
Commitment Letter

FOR EMPLOYERS AND CHAMBER OF COMMERCE

By signing below, I agree to be an actively engaged leader in the Blue Zones Project. I am committed to transforming my community into a place where some of the healthiest, happiest and most productive people live. I believe that becoming a Blue Zones Community will positively engage and impact my community.

I agree to commit to the following Roles and Responsibilities:

- Champion the effort to become a Blue Zones Community and to make it a top priority of the community/my organization.
- Support the Blue Zones Community leadership team with stakeholders from across the community who will create and implement plans that will deliver sustainable environmental changes designed to support healthy behaviors.
- Participate in Blue Zones Community programs to deliver sustainable environmental changes that support healthy behaviors.
- Work with Healthways and Wellmark to develop and adopt strategies to improve the Well-Being of my workforce with a goal of lower healthcare costs and improved productivity.
- Champion the effort to understand what it takes to become a Blue Zones Employer and make it a top priority of my organization.

(Signature)

(Date)

(Print Name)

(Title/Position)

(Organization)