Marshalltown MORKS

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Accelerating Opportunities and Growth







The Des Moines Summit









Over 70 people from Marshalltown traveled to the State Capitol for the 10th Annual Des Moines Summit and Legislative Day. Members of the Iowa Valley Leadership class participated as well.

Special thanks to Des Moines Summit sponsors Emerson Process-Fisher, MMSC and Lennox Manufacturing.

Photo #1 Representative Mark Smith and Senator Larry McKibben brief Summit Attendees.

Photo #2 Representative Chuck Soderberg and Representative Brian Quirk discuss health insurance for small businesses.

Photo #3 MEDIC leaders meet with IDED Director Mary Lawyer after her presentation to the Summit attendees.

Photo #4 Representative Chuck Gipp, Senator Stewart Iverson and Senator Jack Kibbie provide a legislative overview.

Photo #5 The gang at Taylor's Maid-Rite get lunch ready — Where did 450 maid-rites go? Photo #6 Floyd Harthun meets with Senator Jack Hatch after the presentation on historic tax credits.

Photo #7 Richard Ploeger discusses education reform with the Institute for Tomorrow's Workforce Director, Jodie Butler.

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Chamber Ambassadors visit Fakespace on a Courtesy Call



Business Spotlight

MCVB receives a plaque from the Iowa Pet Breeders Association



Convention & Visitors Bureau

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LEADERSHIP



Chamber Clark Wideman

"The next 3-5 years will be very exciting for Marshalltown's metro area. Many people are firmly committed to achieving our economic development goals. Patience and persistence is key."

Board of Directors

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Chair "Marshalltown is home and I want to help others see and

experience the great things I

MCVB

Peter

Rogers

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Marshalltown Works

is a monthly publication of the Marshalltown Area Chamber of Commerce, Marshall **Economic Development Impact Committee** and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents and visitors.





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LEADERSHIP

Michelle Spohnheimer reflects on community leadership



Michelle Spohnheimer

What is your educational background?

I grew up in Downers Grove, Ill. where I graduated from High School. That is when I came to Iowa. I graduated from Iowa State University with a degree in Community and Regional Planning with a minor in Housing.

What is your professional background?

During college I worked for the City of Ames in the Planning and Housing Department for almost three years. I worked primarily with the Section 8 Program during my time with Ames. In 2001, I started with the City of Marshalltown as the Zoning Officer and in 2004 I became the Director for the Housing & Community Development Department.

How would you describe your leadership style?

I believe it is important to lead by example. I believe that everyone is willing to work harder if management is also working just as hard. It is also important to work as a team building off of each others' strengths.

What kind of qualities do you see in those you consider the best leaders?

Some of the best leaders I have worked with are "team players." If someone is a "team player" they are not just looking out for their individual interest, they want everyone to succeed in order to accomplish a set goal.

How do you encourage those who work for/under you?

I try to encourage my staff by keeping a positive attitude and looking for ways we can all improve at our jobs and meet the needs of our customers.

What responsibilities, if any, do you feel leaders have to the community at large?

Leadership in the Community at large is very important, which is why I chose to join the Marshalltown Jaycees. As a city employee, I have a lot of involvement in city activities but joining the Jaycees allows me to get involved in the community in other ways. The Jaycees offer leadership and management training opportunities through project implementation such as the recent candidate forums held in Marshalltown.

Should community leaders be considered role models? If so, why?

Good community leaders often have traits that make them good role models as well. At the same time there are many people who may not be considered community leaders that are great role models.

What is the advantage of volunteering for projects, events, etc.?

I think that volunteering has many benfits. Volunteering with community events can help improve our overall quality of life. On an individual level volunteering for a project or organization can help us improve leadership

skills. It also provides us with an opportunity to help someone who may need assistance doing something they are unable to do themselves.

What advice would you have for young people who want to grow into positions of leadership?

I would encourage young people interested in leadership positions to get involved in the community. I believe that the Jaycees offer a number of activities that can help grow leaders. We also have many committees with the city or other community organizations that have volunteer board members who serve in a leadership role. Being involved in the community is the best way to become a leader in the community.







CHAMBER OF COMMERCE

Nominees announced for chamber board

The election notice announcing the nominees for a three-year term on the Chamber board of directors was mailed on March 22, 2006.

Member businesses are notified of the nominating committee selections, as well as the procedure to nominate additional candidates. The deadline for nominating additional candidates by petition is Tuesday, April 4th. If additional candidates are nominated a ballot will be mailed on April 3rd.

Retiring from the board are JoAnn Barten, Bettie Bolar, Jim Gruening, Bruce Johnson, and Todd Thimesch.

Jeff Vance chaired the nominating committee.



Invest in Your Future Job Fair 2006

Marshalltown Community College is preparing to host its best Job Fair ever on Wed., April 5. Each spring for many years the MCC Campus has been transformed into a one-stop job seekers paradise and it's all FREE. From 10 am to 1 pm employers and graduate schools from all around Iowa come to the Babe Harder Memorial Complex on the MCC Campus at 3700 S. Center St.

preters table where volunteers will assist English as a Second Language fair-goers.

One of the most popular workshops offered each year is the Employer Panel. Several representatives from a variety of different career areas will share some background of their business and then answer questions asked by members of the audience. If you have a question you've wanted to ask an employer -



Job Fair 2006 expects nearly 70 employers and graduate school representatives who will display business and hiring information and discuss career and educational opportunities with Fair participants. It gives anyone seeking a job or exploring a new career a supermarket of potential employers - all under one roof.

But, that's not all! Job Fair 2006 Invest in Your Future, provides great opportunities for anyone who is planning for employment in the future. Free workshops are offered during the Job Fair hours with free critiquing of resumes from 10 am to 1 pm. Another free service will be the inter-

this is your chance. Job Fair participants always rate this session as one of the most valuable! There will be tips and advice on many different topics such as what skills employers are looking for, what expectations human resource personnel might have, or reminders of appropriate attire, or using good manners. If you have a job interview in your future, take advantage of this great workshop, 10-11 am. It could mean the difference between getting the job

Another workshop available at this year's Job Fair will be Job Seeking on the Internet. This workshop will Job Fair cont. on page 16

Join Us Easter Sunday, April 16th at the Best Western Regency Inn!

Serving 10:45 a.m. to 2:00 p.m.

- Baron of Beef
- Chef Carved Ham
- Whipped Potatoes& Gravy
- Sage Dressing
- Candied Yams & Buttered Corn
- Glazed Carrots
- Array of Fresh Homemade Salads
- Homemade Wheat & White Rolls and Butter
- Assortment of Desserts
- Beverage Included

*Reservations Suggested

Adults: \$11.95 Children (9 & Under) \$5.95



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ECONOMIC DEVELOPMENT

2500 Club lends assistance to young businesses

Marshall Economic Development Impact Committee (MEDIC) is continuing to accelerate opportunities and growth in Marshall County through their aggressive campaign which began a little over one year ago.

Marshalltown has a rich tradition of entrepreneurial spirit and diverse business climate. To carry on this tradition, MEDIC created the 2500 Club. The club sought donors to give \$2,500 over the next five years, or in a lump sum, to create an incentive fund to foster entrepreneurial growth. Fifty-nine local individuals and companies have contributed to this fund and plans are in place to start using this investment tool.

The 2500 Club funds are operated by MEDIC and are intended to offer financial assistance to new or young businesses in the form of low interest loans to qualifying applicants. The fund is intended to assist a wide range of projects, but does not apply to retail, restaurant, or service businesses.

Tiernan, Inc. and Yabe Internet Auctions, Inc. were awarded the first two 2500 Club loans on March 10, 2006.

Tiernan Inc., is a new manufacturing company that will be producing parts for larger manufacturing companies located within the United States. They plan to have eight employees in the next three years.

Yabe Internet Auctions, Inc., is going from a part-time to a full-time operation. Yabe is an internet auction company that will be growing by four employees in Marshalltown over the next three years. The financial assistance and employee growth in Marshalltown is support for the new offices being opened across the state.

If you would like to contribute to the 2500 Club or if you are interested in accessing funding, contact Joel Akason at 641-753-6645.

Year-End Economic Indicators Comparisons

	2005	2004	2003
Retail Sales Tax - Marshall County			
Number of reporting businesses	3,716	3,732	3,851
Taxable Sales	\$329,775,383	\$333,245,445	\$347,686,741
Taxes Generated	\$16,560,065	\$16,669,781	\$17,386,385.00
Source: Iowa Department of Revenue			
Labor Summary - Marshall County			
Labor Force	20,960	20,540	20,600
Unemployed	1,090	1,150	1,100
Rate	5.2	5.6	5.3
Employment	19,870	19,400	19,500
Source: Iowa Workforce Development			
Housing Sales - Marshalltown			
New Listings	1077	984	1,000
Sales Volume	\$52,354,265	\$58,125,971	\$56,721,876
Median Sale Price	\$87,000	\$82,000	\$77,000
Source: Marshalltown Board of Realtor	S		
Building Reports - Marshalltown			
Total Permits	224	250	270
Total Valuation	\$33,188,200	\$23,636,300	\$24,277,500
Living Units	35	78	90
Source: Marshalltown Building Official			

www.state.ia.us/tax

www.marshalltownworks.com

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Iowa Retail Sales & Use Tax Report

www.census.gov/population

U.S. Department of Labor, Bureau of Labor Statistics www.bls.gov

www.iowaworkforce.org/trends/index.html

Online Resources

U.S. Census

Iowa Trends



TOURISM

MCVB Director attends Silos Annual Conference

Silos & Smokestacks, a National Heritage Area organization, held their 2nd Annual Conference on March 21-22 Decorah at Hotel Winneshiek. MCVB Director Lisa Purvis participated in

the two-day event, Living Landscape Iowa's Hid den Treainsight on

the agri-tourism industry. The conference included the Golden Silo Awards, educational sessions including Voices of Our Landscape where participants learned how to effectively collect local stories through oral histories, and Bringing Your Hidden Treasures to the WWW to see how two museums digitized a portion of their collection and linked their local stories to national standards and benchmarks with an educational website.

Participants had the opportunity to learn about two activities that are connecting

youth to northeast Iowa's living dairy stories at an off-site excursion to The Dairy Center sure, to gain NATIONAL HERITAGE AREA Calmar, Iowa.

> The conference included two phenomenal keynote speakers, Chuck Offenburger and Cary J. Hahn. Other activities included learning how to collect visitor data and developing a marketing plan utilizing that

For more information on Silos & Smokestacks National Heritage area, visit www.silosandsmokestacks.org.



The Iowa Pet Breeders Association presented the MCVB with a plaque for "Outstanding Service" on March 17th at their Annual Convention held at the Best Western Regency Inn. Over 150 attended this statewide convention.

Iowa Tourism "Did You Know"

The facts listed are from survey data of potential travusing the www.traveliowa.com Web site. The research was conducted by the Department of Recreation, Park & Tourism Sciences at Texas A&M University, College Station, Texas. The project is a cooperative effort of 16 states. The Iowa portion of the report includes 17,968 completed surveys.

·No matter what time of

year Web users are perusing the site, about half of them are looking to travel in the third quarter of the year.

Over 60% have been to Iowa before, while 40% have never been to Iowa. More than 77% of the respondents were from out of state.

·Over 56% are planning a vacation, and over 13% are planning a weekend getaway.

·78% of travelers are interested in visiting a specific attraction. More than half are looking for nature activities, 40% are interested in shopping and 26% are visiting friends and relatives.

·Nearly 73% are finding

www.traveliowa.com through the Internet, using a search engine or Web link.

·Highway maps, calendar of events and information on local attractions are the top three things users are searching for when using the site.

·Using the Web site for travel planning is either "very important" or "somewhat important" to over 95% of the users.

"Some college education or higher" identifies over 82% of the users.

·Adults 35 and older account for over 75% of the users, and 55% of all the households have no children.







The Marshalltown Convention and Visitors Bureau is dedicated to promoting the Marshalltown area as a destination for meetings, conventions, group tours, and recreational activities, with an emphasis on overnight business.



TOURISM

No.

2,500

50

60

200

100

250

100

300

1,000

Marshall County Arts and Cultural Alliance Introduces:

Tomas Kubinek "The Certified Lunatic and Master of the Impossible." He will be performing at the Martha Ellen Tye Playhouse on April 22 at 7 p.m. Tickets will be \$2.00 per person and are available at the Marshalltown Public Library, Community Y, the Cultural Center, and at the door. For more information refer to www.marshallcountyevents.com or call 641-754-5616.

Who's Meeting in Marshalltown

Meetings/Conventions/Tournaments

State AAU Volleyball Tournament

Pre-State Tumbling and Trampoline

State Election Administrator Training

American Association of University Women

Heart of Iowa A.K.C. All Breed Dog Show

Iowa Society of Medical Assistants Conference

Iowa Department of Revenue

Iowa Taxidermist Association



Location

MCC

MCC

Totem Bowl

Community Y

Best Western Regency

Central IA Fairgrounds



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April 2006

Pro Am Tourney

April 2006

ESS Users Group

Event	<u>Date</u>	Location
Bingo	Tuesdays	Senior Citizens Center
Storytime	Tues. and Fri.	Public Library
Christ-A-Polooza	April 1	Albion Community Center
"The Coats"	April 4	MHS/Community Auditorium
Job Fair	April 5	Babe Harder Gymnasium
Nature Story Hour	April 5	GrimesFarm
Citizen of the Year Dinner and Roast	April 6	Best Western Regency Inn
Fish Fry	April 7	Knights of Columbus Hall
Easter Bunny Visit	April 7-9	Marshall Town Center
Annual Book Sale	April 7-9	Veterans Coliseum
Spring Concert	April 8	MHS/Community Auditorium
2006 Race for Service	April 8	6 th Street Softball Complex
Easter Egg Hunt	April 8	Iowa Veterans Home
Spring Clean-Up	April 8	GrimesFarm
Foto Swap Meet & Seminars	April 9	Best Western Regency Inn
Good Friday	April 14	MCVB Office Closed at Noon
Easter Bunny Visit	April 14-15	Marshall Town Center
Nature Story Hour	April 19	GrimesFarm
Tomas Kubinek	April 22	Martha Ellen Tye Playhouse
Spring Community Fair	April 22	Marshall Town Center
Earth Day Kick-Off	April 22	Marshall Town Center
Public Dance	April 22	MCC Dejardin Hall
"The Gingerbread Lady"	April 28-30	Martha Ellen Tye Playhouse

For the time and a description of the events above, log on to the MCVB website's Calendar of Events... www.VisitMarshalltown.com

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CHAMBER OF COMMERCE

New Chamber Members

New members are listed in each issue of the Chamber Digest. Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Wesley Retirement Services

500 First Street North Newton, IA 50208 641-791-5000 Darin Eide

Sun Daze Tanning Boutique, LLC

204 South 1st Avenue Marshalltown, IA 50158 Tom Deimerly

Renewing Members

18 members renewed their membership in the past month.

Binford House (3 years)
Central Counties Cooperative (2 years)
Central Iowa Machine, Inc. (2 years)
Check Into Cash (3 years)
Comfort Inn (9 years)
Embers Retirement Community, Inc. (14 years)
Fareway Stores, Inc. (22 years)
First Presbyterian Church (3 years)

Grandview Heights (11 years)
Group Specialists, Inc. (3 years)
Hangan Sanitary Symply (14 years)

Hansen Sanitary Supply (14 years) KFJB-KXIA (22 years) Logs to Lumber (2 years)

Marshall County Planning and Zoning (6 years) Martha-Ellen Tye Foundation (6 years)

MinuteMan, Inc. (11 years)

Roger Hackman, CPA, P.C. (3 years) Trinity Evangelical Lutheran Church (2 years)

Farmers Savings Bank host Business After Hours

Farmers Savings Bank will host the Chamber "Business After Hours" event on Thursday, April 27, 2006. It will be held from 5:00 p.m. to 7:00 p.m., at its bank facility located at 205 West Main Street, Marshalltown. They invite you to join them for this event to see their recently completed building addition that added 5,500 square feet to their facility.

"We moved to Marshalltown in 2000, and since then, we have not only grown in customer base, but we've added several staff members," stated Dennis Ostrem, President. He went on to say, "the community has welcomed us with open arms and exceeded our expectations." Rob Judkins, Senior Vice President and Main Street Branch Manager, added, "the Main Street expansion allows us to continue to meet the needs of our customers and do it all right herelocally."

Originally established in 1894 in Beaman as The

Beaman Bank, it was organized under a state charter as Farmers Savings Bank in 1908. It has remained open since then, even through the toughest economic times. Additional offices have been opened in Albion in 1996, Green Mountain in 1998, and Marshalltown in 2000 in a temporary location while the current building was being constructed. In January 2002, the current building was opened for business. In addition to the Main Street location in Marshalltown, there is also a southside drive-up location that was opened in 2003.

Farmers Savings Bank is owned by 194 shareholders whose roots are right here in this area. No one person or family has controlling interest of the bank. Because it is locally-owned and managed, Farmers Savings Bank is committed to serving our communities better by bringing back "hometown" banking services, where local decision-making and personal

service are top priorities. "We are a part of this community, and your money stays here," said Ostrem. He continued, "we will never forget our roots and what has made us so successful. We will always be here to serve our customers, because at Farmers Savings Bank, our customers are very important to us. We get to know you and your needs and truly look at our customer relationships as a partnership."

Farmers Savings Bank offers full services, including Checking and Savings Accounts, Certificates of Deposit, Individual Retirement Accounts, Online Banking, Trust Services, Commercial and Agricultural Loans, Personal Loans, and Real Estate Loans. They have friendly, knowledgeable staff that are eager to work with you to achieve your financial goals.

"We're your Main Street banker. Stop by to see our expanded facility and meet our friendly staff on April 27th," stated Judkins.

www.everydaychampions.org



CHAMBER OF COMMERCE

Marshalltown area groups held a series of forums

What started as an idea to educate citizens on issues impacting our state, grew into an event that partnered three Marshalltown organizations.

In February and March, the Marshalltown Young Professionals (MYP), Marshalltown Jaycees and Iowa Valley Leadership held a series of forums, inviting candidates running for Governor of the state of Iowa to Marshalltown.

"The thought was that if whoever was elected Governor remembered their time in Marshalltown and had some background in issues effecting us, it would eventually be beneficial to us all," said Mike Miller, a member of the Marshalltown Young Professionals.

Miller, who's idea it was to host the forums, enrolled the help of the three organizations, making the event a true "community effort."

"I thought these three groups would be excellent hosts for our series of forums for several reasons: it provided a way for your people in our area to connect and network; it allowed the groups a way to promote their message and increase their visibility and captured the attention of the candidates," Miller added. "Additionally, by involving these three groups of young leaders, it encourages participation in the democratic process and allows young people to be better educated when they go out and vote."

The Marshalltown Jaycees and MYP jumped on board with the idea and teamed up with Iowa Valley Leadership to tackle the planning and execution of the series of forums which highlighted Congressman Jim Nussle, Michael Blouin, Bob

Vander Platts, Chet Culver and Representative Ed Fallon.

"The benefits of the Marshalltown Young Professionals working with other local organizations are endless," commented Bianca Greazel, chair for the MYP's Professional Development committee.

"The Marshalltown Jaycees were proud to co-sponsor the series of candidate forums. It is important for community organizations to partner on projects that benefit our community," said Michelle Spohnheimer of the Marshalltown Jaycees. "The joint effort between the three organizations contributed to a very successful event."

"Together, we can all make a positive contribution to the community," Greazel added.



Amy Vybiral, IVL Class Member, Bethany Wirin, Marshalltown Young Professionals, Representative Ed Fallon, Mickie Hovel, IVL Facilitator, Robin Angstman, Marshalltown Jaycees at one of the Forums.



Home Show a Success

The 2006 Home Show was held at the Marshall Town Center on March 10, 11, & 12. A total of 65 business participated in this year's show. A big thank you to B& L Oriental. Diamond Daves, Maurice's, Ortega's, Pretzelmaker, Sports Page, Tradehome Shoes, and Walden Books for providing items for the exhibitor packets.

Thank you also to Greg

Slowiak, General Manager, Lynn Olberding, Marketing Manager, Terry McAnulty, Operations Manager, Rick Hanegan & Jeff Wagner, Maintenance Staff, Richard Doland & SCC Cleaning Company, and Beth Barnes & Corie Hooper, Office Staff of the Marshall Town Center for all of their help in making this year's show run smoothly.







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Anril

CENTRAL BUSINESS DISTRICT

2006

rxpii	c peoming webb livenes &	Miccings	2000
7^{th}	General Membership Mtg	11:45 -1p.m.	Zeno's
10^{th}	Main Street Orientation at Main Street Iowa		Des Moines
11^{th}	Promotions Committee Mtg.	8 a.m.	MCBD Office
12^{th}	Board Presidents/Director Planning Mtg.	8 a.m.	MCBD Office
13 th	Design Committee Mtg.	8 a.m.	MCBD Office
17^{th}	Main Street Iowa ICN Workshop "Adding Value	e through the 4 E	Es: Entertainment,
	Education, Esthetics and Escapist."		

Uncoming MCBD Events & Meetings

18th Business Improvement Committee 8 a.m. MCBD Office

19th Exec. Board Mtg. 8 a.m. MCBD Office 20th Nonprofit Management Academy 9 a.m. -4 p.m. IAVCE

20th Board Mtg. 7 a.m. MCBD Office

28th Main Street Iowa Annual Awards Ceremony Des Moines

Volunteers: Call our MCBD office If you would like to be involved in our Main Street Program. We welcome volunteers for our committees and downtown events. Contact Executive Director, Marie Steenlage at 844-2001 or director@marshalltownmainstreet.org for more information.

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Developing Marshalltown's Future Today

The City of Marshalltown and the
Marshalltown Central Business District
Invite you to attend a presentation of the
Marshalltown Development Plan
Prepared by
RGD Planning & Design

Wednesday, March 29, 2006 7-9 p.m. Fisher Community Center

For additional information please contact:

Michelle Spohnheimer, City Housing & Community Development Director at 754-5756.

Kileen Rezac- MCBD at 752-2041

Marie Steenlage, MCBD-Main Street Program Executive

Director at 844-2001

Garden Extravaganza Saturday, May 6th 9 a.m. to 2 p.m.

(Downtown Marshalltown)
Garden Related Vendors contact Wendy Frangenberg at
(641)752-8368



MCBD Mission Statement: Through broad-based representation and a strong public/private partnership, we will continuously enhance Marshalltown's central business district into THE destination for business, shoppers and traveler's alike



TOWN CENTER good neighbor. great shopping.

Upcoming Events:

Easter Bunny Visits April 7-9, 14& 15

Easter- Mall ClosedApril 16

Earth Day Display April 17-24

Community Fair April 22

Administrative Professional's Day April 26

Spring Community Fair Sat., April 22

Community Awareness and entertainment will be the focus of the Spring Community Fair at Marshall Town Center. Local non-profit groups will be on hand to answer questions and hand out literature about the services and opportunities offered throughout the Marshalltown Area.

Are you a member of a nonprofit organization? Would your organization benefit from this event?

For more information or to be included in tis year's Spring Community Fair, contact the Mall Office at 752-6200.



Easter Bunny Visits

Children of all ages will enjoy visiting the Easter Bunny at Marshall Town Center April 7- 9, 14 and 15. All proceeds benefit Friends of the Albion Library and Elim Lutheran Church. Marshall Town Center will be closed on Sun., April 16 for Easter.

Plus, pick up a coloring page for special discounts and your child's chance to win a Marshall Town Center Gift Certificate.

Home-Based Business Show

Do you run a home-based business? Would you like to increase your customer base? Join Marshall Town Center and the Marshalltown Area Chamber of Commerce for the Home-Based Business Show on Saturday, May 6. Contact the Mall or Chamber office for more information.

Healthy Marshalltown Asset of the Month March- Asset # 2 Positive Family Communications

Young person and his or parent(s) communicate positively, and young person is willing to seek advise and counsel from parent(s).



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CHAMBER AMBASSADORS





Ambassador Visits in the past month

The Chamber Ambassadors made a Courtesy Call to Fakespace on Tuesday, February 28.

Ribbon Cuttings happening in the Area

There was one ribbon cutting in the past month on March 14 for the new location of 1st Rate Real Estate at 1610 S. Center Street.



Presents: Plena Libre

Tuesday, March 28, 7 p.m. Marshalltown High School Auditorium **General Admission: \$2**

Tickets available at Community Y, Cultural Center, Marshalltown Library, or at the door.

Home-Based Business Show

viduals can be involved in ei-

ther a full-time or part time

home based business, rang-

ing from those that sell Pam-

pered Chef or a CPA work-

ing from home. Services that

cater to home-based busi-



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Those running a business from their home will soon have the opportunity to showcase their handiwork. The Home Based Business Show will be held on Saturday, May 6 from 10 to 5:30 p.m. at Marshall Town Center.

"We are anxious to part-

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ner with the Chamber on the The registration deadline Home- Based Business for the show is Friday, April Show again this year," said 21 and space rental may be Lynn Olberding, Marshall purchased for \$35. Home-Town Center marketing manbased businesses will be limager. "This show is a great ited to one type per company. way to promote your business Set up times will be on Saturand increase your customer day, May 6 from 8 to 9:45 base." Olberding said anyone with a home-based business is welcome to register. Indi-

"Home-based businesses are a large part of the community and they are doing great things here," said Amy Pieper, Marshalltown Area Chamber of Commerce. For more information, contact Pieper at 753-6645. Stop by to pick up a registration form.



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Marshalltown Community College Job Fair 2006 on Wednesday, April 5th

Job Fair cont. from page 4

resume on the internet, using various search engines and researching companies. In addition a representative from Iowa Workforce Development will cover their job search system and how to apply for state jobs using the internet.

Also a Job Fair favorite is the free resume writing critique table where Job Fair participants can have their resumes reviewed at no charge. Staffed by local employers perfect way to get some advice on look well groomed in business attire,

cover techniques for posting your that stands out on the employer's desk. Even if it is just a fresh pair of eyes that catches a typo, it is one of the most valued Job Fair activities. If you are preparing for a new job search and just pulled your resume out of the mothballs, maybe you'll get a suggestion that will improve your chances with a human resource person. Just bring along a prepared resume and stop by the critiquing

Those Job Fair attendees who who evaluate resumes daily, the cri- are truly serious about finding a job tiquing is a great free service. It's a should dress the part. Take time to

getting your resume to be the one and use actions that are professional. Be polite and respectful, introduce yourself with a handshake, and thank the employer for taking time to visit with you.

> These tips will be a worthwhile investment in your future at Job Fair

> "Invest in Your Future" Job Fair 2006, is co-sponsored by Iowa Valley Continuing Education, MCC, Buena Vista University, Marshalltown Area Chamber of Commerce, Radio Station KDAO, Radio Station KFJB/KXIA, and the Iowa Workforce Development Center.











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