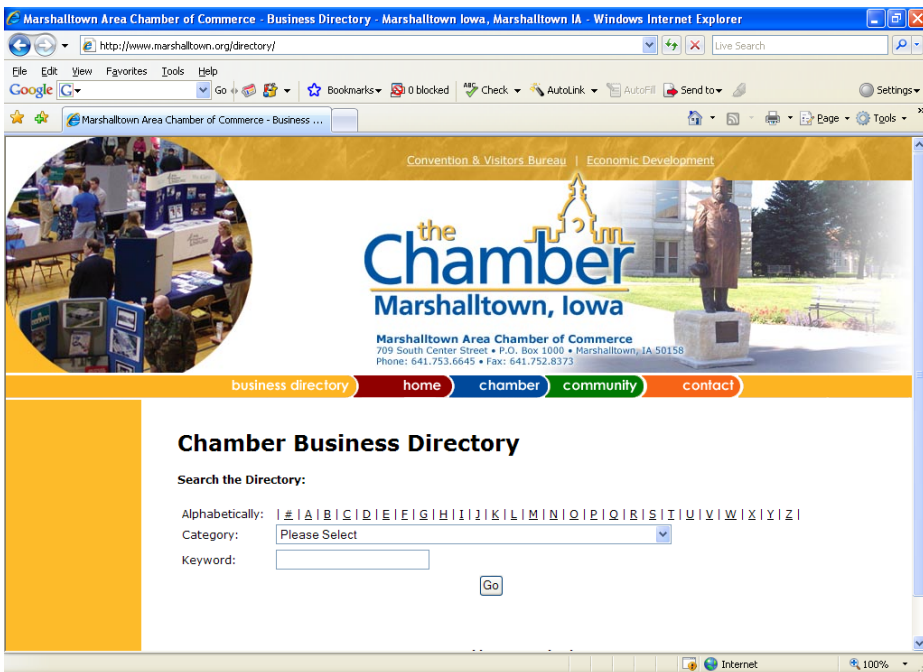
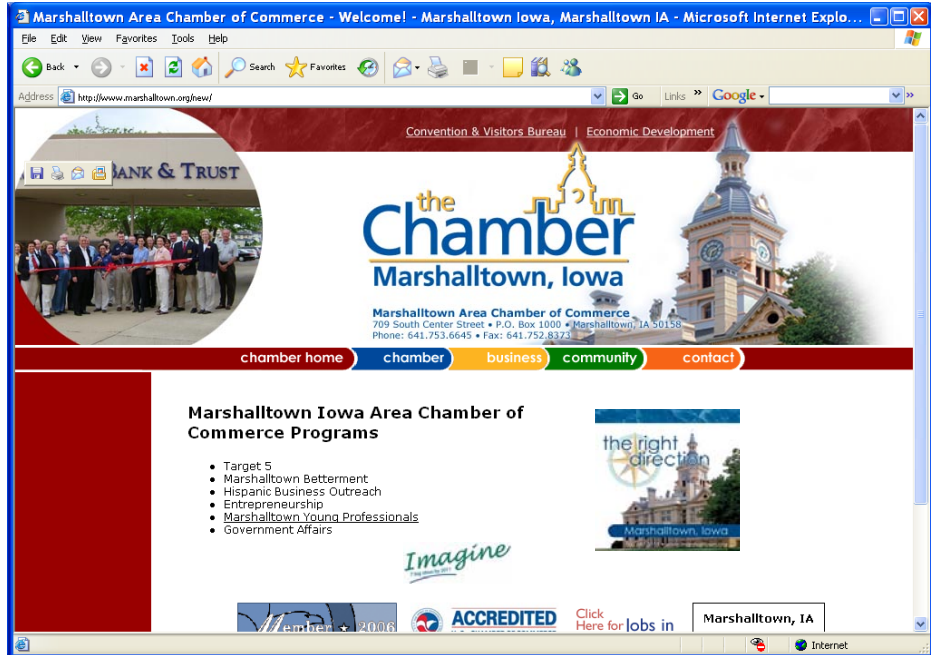




GET CONNECTED ON www.marshalltown.org

Research shows over half of professionals search the web when looking to relocate or find a business.

If your business would like to reach over **6,500** online visitors every month, take advantage of the advertising opportunities available on the **Chamber** website.



The **Chamber** receives more than **175,000** hits and more than **30,000** page views each month from people seeking information about businesses in the Marshalltown Area. Your business will surely benefit from a banner ad or website link on www.marshalltown.org.

As a **Chamber** member, you receive a Basic Listing in our virtual directory. View your options for increasing your business visibility on the **Chamber** website.

Opportunities

Main Page Sponsorship: Your business will be represented by your logo in a primary position on the home page of the website. This sponsorship includes a link from your logo to your website and the Premier directory package. Investment: \$215 per month or \$2500 annually. (3 sponsorships available)

Secondary Page Sponsorship: Your business will be represented by your logo on a secondary page of the website. This sponsorship includes a link from your logo to your website and the Premier directory package. Investment: \$170 per month or \$2000 annually. (6 sponsorships available)

Enhanced Website Directory Package: All **Chamber** members receive a basic listing in the Virtual Directory as one of the many benefits of membership. Three directory listing enhancement options to increase business visibility are available.

Package	Basic	Extended	Deluxe	Premier
Business Listing	X	X	X	X
Email Link		X	X	X
Website Link		X	X	X
Business Categories	1	Up to 2	Up to 3	Up to 4
Searchable Key Words		Up to 20	Up to 40	Up to 60
Text			75 words	150 words
Logos/Artwork/Photos			1 graphic	2 graphics
Annual Price	Free	\$132	\$216	\$264
		<i>Just \$11/month!</i>	<i>Only \$18/month!</i>	<i>Just \$22/month!</i>

The **Chamber's** website shows up in the Top Five listings with all major search engines when searching for information on Marshalltown (typically in the top 2!).

For more information on **Chamber** website marketing opportunities, contact Lynn Olberding at 641-753-6645 or email lolberding@marshalltown.org.

Marshalltown Area Chamber of Commerce

709 South Center Street P.O. Box 1000

Marshalltown, Iowa 50158

Phone: 641-753-6645 Fax: 641-752-8373



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You are increasing the power of your **Chamber** membership! By upgrading your business listing on the **Marshalltown Area Chamber of Commerce** Virtual Directory at www.marshalltown.org, you are reaching more than **5,000** online visitors every month.

If you choose the Deluxe or Premier package, text and graphics must be delivered to the Chamber Office via disk or email, in a PC format. Graphics should be in jpeg format, no larger than 300 pixels wide with a resolution of 72 dpi. There is an additional service charge of \$40 if you want the Chamber to digitize your graphics and text.

Extended Business Directory Package — \$132 annually

Categories: 1. _____ 2. _____

Deluxe Business Directory Package — \$216 annually

Categories: 1. _____ 2. _____ 3. _____

Premier Business Directory Package — \$140 semi-annually or \$264 annually (save \$16)

Categories: 1. _____ 2. _____ 3. _____ 4. _____

Secondary Page Sponsorship—\$170 per month or \$2,000 annually (save \$40 by paying annually)

Includes Premier Business Directory package.

Main Page Sponsorship—\$215 per month or \$2,500 annually (save \$80 by paying annually)

Includes Premier Business Directory package.

Company Information (as if will appear in the Virtual Directory.)

Company Name: _____

Physical Address: _____

Mailing Address: _____ City, State & Zip: _____

Phone: () _____ Fax: () _____

Email address: _____ Web address: _____

Authorized Signature: _____

Printed Name: _____

—Additional information on reverse—

Costs are annual rates. The Chamber is not responsible for links that are not active. If you move your site or your host, please contact the Chamber Office. Participating on www.marshalltown.org is open to members only. If membership expires, all links will be removed. Return form to:

Marshalltown Area Chamber of Commerce 709 South Center Street P.O. Box 1000 Marshalltown, IA 50158.



GET CONNECTED ON *www.marshalltown.org*

Extended Business Directory Package: Please list up to 25 searchable words:

Deluxe Business Directory Package: Please list up to 40 searchable words:

Premier Business Directory Package: Please list up to 60 searchable words:

Text (Deluxe up to 75 words and Premier up to 150 words):

Please email logos and graphics to lolberding@marshalltown.org. Graphics should be in jpeg format, no larger than 300 pixels wide with a resolution of 72 dpi.