

# Marshalltown *WORKS*

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*Accelerating Opportunities and Growth*

## Chamber plans Annual Meeting

By KARI H. BERG  
T-R Correspondent

The Marshalltown Area Chamber of Commerce has joined forces with MEDIC and the Conventions & Visitors Bureau and the three organizations will all be part of the Chamber's annual meeting.

The annual meeting, which will be held on June 29 at Elmwood Country Club, is a time when Chamber members hear a review of the previous year and meet incoming leadership.

"This meeting happens once a year and is open to the full membership," said Amy Pieper, Chamber executive vice president. "It's a time of change in leadership where the new board members will come in. This is traditionally the big bang party where we go over the achievements for the year and highlight upcoming programming."

Clark Wideman, current Chamber Board president, said the Chamber community has many accomplishments to be proud of in the past year.

"We're embarking on a plan to bring Hispanic businesses into the Chamber. Planning has begun to launch a "buy local" campaign designed to recapture dollars lost out of the market."

During the meeting Radio Iowa News Director O. Kay Henderson will be speaking to the crowd.

"Kay Henderson has a substantial background covering politics," Wideman said.

Pieper said she is looking forward to the meeting and encourages all Chamber members to attend.

"It is an opportunity for them to come out and find out what our achievements are in the past year and what direction we're going," she said.

## New Chamber Board Members

By RYAN BRINKS  
T-R Staff Writer

New leaders are joining the board of the Marshalltown Area Chamber of Commerce with hopes of furthering the community's growth and progress.

Doug Beals, Jacque Brandt, Scott Carnahan, Paul Gregoire and Jim Gruening began their three-year terms alongside 10 other board members June 1. Gruening, Fakespace Systems' vice president of global operations, filled a board vacancy last year and will continue into a full term.

His goals are "to help ensure the business climate in Marshalltown continues to not only foster new businesses and opportunities, but to also help our current business base thrive and be successful," he said. "I am personally very interested in helping all businesses in Marshall County see the benefits of being a Chamber member."

Gruening is also looking forward to personally interacting with area professionals and building relationships, which is also a main goal for Brandt.

"As a leader, I want to encourage others to get involved in local community events and activities," she said.

The director of economic development at Iowa Valley Continuing

Education has been a Chamber member for seven years, but she is still anticipating opportunities to learn more about the functions the Chamber performs in the community.

When SportsPlus Sports Medicine & Physical Therapy opened seven years ago, Carnahan became a Chamber member as owner and director of services. Now his participation on the board will allow him to become more familiar with what the Chamber does for the community and to be involved with the progress that is being made within the community of Marshalltown through Chamber activities, he said.

"I'm looking forward to working with the community leaders who are involved with the Chamber. I'm also hoping that I will be able to use my experiences and areas of knowledge to help with the continued growth and improvements within Marshalltown."

Beals is an attorney with Moore, McKibben, Goodman, Lorenz and Ellefson and Gregoire is vice president of human resources for Fisher Controls.

The board elected Jeff Vance, the Central Iowa Residential Service Inc. executive director, as its board chair for the coming year to follow the term of Clark Wideman of Marshalltown Broadcasting.



**Clark Wideman presents Bettie Bolar with a past presidents plaque at the 2004-2005 Annual Meeting.**

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**Saturday, June 3rd**



Convention & Visitors Bureau



**Chamber**  
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Vance  
Chair



**MCVB**  
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**MEDIC**  
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Lamer  
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**Scott Carnahan**  
**Martha Garcia**  
**Paul Gregoire**  
**Jim Gruening**  
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**Mark Smith**  
**Tim Wynes**

## Marshalltown Works

is a monthly publication of the Marshalltown Area Chamber of Commerce, Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents and visitors.

## New Members

New members are listed in each issue of the **Marshalltown Works**. Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

### Emergency First Response

707 West Church Street  
Marshalltown, Iowa 50158  
641-752-9819  
Ms. Juliet Metcalf

**Iowa Speedway**  
3300 South 24<sup>th</sup> Avenue E  
Newton, Iowa 50208  
641-792-8722  
Ms. Laura Kinman

### Day's Inn

18 East Berle Road  
Marshalltown, Iowa 50158  
641-753-8181  
Ms. Kay Clark  
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## Jeff Vance reflects on community leadership

### What is your educational background?

Graduate of Griswold High School. BA in Psychology/Education from Northwestern College.

### What is your professional background?

I came to CIRSI immediately after graduating from college. Initially I was a Program Manager at one of our sites, then the Service Coordinator at that site. I served as the Director of Program Services for ten years and was named the Executive Director in 2001.

### How would you describe your leadership style?

It starts with recruiting the right people for the job. I expect CIRSI to excel at providing the services that we provide and I do my best to select individuals who are like-minded. I strive to be objective and open-minded when problem solving and/or addressing issues. I work to instill and nurture a passion for our mission. Then, as we are busy working on the many goals and objectives that com-

prise our mission, I think it is important to help everyone to continuously keep the big picture in focus.

### What kind of qualities do you see in those you consider the best leaders?

There are many, many good leadership qualities and I've never met anyone who possessed them all, but a few that I prize the most are integrity, honesty, open mindedness, fairness, confidence and resilience.

### How do you encourage those who work for/under you?

I try to provide access to the information and resources that we need in order to accomplish the task at hand. I encourage and challenge staff to let go of the status quo and develop better ways of doing business. I have also tried to establish a work culture where we value and respect employees' personal priorities.

### What responsibilities, if any, do you feel leaders have to the community at large?

The community at large relies heavily on the contributions of numerous volunteer boards, civic clubs and organizations. These organizations, in turn, rely on leaders in order to function. I think it is imperative that leaders lend their time and talents in order for the community at large to thrive and prosper.

### Should community leaders be considered role models? If so, why?

Being a community leader does not make someone a good role model. However, a person who is a "community" leader typically has an increased level of exposure and visibility throughout the community. With that comes a certain amount of responsibility. Community leaders need to be aware that they might be viewed as a role model by people in the community, like it or not. If some-

### one chooses you, you're it. What is the advantage of volunteering for projects, events, etc.?

You get to meet new people, share ideas and build friendships. Volunteerism is a wonderful way of contributing to the community and just about anyone can do it. Additionally, a group of people teaming up as volunteers can be a fun way to get stuff done.

### What advice would you have for young people who

### want to grow into positions of leadership?

I like your term "grow" into positions of leadership. It implies that leadership involves learning new skills and honing the ones that we already possess. If a young person wants to get into a leadership role, I would suggest they start volunteering. Also, there are many clubs and organizations in our community that are seeking new members who are willing to assume leadership roles.

This Kapaun & Brown ad printed with a misspelled word in the Marshalltown Works. The Times-Republican regrets this error.

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# CHAMBER OF COMMERCE

## KXIA/KFJB Host Business After Hours

Marshalltown Broadcasting will host the Chamber June Business After Hours from 4:30-6:30 pm, Thurs., June 8. Meet the staff of the Marshalltown Broadcasting stations, News-Talk Radio, 1230 KFJB and Iowa's Best Country, KIX 101.1.

Along with celebrating KFJB's 83<sup>rd</sup> year, NewsTalk 1230 KFJB, remains Central Iowa's legendary radio station as it increased its audience by 85% this past year. KFJB Morning Host and Program Director, Kyle Martin operates the 6-9 am morning slot while using a friendly

but compelling style as listeners hear his many interviews each morning. With News and Sports Director Lance Renaud, Central Iowa is provided with news, information and sports Monday through Friday. John Schumacher anchors the afternoon newscasts and attends all the city council meetings and school board meetings

Brian and The Judge are new to the KFJB lineup and air 9 am to Noon, Monday through Friday.

Clark Howard, America's Consumer Advocate, gives excellent advice weekdays 1-

2 pm and 5-6 pm.

Sean Hannity, the second most listened to radio program in the country, airs 2-5 pm, weekdays.

On the FM side, KXIA continues to grow! Todd Collins, Morning Host and Program Director, co-hosts the Morning KIX Start with Jamie Reid, Lance Renaud and KIX 101.1 meteorologist Jeff Smith, 5:30-9 am.

Doris Day, Music Director for the station, continues to do Mid-Days 10 am-3 pm. Recently joining our staff is Andy Ames, the peppy host of the P.M. Drive 3-7 pm.

## Marshalltown Young Professionals Celebrate 1<sup>st</sup> Anniversary

After a year of new beginnings, the Marshalltown Young Professionals (MYP) celebrate their 1<sup>st</sup> anniversary in June, with plans for growth in the future.

"It's hard to believe it's been a year since the kick-off," said Lynn Olberding, YP Connect Chair. "We've worked hard as an organization to offer social and professional development opportunities to the young professionals in the community. We have room to grow and are looking forward to our second year."

The MYP held a variety of social events in its first year, including a family-style barbecue, a fall hayride, progressive dinner, a winter sledding party and most recently, a murder mystery dinner.

Professional development opportunities included FISH Training, Seven Habits of

Highly Effective people seminar, Internet search training, monthly leadership lunches and a series of Gubernatorial forums, co-sponsored by the Marshalltown Jaycees and Iowa Valley Leadership.

The goal of the MYP is not only to provide networking, social and professional development opportunities, but also to keep young people in our community.

Employers are encouraged to get their young employees (up to age 39) involved in the Marshalltown Young Professionals to get connected to the community the live and work in. For more information, contact the Marshalltown Area Chamber of Commerce. The Marshalltown Young Professionals are an organization of the Marshalltown Area Chamber of Commerce.



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# ECONOMIC DEVELOPMENT

## Regional group and Workforce Development partner on laborshed study

The Iowa Connections, a regional economic development marketing group, is partnering with Iowa Workforce Development (IWD) to complete a "labor shed" employment study for the area it represents. The five-county Iowa Connections region includes Marshall, Tama, Benton Poweshiek, and Jasper counties. The laborshed study will develop an estimated total potential labor force for this area's laborshed.

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. Laborshed studies show the distribution of the workers irrespective of natural or political boundaries. Laborsheds also address underemployment, the availability and willingness of current and prospective employees to change

employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

Laborshed studies provide area economic developers and existing or prospective employers a flexible tool to understand the local labor market and make informed expansion and site selection decisions. It gives the region the ability to document and illustrate the characteristics of its labor force which in turn has proven to be a unique and effective tool for retaining and expanding existing businesses while also attracting prospective new employers into the area.

The make up of a region's local employer base (including type of employment and wage rates) determines how strong a lure to the area will be and where it has the great

est potential to attract labor.

The study is based upon a random telephone survey of individuals, ages 18-64, living within the Laborshed area. The 18-64 age range is used because it reflects the segment of the population that is most likely to be employed or re-enter the workforce. The survey is a sampling of households, not a complete census of all households. The sample is a statistically valid representation of the population 18-64 (+/-5% confidence interval). The number of calls made into a particular ZIP code is based on the population 18-64 within that ZIP code and the total of each zone.

The call center that administers the survey obtains a geographically diverse number of respondents from within the Laborshed. The individual survey responses,

such as wage, willingness to change employment, desired hours, and education, are combined to report the characteristics of the entire Laborshed.

The survey data is divided into three survey zones, with each zone containing ZIP codes of residents working in the five-county area. Zone 1 represents the employment centers, Zone 2 generally contains ZIP codes that are next, or close, to these areas, and Zone 3 generally represents ZIP codes that make up the outer boundaries of the

Laborshed.

After the Laborshed survey is completed, the following information will be available: a bound Laborshed Report detailing availability and characteristics of workers within the region's commuting area; a Laborshed Executive Summary/Fact Sheet; Labor shed map; and Iowa Wage Survey specific to the Labor shed area.

The Iowa Connection's Laborshed survey will be completed by the end of 2006. It will be available on line at [www.marshalltownworks.com](http://www.marshalltownworks.com).



### Economic Statistics

Employment	Mar. 2006	YTD
Marshall Co. Residents in labor Force	20,640	20,760
Percent Unemployed	4.7%	5.1%
Total Employment (residents)	19,670	19,660
Marshalltown Construction	April 2006	YTD
Building Permits	15	55
Residential Dwelling Units	3	6
New Residential Construction Value	\$721,000	\$1,279,000
Residential Addition/Remodeling Valuation	\$47,800	\$375,800
New Commercial/Industrial Permits	1	5
New Commercial/Industrial Valuation	\$150,000	\$850,000
Remodeling Commercial/Industrial Valuation	\$16,000	\$2,866,000
Housing	Mar. 2006	YTD
Home Sales, Single Family Dwelling	58	117
Average Sale Price	\$98,440	\$105,524
Median Sale Price	\$78,000	\$87,500

Visit [www.marshalltownworks.com](http://www.marshalltownworks.com) for additional statistics



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**Rick Ray ★ Melody Bennett**  
**Moises Garcia ★ David Gooding**  
**Beth Barrett ★ Phil Henning ★ James "Chris" Bland**

## BBQ event is fun for the whole family

What do the best barbecue in the state, classic hot rods, live music, and fun for the whole family all have in common? They will all be part of the annual BBQ, Buggies and Tunes weekend in Marshalltown, Iowa on June 23 and 24 2006.

The Iowa State Barbecue Championship will begin on the evening of June 23 at Riverview Park, located on the north side of Marshalltown off of Highway 14, and all are welcome to join in the

excitement. The event looks to draw 60 teams of contest participants from eight states, bringing over 20,000 visitors



to our community. "We want to make Marshalltown the place to go for barbecue," said Lew Miller, chairman of the event. "Marshalltown is

geared up to welcome people from around the country," said Lisa Purvis, Director of the Marshalltown Convention & Visitors Bureau.

BBQ, Buggies & Tunes will consist of two days of activities for the entire family. Friday night begins with a barbecue contest, amusement rides & games for the kids, and live music with the Lincoln Hi-way Band and The Blooze Brothers Direct from Chicago.

Saturday includes daylong festivities of barbecue contest and samples, live entertainment, rib eating contest, and more at Riverview Park. Also on Saturday, the Ken Wise car dealership will host a Classic Car Show. Look for food, music and hot rod action as over 50 cars showcase on Saturday morning and afternoon.

For other events during this weekend and throughout the summer, go to [www.visit-marshalltown.com](http://www.visit-marshalltown.com) or contact the Convention & Visitors Bureau at 753-6645 for more information.

## Hispanic Heritage Festival



The annual Hispanic Heritage Festival comes to historic downtown Marshalltown on Sat., June 3<sup>rd</sup> from 3:00-9:30 pm. Activities include live entertainment, food, and fun for the whole family.



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## June-December 2006 Events

The Marshalltown Convention & Visitors Bureau has hosted the free, self-posting calendar at [www.visit-marshalltown.com](http://www.visit-marshalltown.com) for six months now and we have heard a lot of good things. We would like to remind everyone who is using the calendar or is hosting an event to check the events on the MCVB website to make sure the time, date, location, and

descriptions are still accurate. We have received some calls about date changes and/or time changes so we would like to remind everyone to check back with the calendar for changes and new events.

All of the events the MCVB receives on the calendar website are also used in other promotional pieces, such as the "Welcome to Marshalltown" printed by the Times-Republican and provided to all the motels so visitors to the community can see what is going on in Marshalltown and the surrounding area.

Questions on how to post an event at [www.visit-marshalltown.com](http://www.visit-marshalltown.com) can be directed to 641-753-6645 or [cvb@marshalltown.org](mailto:cvb@marshalltown.org).

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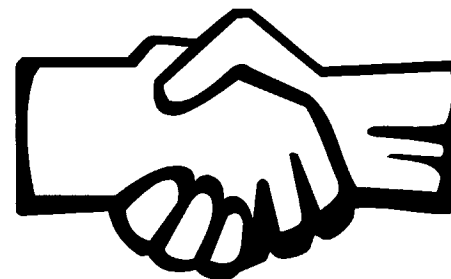
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outgoing  
MCVB Board  
Members: Tim  
Bell, Gary  
Gimbel, and  
Todd Thimesch**

## Rise in gas prices puts damper on travel

According to Travel Industry of America (TIA) the current cost of gas can add to the overall cost of a summer trip, but does not deter people from their travels. According to their findings, higher gas prices could add \$30 to overall trip costs on the typical U.S. driving vacation

of 800 miles. That equates to the price of a dinner for two and is not likely to significantly alter travel plans. This is what the Iowa Tourism Office is finding as well. For more on this story and other industry news, go to <http://www.tia.org>.

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## Who's Meeting in Marshalltown

### June 2006

<u>Meetings/Conventions/Tournaments</u>	<u>No.</u>	<u>Location</u>
Iowa Chapter Family Campers & RV'ers	50	Riverview Park
American Veterans Department of Iowa Teachers Retreat	200	Best Western Regency Inn
Federated Garden Club of IA State Convention	45	Best Western Regency Inn
Iowa State Button Society	135	IA Valley Continuing Education
	130	Best Western Regency Inn

### June 2006

<u>Event</u>	<u>Date</u>	<u>Location</u>
Bingo	Tuesdays	Senior Citizens Center
Farmers' Market	Wed. & Sat.	Cartwright Pavilion
Free Fishing Days	June 2-4	State of Iowa
Hispanic Heritage Festival	June 3	Courthouse Square
Pepsi/Clincher 16" Slowpitch Tournament	June 3	South 6 <sup>th</sup> Street Complex
Sporting Clay Shoot	June 4	Izaak Walton League
National Cancer Survivor Day	June 6	First Cong. Church
Nature Story Hour	June 7	Grimes Farm
Cycling for YSS	June 10	Iowa Veterans Home
Conrad Main Street Block Party	June 10	Conrad Main Street
San Jose Taiko	June 13	H. S./Community Aud.
Thanks with Franks	June 15	Downtown Main Street
Municipal Band	June 15	Courthouse Square
State Center Rose Festival	June 16-18	State Center Main Street
State Hershey's Track & Field Meet	June 17	High School Track
Llamas in Pajamas	June 20	Public Library
Nature Story Hour	June 21	Grimes Farm
Municipal Band	June 22	Courthouse Square
BBQ, Buggies & Tunes	June 23-24	Riverview Park
BBQ Days Mixed Couples Golf Tourney	June 23-24	Elmwood Country Club
Great American Stock Car Shoot Out	June 26-27	Central Iowa Fairgrounds
Municipal Band	June 29	Courthouse Square

For the time and a description of the events above, log on to the  
MCVB website's Calendar of Events... [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)



# CHAMBER OF COMMERCE

## Chamber Addressing Economic Impact of Hispanic Businesses

Throughout American history small businesses have provided residents with essential goods and services and contributed significantly to the development of their communities. This is the case now in Marshalltown where several Hispanic Small businesses have flourished and become an integral part of the town's economic life.

How many people do these businesses employ? What are their most pressing needs? How can we best integrate Hispanic business with the larger community? The Marshalltown Area Chamber

of Commerce set out to answer these questions by launching a Hispanic Business Development program to assess and reach out to local Hispanic-owned businesses. Initially focused on research and relationship building, the program's mission was two-fold: 1) Unite the Marshalltown business community to advance economic development and 2) Support Marshalltown Hispanic-owned businesses through adequate technical assistance and information.

Work started in February of this year, through March

and April project assistants thoroughly surveyed over 20 Hispanic businesses from throughout the Marshalltown area. This process identified 50 Hispanic owned businesses including several that were run from home. The majorities of these businesses were owner-operated, had less than ten employees and lacked both significant financing and a business plan at the moment of start up. At the same time, research found that these businesses had a tremendous economic impact in the community, 18 businesses surveyed averaged

\$265,000 a month in sales to almost 12,000 customers and collectively pay out more than \$700,000 annually to their employees.

The Chamber's Hispanic Business Development program has so far drawn praise from several community members and elected officials and on May 3<sup>rd</sup> it was featured in the front page of the Marshalltown Times Republican.

To present the small business survey results and showcase Hispanic businesses to the larger community, the Chamber will host a Hispanic

Business Celebration and Fair. Scheduled for Thurs., June 22<sup>nd</sup> at the Fisher Community Center from 6 to 8 pm, this event will exhibit the products and services of several Hispanic owned businesses in town including delicious eateries and fashionable clothing shops. The chamber's future work involving Hispanic Small Businesses will also be announced at this event. Community participation is encouraged as everyone is invited to get to know small businesses growing and serving the Marshalltown area.

**WADE THALBERG**  
Manager/Trainer

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**Renewing Members**

The Renewing members printed in bold type marks those with memberships in increments of five years.

American Family Insurance-Joan Postel Agency (3 years)  
Arnold Motor Supply (13 years)  
The Cabinet Shoppe (2 years)  
Central Iowa Farm Store (2 years)  
CM Berg Design (8 years)  
**Dynamic Broadband, Inc. (5 years)**  
First Baptist Church (8 years)  
First United Methodist Church (8 years)  
Flooring Gallery (2 years)  
Glenwood Place Retirement Community (7 years)  
Hogeland Auto Plaza & Salvage (2 years)  
Hy-Vee Drugstore (36 years)  
Iowa Telecommunications, Inc. (3 years)  
ISU Extension – Marshall County (13 years)  
**Lillie Mae Chocolates (5 years)**  
Marshall Glass (8 years)  
Marshalltown Community Theatre (8 years)  
Mary Katherine's Inc. (6 years)  
New Hope Christian Church (2 years)  
Nikkel & Associates, Inc (2 years).  
**Pinnacle Bank (10 years)**  
Plaza 9 Theatres (2 years)  
Rose Hill Memorial Gardens (6 years)  
Superior Cleaning, Inc. (8 years)  
**United Parcel Service (10 years)**  
Vaughn's Pub (2 years)

# Congratulations to Marshall County Honor Graduates



**Kaleb Appelgate**  
GMG



**Jane Collison**  
Marshalltown



**Jody Dobranski**  
West Marshall



**Nathan Galema**  
Marshalltown



**Holly Gummert**  
Marshalltown



**Danielle Hendryx**  
Marshalltown



**Emily Heying**  
Marshalltown



**Sara Higgins**  
Marshalltown



**Elizabeth Horn**  
Marshalltown



**Joel Kirner**  
Marshalltown



**Katelyn Mathews**  
Marshalltown



**Alyssa McMahon**  
Marshalltown



**Nathan Minkel**  
Marshalltown



**Sarah Mull**  
East Marshall



**Amanda Nuese**  
East Marshall



**Kellie Olson**  
East Marshall



**Marissa Reilly**  
Marshalltown



**Sarah Reinhart**  
Marshalltown



**Jacob Schrum**  
Marshalltown

The Marshalltown Area Chamber of Commerce Business Education Alliance hosted the 37th Annual Scholastic Recognition Banquet at the Tremont on Main on Thursday, April 27th. Guests of Honor were the graduating high school seniors of Marshall County who achieved a scholastic rank in the upper 5% of their class.



Not pictured: Danielle Benson of West Marshall, Katie Fink of Marshalltown, Kevin Grady of Marshalltown, Michaela Goblirsch of West Marshall, Ashley Metge of Marshalltown, and Randy Peterson of Marshalltown



# CENTRAL BUSINESS DISTRICT

## 2006 Volunteer of the Year – DyAnne Henry

The American Heritage Dictionary describes a volunteer as “a person who performs or offers to perform a service of his or her own free will without constraint or expectation of reward.” Marshalltown’s Volunteer of the Year, DyAnne Henry, has taken this depiction to the next level. Giving of herself is a daily occurrence in our downtown district. Her friendly smile and extended hand have brought new volunteers and members to our organization.

With an upbeat attitude our organization has and will continue to be one of success thanks to DyAnne’s energy and motivation. She has organized several events with meticulous strategy praising each and every volunteer along the way. Thank you notes, words of public praise and pats on the back are a simple courtesy that DyAnne feels should be common place. DyAnne is not concerned with who is acknowledged for a job well done as

long the goals are achieved. As the Secretary/Treasurer since the inception of our accreditation, DyAnne has selflessly given of herself to transcribe our detailed discussions and keep track of our finances with the utmost integrity. Teamwork, unification and having fun are her objectives for any and everything she does. We are proud to have such a dedicated, talented and optimistic person to represent our organization.

## Discover the Downtown Difference – “Say You Care”

The Marshalltown Central Business District – Main Street program is beginning its fourth year as an organization. As with any new endeavor with the potential to have lasting impact there have been challenges, hurdles and barriers to overcome. Fortunately, there also has been a core of dedicated, hardworking community volunteers who have provided leadership and hours and hours of time to achieve tremendous accomplishments in a very short time.



- individuals who care and take pride in the place they have chose to live, work and play. A new face for an old face and it’s just the beginning.

The MCBBD, Main Street program is committed to the vision of developing the downtown, taking the plan and making it blossom - because we care. We have a new vision and plan for transforming our downtown - our downtown is on the verge of exciting changes. A dynamic, new

downtown neighborhood is just waiting to emerge around a new library. Over the past few years the MCBBD has partnered with others and produced many success stories. Are we ready to take the next step forward and blossom as one of Iowa’s finest cities? We have the plan to capture the spirit of the 21st century - do we have the energy and the will. Marshalltown is on the cusp of dramatic change. Capture the vision “Say You Care.” Call the Marshalltown Central Business District – Main Street at 844-2001 to find out how you can help.

The MCBBD laid the groundwork for the new Downtown Plan through special projects, promotions, and marketing if downtown Marshalltown over the past three years. Attention to the visual details, improved streetscapes with banners, clean-up efforts and berm plantings have happened because dedicated MCBBD members have partnered with the City of Marshalltown, businesses and other community organizations to make these improvements happen. These things don’t just happen – they take time, planning, financial investment

Call the Marshalltown Central Business District – Main Street at 844-2001 to find out how you can help.

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**Kileen D. Rezac, CFP**  
Branch Office Manager  
25 S. Center  
Marshalltown, IA 50158  
641-752-2041/800-369-1588





# BUSINESS

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## Upcoming Events:

**Happy Memorial Day on Mon., May 29.**

**Mall hours: 12-5pm.**

**The Mall Office will be closed on Memorial Day.**

### Attention Senior Citizens:

Don't miss Senior Citizens Day at Younkers on Wed., June 14. Receive special discounts throughout the store all day long!

Have you signed up for Marshall Town Center's eMALL club?

Get connected to your favorite mall stores and find out about upcoming sales, promotions and receive special discounts by signing up for Marshall Town Center emails. Just go to [www.marshalltowncenter.com](http://www.marshalltowncenter.com) and sign up today! Registration is free!

### Gifts for Dad

Need a gift for Father's Day? Pick up a Marshall Town Center Gift Certificate. They are available in any amount and good at all mall stores. Stop by the Mall Office Mon.- Fri. 8:30 a.m.-5:00 p.m. to pick up yours. Cash, Visa and MasterCard accepted. Visit [www.marshalltowncenter.com](http://www.marshalltowncenter.com) for more Father's Day gift-giving ideas.



### Claire's and Radio Shack Expand and Relocate

Have you stopped by Claire's new, larger store, next to Younkers? They recently relocated and expanded their store to better serve their customers. Radio Shack also recently relocated to the new building, next to Arby's. They are still part of Marshall Town Center, but have relocated to expand their store. Stop in and check out the changes.

### Mark your calendars for these summer events at Marshall Town Center:

#### Independence Day.

Mall hours: 12-5pm. The Mall Office will be closed on July 4.

#### Coach House Hallmark Holiday Ornament Premiere

July 15 & 16

#### Mall-wide Sidewalk Sales

July 20 - 23

#### Iowa State Sales Tax Holiday

August 4 & 5

## Grand Opening for United Bank & Trust

United Bank & Trust is pleased to announce that it has recently opened a branch office located at 29 S. Center Street in Marshalltown.

A Grand Opening celebration will be held on June

9, 2006. The celebration will begin with a Ribbon Cutting Ceremony at 10:00 am. Lunch will be served from 11:00 am- 3:00 pm, with fun and festivities all day until 5:30 pm. A drawing will be held

for various prizes, including a grill for the grand prize.

Come join us for our celebration, meet our staff and register for prizes. We look forward to seeing you!



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## Ribbon Cuttings in the past month



Mainstreet MCBBD held a ribbon cutting on Tues., April 25th to celebrate the new office at 216 East Main Street (left).



Tallyho Travel held a ribbon cutting on Tues., May 9th to celebrate their new owner, Wade Johnson (right).



AnytimeFitness held a ribbon cutting on Fri., May 19th to celebrate their newly opened gym at 107 North Center Street (above).

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**~ Deanna Davis  
Director of Sales**



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### Ambassador Golf Outing Scheduled

Thursday, August 17th will be here before you know it. Now is the time to mark your calendars for the annual Chamber Ambassador Golf Outing. It is also a time to sign up to sponsor a hole at the event. The sponsorship fee is \$50. Call the Chamber office at 753-6645.

### Identity Theft Prevention Presentation

Susan Kerr of the Iowa Attorney Generals Office is hosting the Identity Theft Prevention Presentation at the Fisher Community Center on Wed., June 7th from 12:00-1:30. The cost is free to any MYP member and \$2.00 for any non- MYP member. To register call the Chamber office at 753-6645.

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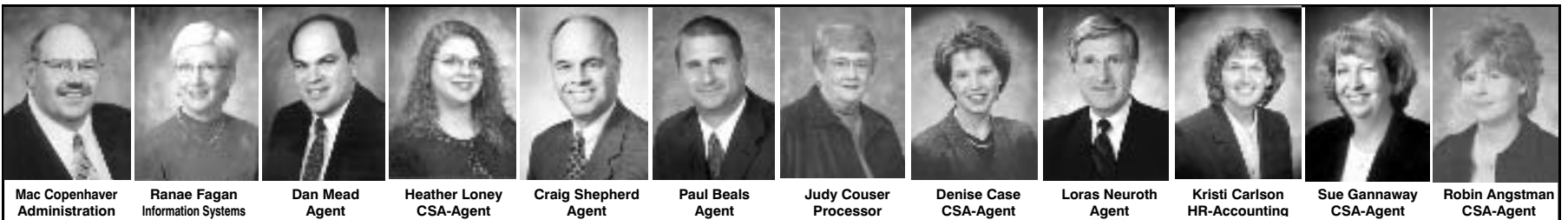
# BUSINESS

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<b>ELECTRONIC RECYCLING</b>	<b>FINANCIAL PLANNING</b>	<b>AMERICAN FAMILY INSURANCE</b> Joan Postel-Agent 213 E. Main     19 S. Center State Center     Marshalltown 483-3402     752-2009	<b>HELLBERG'S JEWELERS</b> 13 W. Main Street Marshalltown <b>752-3675</b>
<b>PHOENIX E-WASTE SOLUTIONS</b> 12 S. 8th Avenue Marshalltown <b>753-7200</b>	<b>FINANCIAL PARTNERS GROUP</b> Jason M. Kirke, CFP® 124 West Main State Center, IA <b>641-483-9914</b> <b>800-483-9914</b>	<b>CHASE INSURANCE SERVICES</b> 105 A. Westwood Dr. Marshalltown <b>752-5733</b>	<b>KITCHEN &amp; BATH</b>
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