

Marshalltown *WORKS*

Accelerating Opportunities and Growth



Chamber Board Endorses Passage of IVCCD Bond Referendum

After a formal presentation by IVCCD Chancellor Tim Wynes and discussion at two board meetings the Chamber board has voted to endorse the passage of the bond referendum. “The Chamber supports the upcoming IVCCD bond referendum as an important economic development initiative for Marshalltown and the entire district served by Iowa Valley. We are mindful of the tax impact to individuals and businesses in the district, however the board believes that this initiative is a critical investment in the future of our area that has the potential for a tremendous payback,” said Jeff Vance, Chamber board chairman. The board was also satisfied that the redevelopment of the Orpheum does not present any undue competition for existing businesses and would in fact be a key project in the implementation of the RDG plan for downtown.

Forum on Sustainable Community Development Oct. 25 and 26

The Martha-Ellen Tye Foundation in partnership with Iowa Valley Continuing Education will present a forum “Tools for Mapping Marshalltown’s Future” on Wed. and Thurs., Oct. 25th and 26th at DeJardin Hall on the Iowa Valley Community College Marshalltown campus. This forum will present information about “best practices” for sustainable community development and speakers from cities that are currently implementing and benefiting from community development plans. Michael

Kinsley of the Rocky Mountain Institute will present “Sustainable Community Development” on Wednesday evening, and moderate during Thursday’s presentations from representatives from Austin, Minnesota and Dubuque, Iowa.

The “Tools for Mapping Marshalltown’s Future” forum presents a special opportunity for Marshalltown. It will provide information on sustainable community development, a chance to hear real life experiences, including both the successes and fail-

ures, faced by communities similar to Marshalltown, and provide a chance to share ideas with fellow community members for mapping a sustainable future for Marshalltown.

In a sustainable community, Kinsley, an expert with 20 years experience specializing in this topic, said, “Leaders recognize there are three essential legs supporting community success – social, economic and environmental, and that all segments of the community - public, private and non-profit - need to work to-

gether to strengthen all three.”

In his keynote address Wednesday evening, Kinsley will discuss how sustainability relates to community planning and why it is important. He will also discuss how recent accomplishments in Marshalltown promote sustainability and how the community can take advantage of additional opportunities to enhance and extend community sustainability.

At the all-day workshop on Thurs., Oct. 26, representatives from Austin, Minne-

sota and Dubuque, Iowa will “tell it like it is” about their experiences with community development. Kinsley will comment from the sustainability perspective and invite discussion from all participants.

Austin is a city comparable in size and population diversity to Marshalltown. A few of their successes are a family-based 24 hour childcare center, a welcome center that assists immigrants to find the services they need, and the Paramount theater, renovated to classic elegance

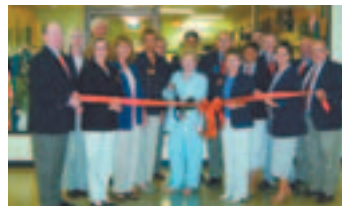
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Classi Rags Boutique and Salon held a Ribbon Cutting on August 8th



Chamber

Oktemberfest
September 21st-24th



Convention & Visitors Bureau



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Vance
Chair



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New Members

New Members are listed in each issue of the Marshalltown Works. Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Dewey Ford, Marshall Co. Auto Outlet
2001 South Center St.
Marshalltown, IA 50158
641-752-3050
Jack Sorensen & Dave Maxwell

Phipps Chiropractic Center
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Marshalltown Works

is a monthly publication of the Marshalltown Area Chamber of Commerce, Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents and visitors.

Meet the Marshalltown Young Professionals



Beth Burkemper

Beth Burkemper, Social/Professional Development Committee Member

Executive Director, Marshall County Arts & Culture Alliance

Years with employer: 1 year
Years in Marshalltown: 4 years

Hometown: Annada, Missouri
Spouse: Rob Gantz

Children: Max

What brought you to and has kept you in Marshalltown?

My now-husband decided to move back to Iowa while we were dating. I followed him. What keeps us here is the business opportunities and the overall effort of Marshalltown to improve itself.

What is your favorite thing about living in Marshalltown?

The diversity of people and experiences available to the residents.

How long have you been involved in MYP?

For a year and a half and in the planning stages before that.

Why did you get involved in MYP?

Originally I was most interested in the social aspect, but have also had great learning experiences.

What would you say to people who are considering joining MYP?

Overall, don't be afraid to try something new. The Young Professionals offer activities to non-members, as well as members. My advice is to take advantage of those activities and if it is a good fit, become a member.

What do you think is the most important aspect of MYP?

I think the most important aspect is that there is a variety of opportunities.

What other activities are

you involved with in the community?

I'm on the Board of the Orpheum Theater of which I'm currently helping with the possible partnership between MCC and the Orpheum.



Denise Kemp

Denise Kemp, YP Connect Committee member

Retail Advertising Manager, Times-Republican

Years with employer: 2 years this time, also worked for them in 2000-2001 (4 years total)

Years in Marshalltown: Lived in the area my whole life

Hometown: Born and raised in Gladbrook, currently live in rural Beaman

Spouse: Matthew Kemp

Children: Carter (17 months)

What brought you to and has kept you in Marshalltown?

We moved back from the Twin Cities almost 2 years ago when we decided to start a family. The job opportunity was here for me, as well as the lifestyle we wanted to raise our children in. The small town community life, being close to family, and good schools were all very important factors we considered in our decision to move back to Central Iowa.

How long have you been involved in MYP?

For one year

Why did you get involved in MYP?

Although I am originally from the area, we didn't know a lot of people our own age in the community. I really wanted to get to know my peers in the business profession. MYP provided an easy, non-intimidating platform to do that through their social and leadership programs as well as the opportunity to serve on committees. I also saw it as a way to develop professionally and to make

the contacts needed for my career in advertising.

What would you say to people who are considering joining MYP?

It is a really good way to get to know young people from various businesses in the Marshalltown Community. MYP also has a good variety of activities to become involved in. You can choose to go to every activity or just to a few. It's also nice that the activities are planned during various times of the day/week. It's easy to fit at least a couple of the events into your busy schedule.

What other activities are you involved with in the community?

Chapel United Methodist Church, Read-to-Feed Times-Republican Food Drive, Gladbrook Corn Carnival, Marshalltown Area Chamber of Commerce's Chamber Awareness Committee.

www.everydaychampions.org

Cleaniac's message is serious!



Ken Anderson
Chamber President

We all recognize Cleaniac as a silly broom character that is the mascot who reminds us that we should keep our community clean. The Marshalltown Area Chamber of Commerce Betterment Task Force reminds you that Cleaniac's message is serious. It is serious because it is about economics. There is a direct link between how a community looks and its pride

to how it grows its population and economy.

Joel Akason, MEDIC president, noted that the most widely used economic development manual that is used for training economic developer's states, "*The image of a location is a critical factor in influencing the decision of businesses or individuals to locate to, invest in, stay in, or visit a*

community. Image is a top factor."

In today's competitive climate some recently released survey information indicates that two-thirds of highly mobile 25-34 year-olds with college degrees say they will decide where they live first, then look for a job. Things like clean and attractive neighborhoods, lots of parks and green space, affordable housing and safe streets all were cited as very important.

You might be saying that this is all well and good but what is in this Cleaniac betterment thing for me? The answer is still in the economics of a clean community and a clean property. It is clearly documented by the Wharton School of Business that cleaning and greening of vacant lots can increase adjacent property values by as much as 30%. Wharton also reported that their study showed that planting a tree within 50 feet of a house can increase its value by as much as 10%. In another study by

Clemson University homes with landscapes rated as "good" to "excellent" had a fourteen to seventeen percent higher sale value than those with "poor" to "average" landscapes.

And talk about economics. The cost to all of us for littering and property neglect is staggering. As an example in Boone County Iowa it cost \$76,000 in 2002 to clean up illegal roadside dumpsites. That same material taken to a landfill would have cost only \$2,300 in fees. This is one localized example of how we all pay for the cleanup. When you multiply these costs statewide Iowa litter cleanup costs Iowa taxpayers over \$13.5 million annually.

So the next time you see Cleaniac, say thanks for reminding us that a clean Marshalltown with a lot of pride translates into direct economic benefits for its citizens and a growing economy and population. Cleaniac's work is serious business!

Fourteenth Annual Educator Appreciation Breakfast held

On Wednesday, August 23 the Chamber hosted an Appreciation Breakfast for more than 400 Marshalltown Community School District, Marshalltown Catholic School District, Marshalltown Christian School and Central Iowa Christian Academy educators.

A thank you goes out to the businesses for sponsoring this annual event along with the Chamber, American Red Cross, Dr. John Collison, F & M Bank, Helfer's Auto Service, Home Federal Savings Bank, Independent Insurance Services, Iowa Rivers Chapter, KFJB-KXIA, LWBj CPA's & Financial Advisors, Marshalltown Community College, Marshalltown Company, McRill. Stowell, Christensen, Ins., MMSC, SportsPlus Physical Therapy, State Rep. Mark Smith, US Bank, Wal-Mart, Zeno's Pizza.

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Dessert & Beverage*

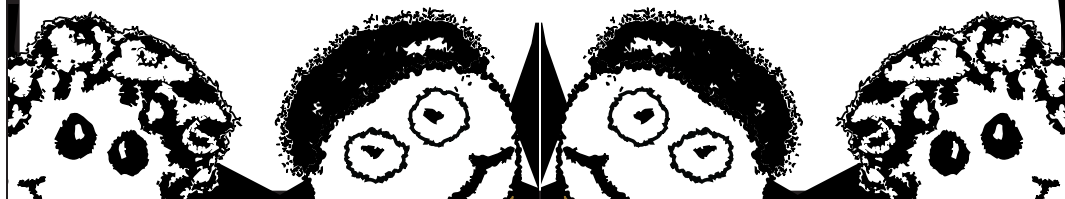
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Home First, Then Job

Two-thirds of highly mobile 25- to 34-year olds with college degrees say that they will decide where they live first, then look for a job, according to a new survey conducted by The Segmentation Company, a division of Yankelovich Inc.

Key findings included:

- Basic quality of life issues (clean and attractive, can live the life I want to lead, safe streets and neighborhoods, can afford to buy a home, lots of parks and green space) ranked highest among attributes that young people looked for in a city.
- A place that feels welcoming, offers professional opportunities, has reasonable commute times, access to excellent schools, is a great place to raise children and is a place people are proud to say they live in were also attributes young adults looked for in a city.
- Young adults have a strong inclination to live downtown or close to downtown.

Economic Statistics

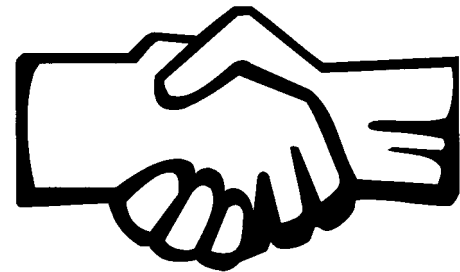
Employment	June 2006	YTD
Marshall Co. Residents in labor Force	21,220	41,960
Percent Unemployed	3.5%	4.3%
Total Employment (residents)	20,480	40,360
Marshalltown Construction	June 2006	YTD
Building Permits	22	97
Residential Dwelling Units	2	11
New Residential Construction Value	\$468,000	\$2,989,000
Residential Addition/Remodeling Valuation	\$124,000	\$711,500
New Commercial/Industrial Permits	1	6
New Commercial/Industrial Valuation	\$135,000	\$985,000
Remodeling Commercial/Industrial Valuation	\$702,000	\$3,589,000
Housing	June 2006	YTD
Home Sales, Single Family Dwelling	91	317
Average Sale Price	\$117,236	\$110,322
Median Sale Price	\$104,000	\$95,000

Visit www.marshalltownworks.com for additional statistics



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MCVB Grant Program Undergoes Changes

The Grant Program Task Force (Carol Hibbs, Peter Rogers, Deanna Davis, Dan Moellers, and Bob Wenner) met this summer to review the purpose of the MCVB Grant Program, past project investments, and the current budget.

Since 1993, the MCVB Grant Program has funded over \$122,000 in projects relating to tourism and community development. The program is a competitive tool to attract meetings, conventions and tournaments to Marshalltown.

The Task Force and MCVB Board approved the following changes:

1. Create separate programs and applications for 1) meetings/conventions and tournaments and 2) local events (activities with broad based community support);
2. Application deadline is 90 days prior to event instead of monthly or two times per year;
3. Eligible costs/expenses were clarified;
4. Remove "dollar amount cap" (previously set at \$1000) for events;
5. Designate MCVB Director as "initial reviewer";
6. Simplify application;
7. Require that estimates for all eligible costs be attached to application;
8. Recommend that applicant submit total event budget; and
9. The "Local Event Support Program" application is one page (front & back).

To learn more about the MCVB grant program, go to www.visitmarshalltown.com or call 753-6645

Oktemberfest draws thousands to Marshalltown



Oktemberfest organizers are getting ready to host another exciting event on Sept. 21-24th. This year's slate of events includes a parade, food vendors, kids games, carnival rides, musical entertainment, and much more.

Recognized as one of Iowa's best fall family festivals, Oktemberfest will draw visitors from all over the country. For a complete list of events, log on to the www.Visit-Marshalltown.com site and go to the Calendar of Events link.

Calling All 2007 Events

The State of Iowa's Tourism Office and the Marshalltown Convention & Visitors Bureau are ready for all 2007 events. This year instead of mailing out the submission forms we are requesting all events be entered online. Entering an event is free for all groups.

The State of Iowa's Tourism Office is now collecting information for the 2007 Iowa Tourism Calendar of Events. To use their online submission form, visit the "Events Calendar" section at www.traveliowa.com and follow the instructions for submitting an event. Information must be received by Sept. 15, 2006 to appear in their printed 2007 Iowa Calendar of Events. For more information, contact Kathy Bowermaster, Iowa Tourism Office, at 1-888-472-6035.

The Marshalltown Convention & Visitors Bureau is also collecting events for 2007. To use the MCVB online submission form click on the "Calendar" section at www.visitmarshalltown.com. If there are any questions about how to enter an event click on the "?" online and it will help describe how to add an event.

Events can be submitted to the Iowa Tourism Office and the MCVB at any time during the year, and we encourage events to be submitted as soon as they are confirmed. Each event must be entered at both websites. If it is preferred to receive a submission form by mail, please call or stop by the MCVB to request an Events Submission Form. MCVB, 709 South Center Street, Marshalltown, 641-753-6645.



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Hollywood comes to Marshalltown

Executive producers announced Marshalltown, Iowa as the site for filming of the new supernatural thriller. Filming "The Curse" will begin in September at various locations throughout the community. The movie is to be co-directed by Xaypani Baccam and Bryan Brewer. Baccam a Marshalltown native is thrilled to be shooting in his home town.

"The Curse" will feature ex-"Bold & Beautiful" star Shanelle Workman, who recently completed production on the feature film "Even Money" with Kim Basinger and Ray Liotta.

Duane Journey, the film's Producer says, "The Marshalltown Convention & Visitors Bureau and the Iowa Film Office have been instrumental in securing locations, amenities, technicians and equipment for the production." Iowa Film Office Director Tom Wheeler says "Iowa is experiencing steady growth in a very competitive region so I'm very glad that Xaypani and his team have chosen Iowa over other locations. It's fantastic to have yet another Iowan return home to produce a project."

This production will have a significant positive economic impact on the community with lodging and catering revenue in addition to the hiring of electricians, carpenters, productions assistants and many more crew positions from the local area. Journey says "We want to round out a lot of the filming crew from the community, both behind and in front of the camera."

Announcements on crew and casting calls, as well as a planned special event, will be issued soon.



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Who's Meeting in Marshalltown

September 2006

<u>Meetings/Conventions/Tournaments</u>	<u>No.</u>	<u>Location</u>
State Championship Pedal Pull	500	Veteran's Coliseum
Iowa Rehabilitation Association	125	Best Western Regency Inn
Boy Scout Camporee	500	Iowa Veterans Home

September 2006

<u>Event</u>	<u>Date</u>	<u>Location</u>
Bingo	Tuesdays	Senior Citizens Center
Farmers' Market	Wed. & Sat.	Cartwright Pavilion
Cornstock	Sept. 2	River's Edge
Labor Day	Sept. 4	MCVB offices closed
Nature Story Hour	Sept. 6	GrimesFarm
Focus on Marshalltown Forum	Sept. 6	Fisher Comm. Center Auditorium
3D Bow Shoot	Sept. 9-10	Izaak Walton League
State Championship Pedal Pull	Sept. 9	Veteran's Coliseum
IVH Music Festival	Sept. 9	Iowa Veterans Home
Aftershock	Sept. 9	River's Edge
Women's Day at the Diamond	Sept. 16	South 6 th Street Complex
Healthy Babies & Hot Rod Cars	Sept. 16	Albion Ball Park
Nature Story Hour	Sept. 20	GrimesFarm
Oktemberfest	Sept. 21-24	Main Street
3D Bow Shoot	Sept. 23-24	Izaak Walton League

For the time and a description of the events above, log on to the MCVB website's Calendar of Events... www.VisitMarshalltown.com

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Renewing Members

24 members renewed their membership in the past month.

The renewing members printed in bold type marks those with memberships in increments of five years.

Bank Of The West (15 years)

Blood Center of Iowa (7 years)

Brokaw Vending (6 years)

Bryant Painting (4 years)

Casey's (16 years)

Collison's Par 3 Golf Course (15 years)

Dr. Bradley Price (11 years)

Ember's (15 years)

Hahn Roofing (7 years)

Hawkeye Car Credit, Inc. (5 years)

HOW'-GAN Electric (10 years)

KDAO AM/FM/TV (28 years)

Klootwyk Plumbing & Heating (7 years)

Marshalltown Community College (15 years)

Martin Marietta Aggregates (32 years)

Medicap Pharmacy -TAZ Pharmacies (24 years)

Moore, McKibben, Goodman, Lorenz & Beals (14 years)

Our Savior Lutheran Church (6 years)

Phoenix E-Waste Solutions (2 years)

Staples (9 years)

The Swanson Corporation (2 years)

US Bank (43 years)

Vernon Co. (5 years)

Wertzberger Architects, P.C. (12 years)

Marshalltown to Host Entrepreneurs Conference

Small business owners, entrepreneurs, and those with an innovative idea who are interested in starting their own business have an opportunity get some inside tips from the pros when the annual Entrepreneurs Conference comes to Marshalltown on Sept. 19. Iowa Valley Continuing Education, Marshalltown Chamber of Commerce and Marshalltown Works will partner to hold their annual entrepreneurs conference at Iowa Valley Continuing Education.

Conference attendees will also receive access to a great online resource that can provide instant answers to their small business questions. Introducing the MyEntre.Net program and its online training will be the conference luncheon speaker, Maureen Collins-Williams, from the Waterloo Small Business Development Center. Collins-Williams will discuss the MyEntre.Net program and the benefits that users can gain from their online train-

ing forum. Conference planners and MyEntre.Net staff are excited to offer each participant in this year's conference access to this online program. MyEntre.Net holds online trainings and gives participants an online forum to post questions related to small business and receive answers from industry experts and other entrepreneurs.

Also included in this year's conference will be breakout sessions concentrating on a "business skills" theme. There will be three morning breakout sessions that will consist of panel discussions involving marketing, financing, and business plan development, featuring industry experts and current entrepreneurs sharing their wisdom with conference attendees.

The afternoon session will consist of a panel discussion with area entrepreneurs focusing on operations and general management issues. This format provides participants the tremendous opportunity to ask questions of area entre-

preneurs. They will be able to share from their personal experiences of beginning small businesses and as entrepreneurs. They know firsthand some of the challenges entrepreneurs may go through and can help them prepare for what they may face in the future. These entrepreneurs' backgrounds will vary from retail, service, and manufacturing industries including both established businesses and recent start-ups.

This year's conference will run from 8:30 a.m. to 3:00 p.m. on Tuesday, Sept. 19, at Iowa Valley Continuing Education, 3702 S. Center St., Marshalltown, Room 610. To register for this event, call 641-752-4645 or 1-800-284-IVCE. If you have questions about the Conference, please call Amy Pieper at the Chamber of Commerce at 641-753-6645 or Tom Deimerly at Iowa Valley Continuing Education at 641-752-4645, ext 432.

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Home Based Business Show 2006

Local home based business owners will come out of their garages and basements Sat. Oct. 7 from 10 a.m. to 4 p.m. for the Home Based Business show at the Marshall Town Center.

For the second time this year, home-based business owners will gather to network with other professionals and increase awareness about the products and services they provide. The one-day event is sponsored by the Marshalltown Area Chamber of Commerce and the Marshall Town Center.

"I think there are a lot of businesses in this community that people don't know about," said Lynn Olberding chairperson fore the Chamber Marketing Committee. "This show will increase public awareness about the many great home-based businesses

we have in town."

According to Olberding, more than 30 businesses took part in the spring show with more expected fore the fall show. She said businesses such as Pampered Chef and At Home America as well as local home-based businesses such as Creative Environments and King Graphics were present during the spring show and expected to make a second appearance this fall.

"The response we have received to our Home Based Business Fair is indicative of the amount of business that is done through this business sector," said Ken Anderson, president of the Marshalltown Area Chamber of Commerce. "These types of businesses provide unique products and services, and they are a great way for

people to start and own a business. Home-based businesses are how many significant businesses are started, so this sector is the basis for entrepreneurial activity in our community."

Space rental for the event is \$35 and includes one skirted table. The deadline registration is Friday, September 29th.

For more information contact Amy Pieper at 753-6645 or pieper@marshalltown.org.



Bruce and Donna Meyer display their Kitchen Tune-Up products at a past Home Based Business Show.

F & M Bank Hosts United Way Campaign Kickoff with Chamber Business Before Hours

F & M Bank, 11 North 1st Avenue, will be hosting the United Way Campaign Kickoff at the Chamber Business Before Hours, slated for September 19 from 7:15 to 9:00 am.

The United Way will be kicking off its 76th campaign in Marshall County with a goal of \$700,700. The Campaign Co-Chairs are Dan Hassman and Abie Chadderdon, they are both well known residents of

Marshall County and have been very involved in community organizations and activities.

The United Way Campaign will have a brief program beginning at 7:30 am that will include remarks from Lynn Graves, Vice President of Executive Operations for Principal Financial Group, volunteer/business recognition, and remarks from the Campaign Co-Chairs

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Rick Ray ★ Melody Bennett

Moises Garcia ★ David Gooding

Beth Barrett ★ Phil Henning ★ James "Chris" Bland



CHAMBER AMBASSADORS

Ambassador Golf Outing – Top Prizes

The winners of the recent Ambassador Golf Outing were:

Championship Flight; 1st -Matt Brinkman & Dan Nichols; 2nd -Dennis Ostrem & Kenny Sanderson

First Flight: 1st -Jerry Summers & Rusty Feldman; 2nd -Floyd Harthun & Doug Reese

Second Flight: 1st -Greg King & Deb Jansen; 2nd -Joe Hannam & Mike Hodges

Third Flight: 1st -Todd Collins & Lindsay Seye; 2nd -Jerry Lukan & Gary St. Clair

Chamber Day Course Prizes:

Hole #3 closest to the pin *Sponsored by Tremont on Main*: Rusty Feldman

Hole #6 closest to the pin *Sponsored by Big 8 Tyre & Auto Center*: Kris Naughton

Hole #12 closest to the pin *Sponsored by Tremont on Main*: Denny Ostrem

Hole # 18 longest putt *Sponsored by Best Western Regency Inn*: Ken Bryngelson

Fantasy Golf:

Sponsored by Denny's Hometown TV and Appliance

Highest Score: Penni Chadderdon

Lowest Score: Kris Naughton

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Ambassadors say thank you

The Marshalltown Area Chamber of Commerce Ambassadors would like to extend thanks to the 2005 Golf Outing sponsors.

Your support is appreciated.

Major Sponsors: Big 8 Tyre Center, Denny's Hometown TV & Appliance, Sign Creations

Major Hole Sponsors: Grinnell Beverage, KFJB-AM, KXIA-FM, Marshalltown Community College, Marshalltown Young Professionals, Midwest Wireless, Times Republican, Vaughn's Pub.

Keg/Drink Ticket Sponsors: Best Western Regency Inn, Elmwood Country Club, Wells Fargo Home Mortgage

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Ambassador Golf Outing 2006



Left to Right: Doug Husak, Chamber Ambassador Brad Hauschildt, Chamber Ambassador Roger Schoell, and Mark Drury



Left to Right: Dale Ites, Doug Joslin and Chamber Ambassadors Reed Riskedahl and Jon Pierce



CHAMBER AMBASSADORS

Chamber Ambassador Courtesy Calls and Ribbon Cuttings



July 25th Courtesy Call - Long John Silver's new manager Stephan Moore shared with the Ambassadors about their recent remodeling.



Missy Sharer recently opened Messy Missy's in the Meadow Lane Mall. The Ambassadors made a courtesy call on August 8th.



Cordie Nash cut the ribbon on August 8th for her new store and salon, Classi Rags Boutique and Salon, located in the Meadow Lane Mall.

Keep Students Safe



The Marshalltown Community School District reminds residents, especially drivers, to use extra caution when children begin school Aug. 29.

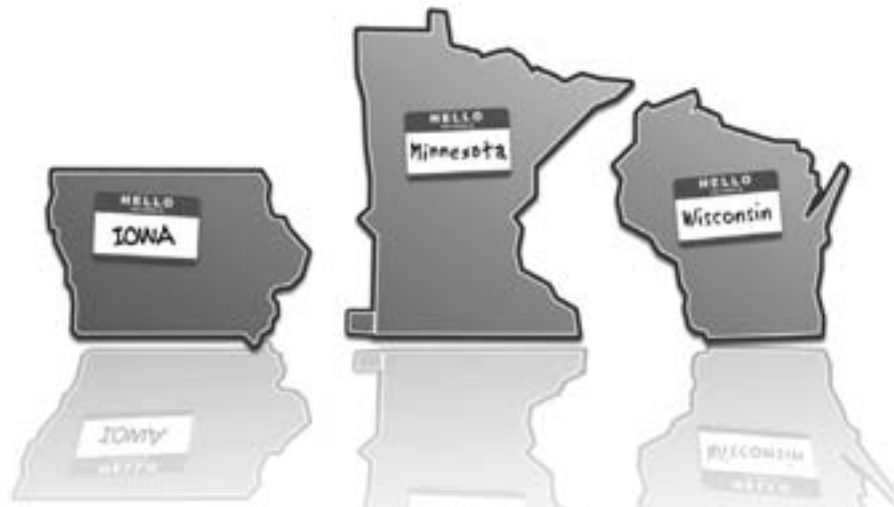
For the first time this year,

Marshalltown School District will celebrate grade unification. Lenihan Intermediate School will serve grades 5&6 and Miller Middle School will serve grades 7&8. As always the Marshalltown High School will server 9 to 12.

Please keep our students safe.

*At the time of publication the Lenihan and Miller open houses weren't yet scheduled at the time of printing. Please listen to local radio and read the newspapers to learn when you will be invited.

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Above: Shoppers enjoying the afternoon on Saturday, July 29th at the annual Ridikulous Days.

To the right: Onlookers enjoying an afternoon of music by Calle Sur at the Marshalltown Court House.



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Upcoming Events: Mark your calendars!

Labor Day

Monday, September 4
Mall hours: Noon – 5:00 p.m.

Marshall Town Center & MMSC Baby Fair

Saturday, September 23
11:30 am – 2:00 pm

Marshall Town Center, Marshalltown Medical & Surgical Center and McFarland Clinic will sponsor a fair for new and expectant mothers. Enjoy activities for the kids throughout the day, speakers, as well as Daddy Olympics, stroller decorating, prizes and giveaways. Contact the Mall Office or MMSC for more information.

WWW.MarshallTownCenter.Com
Check out our new and improved website!

Browse our directory for your favorite store, check our upcoming events and find general information about Marshall Town Center. You're just a point and click away!

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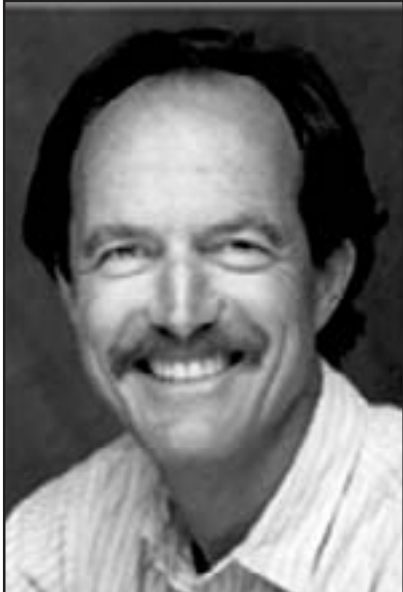
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Sustainable Community Development Forum

cont. from page 1



Michael Kinsley

and used for community theater and other events

Dubuque, Iowa, while having very different demographics from Marshalltown, has much to offer as an example of revitalizing downtown areas, creating tourism and using their natural capital – in this case the Mississippi River – to provide a positive economic impact for their city. The Rocky Mountain Institute (RMI) is an entrepreneurial nonprofit organization. Since 1985, the Institute's Economic Renewal program has been helping communities strengthen their economies while preserving their values, enhancing their quality of life, and restoring the environment.

Michael Kinsley, a Senior Consult-

ant at RMI, is the author of Economic Renewal Guide (1997)—a distillation of nearly three decades' experience, and has provided economic development planning, facilitation, and training to communities in forty states.

The planning committee who developed this public forum for the Marshalltown community includes: Sue Martin and Denny O'Toole, Martha-Ellen Tye Foundation; Ken Anderson, Marshalltown Area Chamber of Commerce; Bettie Bolar, Iowa Valley Continuing Education; Mary Carol Fish, Community Y; Dr. John Hermanson, orthodontist; Israel Hernandez, Iowa Valley Continuing Education; and Liz Zuercher, Marshalltown Medical and Surgical

Center.

The Wed., Oct. 25 evening event begins at 7 p.m. The Thurs., Oct. 26 workshop will run from 8:30 a.m. to 4 p.m. Both events will be held in DeJardin Hall in the Iowa Valley Continuing Education building on the campus of IVCCD. The cost of the two-day public event is \$25, which includes a light lunch during Thursday's session.

Plan to attend this forum to both learn how other communities are planning for the future and share your ideas on how Marshalltown can build on past accomplishments and available resources to create a sustainable future.



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