

Chamber Digest

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MARSHALLTOWN, IA
PERMIT NO. 42

August 2007

Volume 27 Issue 3



Upcoming Events

August 16
Ambassador Golf Outing

August 22
Educator Appreciation Breakfast
Business After Hours at AmericInn Motel & Suites

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Imagine ideas announced



It started with over 900 unique ideas that Marshalltown community members wanted to see implemented to change the face of Marshalltown by the year 2011. The 900 ideas were whittled down to 100 and from there were reduced to the 21 ideas citizens felt would have a great impact on the community in the next four years. On Wednesday, July 11, the final 7 ideas were announced during the Central Iowa Fair.

Work began on the 7 BIG IDEAS during a public meeting on Thursday, July 19. During that meeting, community members interested in helping with one of the ideas met to discuss the beginning steps in the process to making the ideas a reality.

It is an exciting time to be in Marshalltown. The process of engaging the citizens of Marshalltown in developing 7 BIG IDEAS that, when implemented, will transform Marshalltown and the area, has been successful. Now is the time for all of us to step up and get involved. Go to www.imagine2011.com and sign up to get involved with your favorite BIG IDEA!



Imagine 2011 Steering Committee Dr. John Hermanson hands out pamphlets, describing the 7 BIG IDEAS to crowd members on July 11.



CREATE A PEDESTRIAN AND BICYCLING FRIENDLY COMMUNITY

Make walking and bicycling safe and accessible by building sidewalks; implementing the city's bike-route plan; appropriately placing bike racks; building a pedestrian railroad overpass at South 2nd Street; expanding and improving the trail system throughout the city/county by creating mountain bike paths and trails and by connecting the existing path from the Grimes Farm to the Melbourne bike path.



DEVELOP LINN CREEK RIVERWALK

Develop Linn Creek into a River Walk featuring a theme-based museum with interactive displays, restaurants, band shell/amphitheater, annual jazz/film festivals, Friday After Five events, indoor/outdoor sports complex and a connecting footbridge to an improved Tye Theater with a trolley stop to downtown.

The 7 Big Ideas



REVITALIZE AND STRENGTHEN DOWNTOWN

Revitalize and strengthen downtown Marshalltown by implementing the existing downtown improvement plan that includes: creating a pedestrian friendly downtown with expanded green spaces; restoring landmark buildings such as the Tallcorn; building a new coliseum/community auditorium; strengthening and expanding Wi-Fi services and revitalizing and developing the 'undertown' areas under the viaducts.

Continued on page 5.

www.marshalltown.org

MEMBER SPOTLIGHT

Emergency First Response



Juliet Metcalf is an independent CPR Instructor with Emergency First Response, the fastest growing emergency care training program with more than 31,000 instructors world-wide. Emergency First Response offers CPR, First Aid and Automated External Defibrillator (AED) training to businesses and individuals. The program delivery method minimizes the amount of time spent in a classroom with student materials designed with an independent-study component, offering an informative foundation and allowing the instructor time to focus on

skill practice rather than lecture.

Metcalf, a native of the Philippines who moved to Marshalltown in 2006, has been an instructor for four years. She currently teaches courses through Iowa Valley Continuing Education and the American Red Cross, as well as works with individual businesses to provide employee training in CPR, First Aid and AED. The comprehensive First Aid at Work courses are specifically designed to meet compliance standards for work place safety courses internationally. She is the store manager at GNC at Marshall Town Center.

Emergency First Response has been a Chamber member since 2006.

Marshall Town Center celebrates 35 years as a community partner



On August 2, 1972, Marshalltown Plaza opened its doors to Central Iowa shoppers. Thirty-five years later, the mall continues to be an important part of the Marshalltown community.

Marshalltown Plaza, later renamed Marshall Town Center was built by General Growth Properties. The mall is

currently owned and managed by GK Development of Barrington, Illinois. Six retailers who opened in 1972 remain open today: Coach House Gifts, Maurices, Plaza 9 Theatres, US Bank, Waldenbooks and Younkers.

In celebration of the 35th anniversary, Marshall Town Center will offer two unique shopping events during the month of August. August 3 and 4, the mall will participate in the annual Iowa State Sales Tax holiday.

The mall will host "Trade in Your Treads and Threads" August 11 and 12. Shoppers can trade in new and gently used shoes and jeans to the mall office and receive coupons good on new apparel and footwear at participating stores.

Each year the mall hosts a variety of community events.

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The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for business, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

A. G. Edwards (29 years)
Adland Engraving (19 years)
Animal Clinic (19 years)
Animal Medical Clinic (20 years)
Apgar Photography (96 years)
Arby's (17 years)
Arts & Culture Alliance (2 years)
Augustine Company (19 years)
B & G HVAC (1 year)
Bank of the West (15 years)
Ben's Tire (19 years)
Bowman & Miller (43 years)
Bruin Manufacturing (43 years)
Buena Vista University (20 years)
Center Street Amoco (10 years)
Central Iowa KFC (34 years)
Cessford Construction (34 years)
CIRSI (26 years)
CG&A (36 years)
Clemons Inc. (32 years)
Coldwell-Banker Premier Real Estate (30 years)
Collison's Golf Course (15 years)
Community Nursing (20 years)
Community Y (30 years)
Consumer's Energy (29 years)
Denny's Hometown (18 years)
Diamond Vogel (14 years)
ECI Software (19 years)
Edward Jones (27 years)
Electric Supply (30 years)
Elmwood Country Club (42 years)
Emerson Process Management - Fisher Controls (30 years)
Evans Abstract (30 years)
Ewers Shoes (43 years)
Excel Medical (17 years)
Eyecare Associates (48 years)
F & M Bank (44 years)
Farm Bureau (43 years)
Gethmann Construction (42 years)
H & F Distributing (31 years)
Hairdresser's (9 years)
Hanson Directory Service (23 years)
Hawkeye Stages (15 years)
The Headliner (26 years)
Helfer's Auto Service (54 years)
Hermanson Orthodontics (32 years)
Home Federal (38 years)
Home Rental Center (24 years)
Independent Insurance (31 years)
Iowa Pizza Company (24 years)
Iowa River Hospice (7 years)
Iowa Wholesale (33 years)
Jax Restaurant (21 years)
Jensen Ford (30 years)
Joan Postel Agency (4 years)
Johnson, Sudenga, Latham, Peglow, & O'Hare (34 years)
Kapaun & Brown (33 years)
Ken Wise Buick (48 years)
Ken Wise Chrysler (42 years)
K-Mart (24 years)
Koehler Insurance (36 years)
Kwik Star (13 years)
L.E. Myers (47 years)
M. Gervich & Sons (43 years)
Tom Mack (33 years)
Manpower (22 years)
Marshall Co. Abstract (23 years)
Marshall Co. Supervisors (15 years)
Marshall Town Center (30 years)
Marshalltown Aviation (33 years)
Marshalltown Broadcasting (32 years)
Marshalltown Community School District (15 years)
Marshalltown Company (48 years)
Marshalltown General Dentistry (27 years)
Marshalltown Medical & Surgical Center (17 years)
Marshalltown Obstetrics (38 years)
Marshalltown Orthopaedics (31 years)
Marshalltown Water Works (26 years)
McAtee Tire (22 years)
McDonald's (35 years)
McFarland Clinic (19 years)
McRill-Stowell-Christensen (20 years)
Mechdyne (7 years)
Medicap Pharmacy (24 years)
Members 1st Community Credit Union (19 years)
Mike's Bikes & Fitness (22 years)
MIW, Inc. (23 years)
Moore, McKibben, Goodman, Lorenz and Ellefson (14 years)
Morton Buildings (19 years)
Nagle Signs (21 years)
Nauman-Madsen Insurance (17 years)
Ottillie Seed (47 years)
Our Savior Lutheran Church (6 years)
The PennySaver (36 years)
Plaza Family Dental (29 years)
Plumb Supply (9 years)
Poured Foundations (21 years)
Pro Spectrum Powder Coating (1 year)
R. S. Stover (47 years)
RACOM (27 years)
Rainbow Car Wash (21 years)
Raymon-Donco (19 years)
Roseland, Mackey, Harris Architects (5 years)
Ryerson (20 years)
SATUCI (7 years)
Scharnweber Water Conditioning (28 years)
Scott Manufacturing (22 years)
Smiles in Motion (4 years)
Strands (31 years)
Structural Engineers (20 years)
Swanco (43 years)
Taylor's Maid-Rite (47 years)
Times-Republican (46 years)
United Way (39 years)
Upstairs-Downstairs (62 years)
US Bank (43 years)
Vogel Family Funeral Homes (48 years)
Wal-Mart (24 years)
Weidner Construction (29 years)
Wells Fargo Bank (43 years)
Wolfe Clinic (15 years)
Zeno's Pizza (45 years)

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put Faces & Places in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Postel and Thiede join forces



American Family Insurance agent Joan Postel of the Joan Postel Agency has moved her office to the Bill Thiede Agency. Postel, an agent since 2003 and Thiede, an agent since 1997 will both be located at the American Family Insurance agency at 2501 South Center Street. Postel's State Center office will remain open at its current location. Postel began her work with American Family Insurance as an Office Manager in State Center in 1990. In 1999, she was offered the opportunity to become an American Family Insurance agent for State Center and in March 2003, she opened a satellite office in Marshalltown.



Thiede, opened the Bill Thiede Agency in Marshalltown in 2001 after working for American Family Insurance in Jefferson, Iowa for four years. He has been in his current office at 2501 South Center Street for four years.

Chamber Area Dollars

You will now be able to purchase Area Dollars for employee incentives, gifts and rewards in \$10 and \$25 increments only. Area Dollars can be purchased at the Chamber Office Monday through Friday, 8:00 a.m. to 5:00 p.m. For large orders, please fax or phone your order in advance. A signature is required for pick-up. Cash and check accepted for payment.

www.marshalltown.org Statistics

	June 2007	YTD Total	YTD Average
Unique Visitors	4,720	22,033	3,672
Number of Visits	6,492	31,300	5,217
Page Views	29,004	141,762	23,627
Hits	153,811	790,327	131,721

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Art-c-Mar-c's Gallery

Jon and Marcia Johnson
20 South 1st Avenue
Marshalltown, IA 50158
Phone: 641-752-9553

Art-c-Mar-c's Gallery features artwork by local artists, antiques, collectibles and unique gift items, including hand-made handbags and soy candles. The store is located in the old jail building on the Courthouse square. Store hours: Tuesday – Saturday 12:30 – 6:00 p.m.

Comfort Keepers

Jim and Stephanie Nickerson
19 South Center Street, Suite 2
Marshalltown, IA 50158
Phone: 641-751-0715

Comfort Keepers provides in-home health care to seniors and others who need help with activities of every day living. Their goal is to allow individuals to stay in their homes versus seeking other care alternatives. They provide companionship, meal preparation, transportation, light housekeeping and personal care.

Patwrite LLC

Mark David Torche
408 West Main Street
Marshalltown, IA 50158
Phone: 641-753-3995

Patwrite LLC is an Intellectual Property Law Firm offering free initial and follow-up consultations regarding patents, trademarks, and copyrights. The firm specializes in working with private inventors and small business owners to ensure that they get the best intellectual property legal protection.

Mary Rund

2774 330th Street
Marshalltown, IA 50141
Phone: 641-476-3431

Mary Rund recently retired after over 20 years as the Human Resources Director for the city of Marshalltown. She has served on the Marshalltown Trees Forever Committee, RAGBRAI Food Committee, Chamber Des Moines Summit participant and serves as a Chamber Ambassador.

CHAMBER NEWS

Continued from front page.



TARGET ON BEAUTIFICATION

Target on Beautification by expanding the Cleaniac effort; making all entrances to the city focal points of community pride; cleaning up abandoned industrial sites; revitalizing the 13th Street area to serve as a proud community gateway to our Iowa Veterans Home; offering free/expanded recycling; establishing neighborhood associations; improving city park system and offering incentives to revitalize homes.



DEVELOP RIVERVIEW PARK AND BEAUTIFY NORTH ENTRANCE

Showcase the north entrance to the community and Riverview Park area by creating pedestrian-friendly crosswalks/streets and by developing water and recreational attractions at Riverview Park including a boat ramp, canoe rental, expanded camping facilities, bathhouses, skate board park, concessions and an enhanced hiking/biking path trailhead.



BUILD CLEAR CREEK LAKE

Implement Clear Creek Lake Plan by working with the DNR to acquire the 1,760-acre ISU Research Farm near Rhodes and the Harvester paving the way for a public/private partnership for a 778-acre lake development that would encompass 5,087 acres in southwest Marshall County and greatly enhance our quality of life while contributing significantly to our overall tax base.



STRENGTHEN PUBLIC SCHOOL SYSTEM

Strengthen the school system by offering lower student/teacher ratio; improving or renovating the Roundhouse and Miller Auditorium; improving inside/outside appearance of all schools; increasing technology; expanding bi-lingual education; offering pre-school system-wide; installing geo-thermal/wind at all schools and developing a college tuition grant plan all of which would position Marshalltown as the best place to educate youth.

For more information and to find out how you can get involved, visit www.imagine2011.com.



Downtown incentive program offers grants

The Marshalltown Central Business District downtown incentive committee is now taking applications for grants for upcoming projects. The program includes design assistance, facade grant monies, city code building upgrade grants, and low interest loans for qualified applicants. The program is designed to promote the continued use and maintenance of commercial buildings in the downtown area by helping property owners or tenants rehabilitate and restore eligible buildings.

Facade reimbursement grants can cover up to 25% of the cost or up to \$8,500, whichever is less, on the costs of construction improvements. City Code upgrade grants can reimburse up to 25% of costs or \$20,000, whichever is less.

The grants are provided to owners or tenants in recognition of the positive impact that individual building improvements can have on the overall appearance, quality, and vitality of the downtown area.

To begin your application process, you can stop in at the MCBBD office located at 216 E Main St, visit the website at www.marshalltownmainstreet.com or call 844-2001.

View the Chamber Newsletter
on-line at www.marshalltown.org



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CONVENTION & VISITORS BUREAU

Mid-Iowa Antique Power Show



The 23rd Annual Steam Threshing and Steam Plowing Show, hosted by the Mid-Iowa Antique Power Association will be held August 3-5, 2007, 8 miles west of Marshalltown on Highway 30.

Admission is just \$5 and good for all three days; 12 and under are free. Free parking, live entertainment and daily demonstrations (weather permitting).

For more information, visit the association's website at www.miapa.org.

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CONVENTION & VISITORS BUREAU

Celebration Iowa Singers and Jazz Band

Together with a talented staff of teachers and professionals, the members of Celebration Iowa present an action-packed two-hour show that includes song, dance, and jazz band favorites for audience members of all ages to enjoy.



During the course of the summer, Celebration Iowa cast members are offered the opportunity to perform over 30 shows in all corners of the state while learning from some of Iowa's finest teachers. Dr. Dennis Darling, the program's Artistic Director, says "while performances alone are exciting, most alumni of Celebration Iowa consider their musical development and the friendships formed during the program to be essential to the overall experience." Every year, cast members agree that their experience with Celebration Iowa is truly "the summer of a lifetime."

In its 25th season, Celebration Iowa's 2007 show opens with a toe tapping Swing set featuring selections such as "Pennsylvania 6500," "Sing, Sing, Sing," and "Blue Skies." The opening set is followed by "Jack and the Beanstalk,"



an original musical written specifically for this 25th anniversary cast by founder and artistic director, Dennis L. Darling. "Jack" will feature a 10-foot giant, Milky the Cow and other fairy tale characters. The show concludes with an upbeat 80's pop set that includes "Fame," "Girls Just Wanna Have Fun," "Vogue," and "Footloose."

The Celebration Iowa Jazz Band will perform many great selections throughout the performance representing various jazz styles.

The Celebration Iowa Singers and Jazz Band will perform in Marshalltown during their 25th Anniversary Tour on Tuesday, August 7, 2007 at 7 pm at the MHS/Community Auditorium. Tickets will be available at the door for \$5, children 6 and under will be admitted free. Sponsors for this performance are the Marshalltown High School Music Department and Iowa Valley Community College. To view this article online and for more information about the 25th season of the Celebration Iowa Singers & Jazz Band visit www.celebratiniowa.luther.edu/index.html.

For the time and a description of the events below, log on to the MCVB website's Calendar of Events... www.VisitMarshalltown.com

August 2007

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
StoryTime	Tues. & Fri.	Public Library
Nature Story Hour	Aug. 1	GrimesFarm & Conservation
School Registration	Aug. 2-3	School Attending
Iowa Sales Tax Holiday	Aug. 3-4	State of Iowa
Mid-IA Antique Power Show	Aug. 3-5	8 Miles West of Marshalltown
Central Iowa Music Festival	Aug. 4	River's Edge Event Center
Art Reception	Aug. 5	Fisher Community Center
Trees & Their Challenges	Aug. 7	Fisher Community Center
Celebration Iowa Singers	Aug. 7	MHS/Community Center
June B. Jones	Aug. 8	Public Library
Iowa State Fair	Aug. 9-19	Iowa State Fairgrounds
SummerFest	Aug. 12	Main Street
Card Party	Aug. 13	Art & Cultural Center
Nature Story Hour	Aug. 15	GrimesFarm & Conservation
Anime Night	Aug. 16	Public Library
Card Party	Aug. 27	

August 2007

Date	Group	Location
Aug. 4-5	IA State Women's Bowling Assoc.	BW Regency Inn
Aug. 10-11	IA High School Swim Coaches	BW Regency Inn
Aug. 31-Sept. 3	ASA National 6" Slowpitch Tournament	6th St. Complex

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RIBBON CUTTINGS



Tom Swearingen, owner of Grand Dollar Plus, celebrated a ribbon cutting on Tuesday, June 26. The store is located at 50 Lafrentz Lane and offers a selection of household and gift items.



Jon and Marcia Johnson celebrated the opening of their new store, Art-c-Mar-c's Gallery with a ribbon cutting on Tuesday, July 10. The store features a variety of artwork, antiques and unique gift items and is located at 20 South 1st Ave.



The Chamber Ambassadors visited Lowes Flowers owner/manager Rick Gooding on Tuesday, July 10 at 212 South 3rd Street.

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Request a ribbon cutting or courtesy call at your location.
The Ambassadors are the goodwill arm of the Chamber.
Their scheduled time for courtesy calls and ribbon cuttings are at
4:30 pm and 4:45 pm on the second and fourth Tuesday of the month.

Please contact the Chamber office if you would like to
schedule a visit at your business.
641-753-6645 or info@marshalltown.org.



CHAMBER NEWS

Business After Hours



Chamber members enjoy Business After Hours hosted by the Central Iowa Fair on Wednesday, July 11. The August Business After Hours will be held at AmericInn Motel and Suites on Wednesday, August 22.



Rotarian Bill Sudega takes in the sights of the 2006 Rural - Urban Dinner.

Rural-Urban Dinner Planned

The Marshalltown Rotary Club has had a long tradition of sponsoring an annual Rural - Urban event. In 2006 the Chamber and the Marshall County Farm Bureau joined forces with Rotary with the goal of making this event bigger and better. Over 200 people attended last year's dinner.

The partnership between Rotary, the Chamber and the Farm Bureau continues this year at the annual Rural - Urban dinner on Tuesday August 21, 2007. It will be held at Consumers Energy at the intersection of Highways 30 and 330 beginning at 5:30 p.m.

Iowa Secretary of Agriculture Bill Northey will be the guest speaker. Dick DeWees and his crew from Memories will prepare and coordinate the dinner, which will feature Marshall County-grown sweet corn and steaks grilled by the Marshall County Cattlemen.

There will also be a display of high-tech farm equipment and entertainment provided by Vern and Linda Johnson with Celebrations Productions.



Marshalltown Rotary Club, Marshall County Farm Bureau and Marshalltown Area Chamber of Commerce members attend the 2006 Rural - Urban Dinner hosted by Consumers Energy. The 2007 Rural - Urban Dinner will be held on Tuesday, August 21, beginning at 5:30 p.m. at Consumers Energy. For more information, contact the Chamber office at 641-753-6645.

www.everydaychampions.org

ECONOMIC DEVELOPMENT

Manpower Employment Outlook

U.S. Summer Hiring Plans Cautious, But Iowa Robust

U.S. employers plan to maintain a cautious approach toward hiring during the third quarter of 2007, according to the seasonally adjusted results of the latest Manpower Employment Outlook Survey conducted quarterly by Manpower Inc.

The survey suggests that it will be a cool summer when it comes to hiring in the U.S.," said Jeffrey A. Joerres, Chairman & CEO of Manpower Inc. "Employers are holding steady with their employment projections for the third quarter and taking a wait-and-see approach as they begin to look toward year-end."

Of the 14,000 U.S. Employers surveyed, 29% expect to increase their workforces during the third quarter of 2007, while 7% expect to trim their payrolls. Fifty-eight percent expect no change in the hiring pace, and 6% are undecided about their hiring plans.

Looking at Iowa regionally, job markets appear to be generally robust, with Marshalltown and the Quad Cities among the strongest in the nation.

City	Job Market	Plan to Hire	Plan to Reduce	Steady	Uncertain
United States	Cautious	29%	7%	58%	6%
Marshalltown	4th strongest in nation	63%	0	37%	
Quad Cities	10 th strongest in nation	53%	3%	44%	
Cedar Rapids	Robust	43%	3%	54%	
Sioux City	Robust	37%	3%	60%	
Ottumwa	Robust	36%	0	53%	11%
Des Moines	Strong	40%	10%	50%	
Waterloo	Active	27%	0	73%	
Iowa City	Favorable	23%	3%	34%	40%
Muscatine	Favorable	17%	3%	80%	
Burlington	Moderate	17%	7%	73%	3%
Mason City	Modest	13%	7%	77%	3%

For more information, visit the Manpower pressroom at www.manpower.com.



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Economic Statistics

Employment	May 2007	YTD
Marshall Co. Residents in labor Force	20,650	20,680
Percent Unemployed	3.2%	3.8%
Total Employment (residents)	19,990	19,890

Marshalltown Construction	May 2007	YTD
Building Permits	18	51
Residential Dwelling Units	5	14
New Residential Construction Value	\$1,175,000	\$2,637,000
Residential Addition/Remodeling Valuation	\$70,500	\$149,500
New Commercial/Industrial Permits	1	9
New Commercial/Industrial Valuation	\$562,000	\$769,000
Remodeling Commercial/Industrial Valuation	\$631,000	\$5,963,000

Housing	May 2007	YTD
Home Sales, Single Family Dwelling	57	171
Average Sale Price	\$113,095	\$107,350
Median Sale Price	\$115,000	\$102,000

Visit www.marshalltownworks.com for additional statistics.



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IOWA VALLEY LEADERSHIP

Iowa Valley Leadership reaches into the community

What is Iowa Valley Leadership and how has the community benefited from 500 community residents participating in the program? Iowa Valley Leadership is an annual community leadership class that is jointly sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education (IVCE). The mission of the program is to inspire community leadership through knowledge of critical issues and interaction with people of great vision.

An IVL Steering Committee, composed of community residents, selects critical issues that are focused on each month, September through May. Although leadership skills might be discussed at each session, the goal is to unite emerging leaders from diverse backgrounds and perspectives and provide knowledge and networking opportunities in the community.

IVL graduates explain Iowa Valley Leadership best!

"Iowa Valley Leadership presented a more complete view of my community. On my own, it would have taken years to gain that same perspective! I learned something interesting, gained a new perspective, or met someone I needed to know at every session," claims Vicki Ocasio, Executive Director, Marshall County Coalition For Youth.

Shaness Hart, US Bank, NA, warns "BE PREPARED TO OPEN YOUR EYES! This might sound like an off-the-wall quote, but class after class, I left with a feeling of WOW. It's so easy to not see the things that are so close to you if it doesn't really affect you."

Kathy Randall, MMSC Radiology Supervisor, says, "Iowa Valley Leadership class is a wonderful and positive experience. It is a real eye-opener to what is going on in Marshalltown and the people who make things happen. It is also an opportunity to get involved and be a voice concerning some key issues that affect



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Beth Barrett ★ Joan Johnson

everyone in the community. I met some very dedicated and motivated people who are committed to making Marshalltown a great place to work and live."

Lisa Moeller, MICA Resource & Development Coordinator adds, "Participating in the Iowa Valley Leadership course was a valuable experience. The wide range of topics covered made each class educational and interesting. Being involved with this class has helped me gain a greater appreciation for the community and its history, and has made me enthusiastic to get more involved."

"The Iowa Valley Leadership program is a great experience. It equips you with the knowledge and necessary connections so that you can easily dive in to being a proactive steward of the community," writes Matt Roelsgard with Independent Insurance Services.

"The benefits of IVL training reach from the halls of our schools, to the labs and shop floors in our factories, to the offices and board rooms in our businesses and government agencies, to the streets where our social workers and law enforcement agents work. Leadership training results in broad-minded employees who provide peak performance in the workplace and in the community. For \$650 in tuition and approval for the employee to participate one day a month, the payback is a stronger employee with new skills to impact both the workplace and the community," says Betsy Macke, Iowa Valley Leadership.

Businesses who are interested in more information about sponsoring an employee are invited to contact Lorraine White (Lorraine.White@iavalley.edu) or Betsy Macke (Betsy.Macke@iavalley.edu) at 752-4645.

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CHAMBER NEWS

MYP welcomes new members

The Marshalltown Young Professionals are pleased to welcome the following people to the MYP organization.

Heidi Pierson, Program Manager -
Martha Ellen Tye Foundation

Jarrold Ulery, Energy Information
Supervisor - Consumers Energy

Jason Olberding, Test & Evaluation
Engineering Team Leader - Emerson
Process Management/Fisher Controls

Jason, Heidi and Jarrod join nearly 70
young employees who currently make up
the MYP organization.

Go to www.marshalltownyp.com for more information about the
Marshalltown Young Professionals!

Rogers renovation completed open house scheduled

Rogers Elementary School will hold an open house Aug. 26 from 1:30 to 3:30 p.m. to celebrate its recent expansion and renovation.

The Rogers project is the last of the major school facilities improvements made possible by the January 2004 community-approved bond issue to improve school facilities.

"The Open House will also be a rededication of Rogers School for the present and future," said Rogers principal Dr. Mick Jurgensen.



"Rogers is the oldest school in Marshalltown still in operation. We want to honor its history as well as the history of continued community support of our schools."

The original Rogers was constructed in 1879 before it was rebuilt at its current location, ready for students in 1954. It was rededicated May 14, 1955.

Located on the corner of 4th and Summit streets, Rogers serves approximately 220 students in kindergarten through 4th grades. During the 2006-2007 school year, construction of a large addition occurred along with a remodeling of a portion of the 1955 facility and installation of a geothermal heating and cooling system.

Rogers School is named after C.P. Rogers, superintendent of schools from 1875 through 1896. He was a popular superintendent who exerted excellent leadership and was credited with helping make Marshalltown schools highly respected throughout the state.

Rogers will also hold a cornerstone-laying ceremony after school starts that includes students. That ceremony is Sept. 13, 2:30 p.m., in the Rogers gym. The Grand Lodge of Masons of Iowa and Marshall Lodge No. 108 will assist.

Marshalltown Young Professionals offer meet and greet services

When the Marshalltown Young Professionals were established in June 2005, one of the organization's goals was to connect young people to the Marshalltown community. The organization offers social, professional development and volunteer opportunities to individuals 39 years of age and younger.

"We would like to branch out and work more closely with employers to provide our services as a sort of welcome wagon to new young employees and their families," said Rusty Feldman, MYP President. "We have been working over the course of the last two years to work to keep young people in the community."

MYP members are available for businesses to call upon during the interview process, to entertain prospective young employees or their spouses, or as young employees move to town.

"We want young people to feel welcomed into the community," said Feldman.

If your business would like a member of MYP to meet with your young employees, please contact Lynn Olberding at the Chamber office.



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CHAMBER NEWS

Chamber Ambassadors Golf Outing

There is still time to get signed up to play or sponsor the Chamber Ambassadors Golf Outing on Thursday, August 16. The two-person best shot event kicks off with a 12:30 p.m. shot-gun start and wraps up with a banquet, beginning at 6:30 p.m. The \$75 per golfer fee includes green fees, cart rental, prizes, contests and banquet meal. Hole sponsorships are available for \$50. For more information, contact Lynn Olberding at the Chamber office.



Educators head back to school

With the summer drawing to a close, educators and administrators with the Marshalltown Community School District, Marshalltown Area Catholic Schools, Marshalltown Christian School and Central Iowa Christian Academy will head back to school on August 22. Again this year, the Marshalltown Area Chamber of Commerce, in cooperation with Independent Insurance, will host the Educator Appreciation Breakfast as the kick off to the school year. Over 400 returning staff are expected to attend the event, held in the Marshalltown High School auditorium. Sponsorships are still available. For more information, contact Lynn Olberding at the Chamber office.



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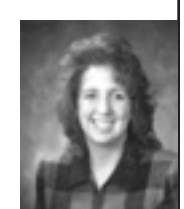
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