to 5:00 p.m. on Sunday, March 16.

A limited number of booths are still available. If your business would like to participate, please contact Lynn Olberding at the Chamber office as soon as possible.

Businesses that plan to participate include: 1st Rate Real Estate, Alliant Energy/Interstate Power & Light, Bank of the West, Bickford Cottage, Buresh Home Solutions, Central Iowa Farm Store, Childhood Lead Poisoning Prevention Program sponsored by United Bank & Trust, Coldwell Banker Premier Real Estate, Complete



Exteriors/Gutterhelmet, Consumers Energy, Country Pine Mowers, Energy Doctor, Flooring Gallery, Hammer Medical Supply, Home Federal, Iowa Bath Systems, Iowa Finance Authority, Kapaun & Brown, Kellogg Lawn & Snow, KIX 101.1/1230 KFJB, Klotwyk Plumbing Heating



& Cooling, Lincoln Savings Bank/LSB Financial, Members 1st Community Credit Union, Midwest Construction, Mitchell Family Funeral Home, Myers Home Improvements, New Horizons Realty, Nordaas American Homes, The Perfect Setting, Petty Vinyl, Pro-line Building Company, Schendel Pest Control, Sherwin-Williams, Shipley Custom Homes, Triple 'E' Insulators, US Bank, Van Hamme Construction/Polysteel, Village Cooperative, and Wells Fargo Bank.

If you would like to volunteer at the Chamber's information booth at the show, please contact Lynn Olberding at the Chamber office.

MEMBER SPOTLIGHT

Zoske's Barbecue

What started as a hobby has lead Jason and Michelle Zoske to create Zoske's Barbecue, a full service catering service.

In September 2005, the Zoskes took their passion for barbecue to the next level, but don't let the name fool you. They do more than barbecue!

"Just because the business name is 'Zoske's Barbecue' doesn't mean that we are limited to only BBQ," said Michelle. "We keep our menu simple but would be happy to accomodate any special requests."

When you book an event with Zoske's Barbecue, you can be sure that you will get more than what you'll pay for. From the quality of their food, to their large portions and the service they provide before, during and after the event, the Zoskes want to make sure you are happy with your event and recommend their services to your friends and family.

To prepare their delicious southern style BBQ beef brisket and pulled pork, they slow smoke the meat for hours over hickory and oak wood in a large commercial smoker, capable of cooking 1,000 pounds of meat. This gives them the ability to offer authentic wood-smoked southern BBQ for events, large and small. The meats are seasoned with Jason's own special rub and are accompanied by two varieties of the Zoskes homemade barbecue sauces.

"We offer all barbecued meats and all of our meats are unsauced," comments Michelle. "We feel that the meat should be good enough to stand on its own and that BBQ sauce should compliment it."

In addition to smoked meats, Zoske's Barbecue offers a variety of homemade sides and bakery fresh buns, or you can create a menu yourself. They provide disposable plates, napkins and silverware for their full service or drop-off service to make it easy on their clients. They also provide a number of their most popular items in bulk, including beef brisket, pulled pork and sliced pork loin. These fully-cooked meats come vacuumed-sealed, by the pound, ready to be warmed up and enjoyed.

"We are working to expand our menu beyond BBQ," said Michelle. "We are more than willing to customize a menu to accomodate any special requests. We have even done breakfasts that included egg bake and homemade cinnamon rolls. And Jason makes pies."

In the past, you may have seen the Zoske Barbecue trailer in various locations during the summer months. However, they will not be setting up the red trailer this summer to devote more attention to their catering business.

"We may not be the least expensive option, but do feel that you get what you pay for," said Michelle. "Try us once and we think you'll be happy. We try to go above and beyond your expectations."



New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Animal Rescue League of Marshalltown

Kellie Hala, Executive Director
1921 Taylor Avenue
Marshalltown, Iowa 50158
641-753-9046

The ARL provides temporary shelter for homeless and unwanted domestic animals until new loving homes can be found for them. They have been serving Marshall County and the surrounding counties since 1948.

Village Cooperative

Marilyn Polley, Sales Coordinator
2608 South 2nd Street
Marshalltown, Iowa 50158
641-752-4411

The Village Cooperative will give the residents of Marshalltown, and the surrounding areas, the opportunity to stay in their community with their long established friends, neighbors, churches and other service providers. The Village Cooperative will be conveniently located in southwest Marshalltown near Highway 30.



Jason and Michelle Zoske of Zoske's Barbecue serve members of the Iowa Valley Leadership class at a recent class meeting at RACOM. Class members enjoyed smoked meat accompanied by Zoske's homemade barbecue sauce, beans and potatoes. Zoske's Barbecue is available for catering for groups large and small and offers a special discount for groups of 200 people or more. Zoske's Barbecue can create a menu tailored for your unique event.

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P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

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Bill Thiede
Kenn Vinson
Glenn Ytzen

Ex-Officio
Harrison Cass
Dick Hierstein
Larry McKibben
Mark Smith
Karen Squires
Tim Wynes

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Chase Insurance	21
Country Pine Mowers	11
Culligan Water Conditioning	11
DeJardin, Conrad	10
Forbes Office Equipment	3
KRTI	13
King Graphics	12
Marshalltown Packaging	14
Marshalltown Speedway	3
Martha-Ellen Tye Foundation	7
Mid-Iowa Community Action	5
Morgan-Hauser Steel	12
Pilgrim Heights	1
Pizza Hut	15
Steve Badger Real Estate	11

www.marshalltown.org

Statistics

	Jan. 2008
Unique Visitors	3,734
Number of Visits	6,020
Page Views	48,668
Hits	146,891

In January 2008, the Chamber website received:
14% more unique visitors
29% more visits
41% more page views
20% more hits
than in January 2007.

the
Chamber
Marshalltown, Iowa

Business After Hours

March 17, 2008

5:00 - 7:00 p.m.

Business to Business Showcase
Sponsorship still available.

April 10, 2008

5:00 - 7:00 p.m.

McFarland Clinic, featuring
Premier Office Equipment
312 East Main Street
Marshalltown, IA 50158

May 2008

Marshalltown Medical &
Surgical Center
3 South 4th Avenue
Marshalltown, IA 50158

June 2008

Marshalltown Broadcasting, Inc.
123 West Main Street
Marshalltown, IA 50158

Chamber After Hours are a great way to promote your business! Want to book a Chamber Business After Hours? Contact Lynn at the Chamber office at 753-6645 or email lolberding@marshalltown.org

BVU @ MARSHALLTOWN



Call for an appointment to see what you need to complete your 4-year degree!

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call 641-752-0076 or 800.798.0076

located on the Marshalltown Community College campus

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put Faces & Places in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Allen appointed to branch manager of Marshalltown F&M Bank office

Connie Allen has been appointed to the branch manager position for the F&M Bank—Iowa Marshalltown office.

Her responsibilities include efficient and effective retail banking sales, service, delivery and relationship management, identifying client needs and proposing appropriate services and products to meet the needs of current and future clients.

Prior to her new position, Allen was the branch manager at the F&M Bank—Iowa Newton office. She continues to maintain her responsibilities as the Newton branch manager until someone is hired to fill the open position.

Allen has more than 13 years of banking experience. She began her banking career in 1994 by joining F&M Bank—Iowa in the Commercial Loan Department. In 2000, she was promoted to branch manager of the F&M Bank—Iowa Newton office branch manager position.



Ready to increase your website traffic? Contact Lynn at 641-753-6645 about online directory upgrades!

Call for 2008 anniversaries and celebrations

Is your business celebrating an anniversary in 2008? The Chamber office is collecting these dates in order to promote your business in the Chamber Digest in recognition of your anniversary or celebration.

If your business celebrates a special anniversary or an employee of your firm will be recognized for a significant employment anniversary in 2008, please send the information to Lynn Olberding at lolberding@marshalltown.org. Your business will be featured in your anniversary month in the Chamber Digest.

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7:30 am on 1190 KDAO AM

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BUSINESS NEWS

Reserve a booth for the Job Fair



On Wednesday, April 2, 10 a.m. to 2 p.m., Job Fair 2008 is coming to Babe Harder Memorial Complex on the Marshalltown Community College Campus, provided free of charge to participants. Every spring coordinators bring together more than 70 area employers and graduate schools from all around Iowa. Anyone who is looking for a new job or researching a future career will be delighted with the opportunities available in one location for the day.

Job Fair 2008 expects to be at maximum capacity again this year with employers and graduate school representatives exhibiting business and hiring information and discussing career and educational opportunities with participants. The Job Fair provides a smorgasbord of potential employers all under one roof and offers many opportunities to improve job-seeking skills. There will also be many tools to make applying for a job much easier.

Computers will be available for participants to complete online applications for the employers represented at the job fair. Many businesses have gone from paper forms to online applications so if this is new to you, there will be assistance available to acquaint you with the process.

Another valuable tool at Job Fair 2008 is the free résumé writing critique table where participants can have résumés reviewed at no charge. Local employers and professionals from Workforce Development who evaluate résumés daily, will staff the table. This is a perfect place to get advice on improving your résumé so it is one that grabs the employer's attention. Just bring along a prepared résumé and stop by the critiquing table.

One of the most popular workshops offered each year is the Employer Panel. Several representatives of different career areas will share their company's background then answer questions from the audience. If you have a question you've wanted to ask an employer - this is your chance. Job Fair participants always rate this session as one of the most valuable.

There will be tips and advice on many different topics such as the skills employers are looking for, what expectations human resource personnel might have, reminders of appropriate attire and using good manners.

Job Fair 2008 is co-sponsored by Iowa Valley Continuing Education, Marshalltown Community College, Buena Vista University, the Marshalltown Area Chamber of Commerce, KDAO AM/FM, KFJB/KXIA, and the Iowa Workforce Development Center.

For more information, contact Iowa Valley Community College District.

Chamber plans annual Des Moines Summit and Legislative Day

The 11th Annual Des Moines Summit and Legislative Day is scheduled for Wednesday, March 26. Legislators will receive a small taste of Marshalltown in the form of a Lillie Mae Chocolates tor-tush, with their invitation to join us during the summit. As in the past the day begins bright and early for participants with a pre-summit briefing at the Fisher Community Center beginning at 5:30 a.m. Participants then load the bus at 6:00 a.m. and travel to the State Capitol in Des Moines.

Meetings with legislative leaders begins at 7:30 a.m. with continuous meetings throughout the morning centered around our legislative priorities. Legislators comment that the Marshalltown day has become a tradition as over 400 Taylor's Maid-rites are served in the rotunda of the Capitol to wrap-up the day. The Des Moines Summit is also part of the curriculum for the Iowa Valley Leadership class.

A special thanks goes to our Summit sponsors Emerson Process Management - Fisher Controls, Lennox Manufacturing and MMSC.

To review the Chamber's 2008 Legislative priorities, visit www.marshalltown.org/chamber/government.php and click on the Chamber 2008 Legislative Priorities link.

If you are interested in participating you can register on-line at the Chamber web site www.marshalltown.org/chamber/events.php. The registration fee is \$15 per person.



Business and community leaders attend the 2007 Des Moines Summit and Legislative Day. The 2008 Summit is scheduled for Wednesday, March 26.

Have you visited the Chamber website lately? Go online to www.marshalltown.org for the online directory, Chamber news and events.

CONVENTION & VISITORS BUREAU

Art Driving Tour now available

The Marshalltown Convention and Visitors Bureau and the Marshall County Arts and Cultural Alliance have released the new "Gems in Marshalltown" driving tour, focusing on various art throughout Marshalltown.

Art enthusiasts can start their tour at the Marshalltown Community College where they can visit the Ray Frederick Gallery and the Seven Cubes, then travel north to the Fisher Community Center where the Ceramic Study Collection, Impressionist Collection Art Gallery and Sculpture Collection can be seen. From there art lovers can visit the Community Y, Marshalltown Medical and Surgical Center, Marshall County Courthouse, Central Business District/Main Street and end their tour at the Iowa Veterans Home.

Brochures for the tour are available at the MCVB office at the Fisher Community Center or by calling 641-753-6645.



For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

March 2008

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
StoryTime	Tues. & Fri.	Public Library
Downtown Tot-Town	T, Th. & Fri	Veterans Coliseum
Privates Lives (play)	March 1	Martha Ellen Tye
Sports & Fishing Swap Meet	March 1-2	Veterans Coliseum
Nature Story Hour	March 5	GrimesFarm & Cons. Center
Angela Jia Kim, Pianist	March 11	MHS Auditorium
Nature Story Hour	March 19	GrimesFarm & Cons. Center
Spring Concert	March 28	Public Library
Auto Swap Meet	March 30	Central IA Fairgrounds

Post your 2008 events on the MCVB self-posting calendar at www.visitmarshalltown.com.

Date	Group	Location
March 1-2	YMCA State Swimming Meet	Community Y
March 5-7	Iowa Water Pollution Control Assn	BW Regency Inn
March 8-9	Optimist Basketball Invitational	Lenihan & Miller

Marshalltown area trivia

Did you know these fun facts about Marshalltown and the surrounding area?

- The Matthew Edel Blacksmith Shop, located in Haverhill, is one of the few original blacksmith shops remaining in the state. The shop appears much as it did in 1940 when owner Matthew Edel died.
- Marshalltown native Jeff Clement holds the National High School Career Record for 75 Home Runs.
- The Art Gallery Addition to the Fisher Community Center was constructed with insurance funds received by the Fisher Governor Foundation as a result of the theft, on March 19, 1987, of a painting ("Les Barques de Peche Devant les Falaises d'Etretat") by French Impressionist Claude Monet.
- The Marshall County Courthouse was designed by the same architect as the state Capitol Building.
- Iowa Valley Adventures Challenge Course in Marshalltown is the only 50-ft Alpine rope tower in the State.
- Since 1977 Iowa artist Patrick Acton of Matchstick Marvels in Gladbrook, has used 3 million matchsticks to build large detailed models, including over 600,000 matchsticks used to create Harry Potter's Hogwarts School of Witchcraft and Wizardry.

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CONVENTION & VISITORS BUREAU

Easter is just around the corner

Marshalltown will host a variety of spring and Easter activities in the month of March. Soon our local greenhouses will be bursting with spring color. Little ones will not want to miss the local Easter Egg Hunts.

The Marshalltown Jaycees will host their annual Easter Egg Hunt on Saturday, March 15 at the Iowa Veterans Home. Children ages 10 and under are invited to join in the fun. The hunt starts at 10:00 a.m. You won't want to miss seeing the Easter Bunny as well. The Jaycees have planned a snow date of March 29.

The Easter Bunny will arrive at Marshall Town Center on March 8 at 10:00 a.m., when children are invited to participate in an Easter Egg Hunt from 10:00 - 10:30 a.m. Photos with the Easter Bunny will be available.

First Baptist Church will also host an Easter Egg Hunt on March 22 at 700 East Olive Street. Bring your family and friends for breakfast and the hunt starting at 9:00 a.m. Don't be late to either of the egg hunts because they are over in a flash! Believe it or not the snow will not last forever and spring will be here soon.



Easter Sunday Buffet March 23, 2008 10:45 AM - 2:00 PM

**Chef Carved Baron of Beef
Ham • Baked Chicken
Whipped Potatoes & Gravy
Seasoned Baby Red Potatoes
Sage Dressing
Green Bean Casserole
Glazed Carrots • Peppered Corn
Array of Fresh Homemade Salads
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**Adults \$14.95
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AMBASSADOR VISITS



Papa Murphy's manager, Dan Garrett celebrated the grand opening of the pizza chain's Marshalltown location at 2500 South Center Street, with the Chamber Ambassadors on January 22, 2008.



The Chamber Ambassadors visited Dr. Abie Chadderdon and Dr. Connie Feldman of Eyecare Associates at 501 East Main Street, on February 12, 2008, for a courtesy call. Eyecare Associates has been a Chamber member for more than 45 years.



Ultimate Web Design owner, Kristen Monroe, celebrated the opening of her new office location at 202 East State Street with a ribbon cutting with the Chamber Ambassadors on February 12, 2008.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.

Request a Ribbon Cutting or Courtesy Call at your location.

The Ambassadors are the goodwill arm of the Chamber.

Their scheduled time for courtesy calls and ribbon cuttings are at

4:30 p.m. and 4:45 p.m. on the second and fourth

Tuesday of the month.



Please contact the Chamber office if you would like to schedule a visit at your business.

Contact 641-753-6645 or lolberding@marshalltown.org.

www.everydaychampions.org

BUSINESS NEWS

Chamber Membership packet receives facelift

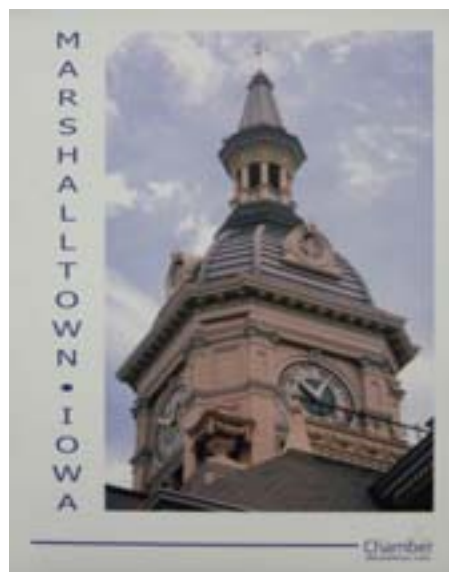
Businesses interested in joining the Chamber receive a newly redesigned Membership packet. The packet includes information about the Chamber, volunteer opportunities, committees, programs, events and sponsorship opportunities. The folder features a beautiful photo of the Marshall County courthouse on the front.

The folders are sponsored by Emerson Process Management - Fisher Controls and are also used for the newly revamped Relocation packets.

"We overhauled both the look of the packet and the information included," said Lynn Olberding, Director of Membership and Marketing. "We feel we are providing great information about the Chamber and the community through these resources."

The packets will be used by Chamber staff and members of the Chamber Membership committee to recruit new business members.

If you know a business that might be interested in joining the Chamber, please contact Lynn at the Chamber office at 753-6645 or email lolberding@marshalltown.org



Membership packet front.



The information in the Membership packet includes: Leadership, Volunteer Opportunities, Member Benefits, Sponsorship Opportunities, Target 5 - Buy In! and Marshalltown Young Professionals.

Friday Forums



The Chamber's Local Government Committee has launched a new program called "Friday Forum". These forums will be held periodically throughout the legislative session as a way for Chamber members to get first-hand information about the happenings in the legislature. Forums were held on February 8 and 22 and the tentative March date is Friday the 14th. RSVP is requested. Please plan to bring your own lunch.



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ECONOMIC DEVELOPMENT

Comparison of year-end economic indicators

Labor Summary Marshall County	2007	2006	2005	2004
Laborforce	20,970	21,110	20,960	20,600
Unemployed	830	800	1,090	1,150
Rate	4.0%	3.8%	5.2%	5.6%
Employment	20,140	20,310	19,870	19,400
<i>Source: Iowa Workforce Development</i>				
Housing Sales – Marshalltown	2007	2006	2005	2004
New Listings	1,076	1,067	1,077	984
Sales Volumes	\$53,885,831	\$65,407,901	\$52,354,265	\$58,125,971
Average Sale Price	\$107,557	\$107,579	\$86,109	\$100,792
Median Sale Price	\$95,000	\$92,000	\$87,000	\$82,000
Building Reports, Marshalltown				
Total Permits	181	232	224	250
Total Valuation	\$39,008,800	\$17,165,900	\$33,188,200	\$23,636,300
Total Living Units	61	48	35	78
<i>Source: Marshalltown Building Official</i>				
Retail Sales Tax Report, Marshall County	FY 2007	FY 2006	FY 2005	FY2004
Number of Businesses Reporting	3,982	3,669	3,716	3,732
Taxable Sales	\$334,897,482	\$336,815,292	\$329,775,383	\$333,245,445
Taxes Generated	\$16,744,966	\$16,840,900	\$16,560,065	\$16,669,781
<i>Source: Iowa Department of Revenue</i>				

Energy assessments with ISU

A great resource that Marshall County has right in our own back yard is Iowa State University (ISU). One of the programs they offer is through the Industrial Assessment Center (IAC). This organization provides energy, productivity, and waste assessments for industrial-related companies. The IAC program is one of 26 IACs located nationwide and is funded by the U. S. Department of Energy.

These assessments are provided free of charge for companies who meet at least three of the following criteria: (1) gross annual sales of \$100 million or less; (2) annual energy costs ranging from \$100,000 to \$2.5 million; (3) fewer than 500 employees; (4) no in-house energy expert.

There are two objectives of the IAC program. The first is to provide a free service to manufacturers to identify monetary savings from reduced energy and waste costs and increased revenue from productivity enhancements. The second is to provide an educational opportunity to engineering students through on-site plant visits, data analysis, and technical report writing.

The process itself will include an IAC team reviewing the past 12 months of the facility's utility bills, touring the operation, and collecting energy data. Once this has been done, a detailed report is provided to the facility within two months of the on-site visit.

The facility is under no obligation to implement any of the recommendations presented in the report; however, it is hoped that recommendations made will show sufficient payback to warrant careful consideration by plant management.

More information on this program and others from Iowa State University can be obtained at: www.iastate.edu/iac.



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Michelle Grewell ★ Pat Gulbranson
Janet Miller ★ G. Ward Miller ★ Ginny Nielson
Jane Chizek ★ Rick Beasley ★ Sherry Beasley
Melody Bennett ★ Phil Henning
Moises Garcia ★ David Gooding
Beth Barrett ★ Joan Johnson

IOWA VALLEY LEADERSHIP

IVL 2008 discusses diversity



Iowa Valley Leadership's February session focused on the stories of how and why people have made Marshalltown home. A panel of community members from California, Sudan, Germany, Singapore, Congo, and several areas of Mexico expressed a common sentiment: they want to live here and they feel Marshalltown and its citizens are welcoming and friendly.

Tom Renze, principal of Woodbury, and Dave Beckman, minister at First Presbyterian Church, shared the experiences they've had working with new community members of different cultures. The focus of the session was the diverse cultures of Marshalltown. Lori Chesser, Davis-Brown Law Firm, specializes in immigration issues and shared information on the immigration process and talked about wait times many immigrants face when immigrating to the United States. She explained that family members of US citizens are eligible to immigrate to the U.S. on March 1, 2008, if they filed the proper forms by July 1, 1992, if they are from Mexico; March 1, 1993, if they are from the Philippines; or February 15, 2002, if they are from India.

Class member and Lennox employee, John Ernat, explained Lennox LEAN Manufacturing and arranged a tour of Lennox to start the day, followed by a tour at RACOM with Mike Miller. Miller explained that RACOM is the "911 for 911".

On March 26, IVL will travel to Des Moines as part of the Chamber's annual Des Moines Summit and Legislative Day. Lynn Olberding, Director of Membership and Marketing for the Marshalltown Area Chamber of Commerce, Loras Neuroth of Independent Insurance, and Reed Riskadahl from Flooring Gallery who serves as the chairperson for the Chamber's Local Government committee shared the Chamber's legislative priorities.

Iowa Valley Leadership is jointly sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education. The class runs from September through May. The goal of the program is to unite emerging leaders from diverse backgrounds and perspectives and increase their knowledge and understanding of community issues. We are grateful not only for the speakers who stimulate us to look at our world and jobs differently but also our local sponsors. Session sponsors this year are: Alliant Energy, Emerson Process Management - Fisher Controls, Iowa Valley Continuing Education, Lennox Manufacturing, Marshalltown Area Chamber of Commerce, Marshall County Bar Association, Marshalltown Medical and Surgical Center, and RACOM. Noon Optimists and Marshalltown Rotary support Iowa Valley Leadership by providing scholarship funds.

For more information, contact Iowa Valley Continuing Education.

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YOUNG PROFESSIONALS

MYP hosts progressive dinner

To celebrate the Valentine's Day holiday, the Marshalltown Young Professionals hosted a progressive dinner through downtown Marshalltown on Saturday, February 16.

The eventing kicked off with appetizers at Mexico Antiguo, continued on to the main course at the Tremont on Main and wrapped up with dessert at Lille Mae Chocolates.

"This is the fourth progressive meal MYP has hosted," said MYP President Rusty Feldman. "Each time, we have a different group of people that gather for the evening and have a great time."

The Marshalltown Young Professionals' mission is to inform, connect, refer business and engage members in the growth and success of our community through social gatherings, facilitating professional development opportunities and welcoming new young professionals to the Marshalltown area. If you know of an individual who may be a candidate for membership in the organization, please contact the Chamber office.



MYP members gather at Mexico Antiguo on Saturday, February 16 for a Progressive Dinner through downtown Marshalltown. For more information on the organization, visit www.marshalltownyp.com.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals?

New members that sign up through May 31, 2008 receive membership through May 31, 2009 at a discounted rate!

Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.



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TARGET 5 - BUY IN!

Business to Business Showcase planned for March 17

As part of the Target 5 - Buy In! initiative, the next Business to Business Showcase is planned for Monday, March 17, 2008 from 5:00 - 7:00 p.m. at the Fisher Community Center.

This is the fourth showcase that has been held since the Target 5 - Buy In! program was started. The showcase allows Chamber member businesses to promote their business during this revamped version of Business After Hours.

"These events are great opportunities to create business-to-business relationships with other Chamber members," said Chamber Board Chairman Bill Thiede.

Table sponsorships are just \$50 and allow a business the opportunity to set up displays, hand

out brochures, giveaway prizes and make connections with other Chamber members. Table sponsorships are available on a first-come, first-service basis as space allows.

"Chamber member businesses can sign up for the event by contacting the Chamber office or filling out the Business to Business Showcase inserted in their Chamber Digest," said Director of Membership & Marketing, Lynn Olberding. "We think having this event on St. Patrick's Day will be fun for everyone. We plan to decorate the Fisher Community Center Auditorium in green."

If your business would like to be the key sponsor for this event, please contact Lynn at the Chamber office at 641-753-6645.



Chamber members attended the Business to Business Showcase in November at the Fisher Community Center. The next B2B event is slated for March 17. Sponsorship opportunities are still available.

For more information, contact the Chamber office at 641-753-6645.



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