

# **RAGBRAI General Meeting**

## **Minutes**

**April 13, 2004**

### **Fisher Community Center**

Discussion on the following:

- ❖ Cahill showed newest poster for RAGBRAI.
- ❖ Standing ovation for new logo and T-Shirts.
- ❖ Pat Buerskens called the meeting to order at 5:07 p.m.
- ❖ Introductions around the tables.
- ❖ Pat and Mindy updated group on route. Franklin school will host the Information Center – the route will go from 3<sup>rd</sup> to Center Street, to 4<sup>th</sup> Avenue to Riverview Park. Out of town will go from 5<sup>th</sup> Avenue to 4<sup>th</sup> Avenue to State Street to 7<sup>th</sup> Avenue to Main Street – out of town. Route will be posted on the website.
- ❖ Campgrounds – Pat Buerskens – Camping at Riverview and Veterans Home (planned facility for campground) Community Y for showers. Apgar pool house will be used for showers too.
- ❖ Publicity – Max had John send sign form (Cahill had extras) because they need to fill out form so they can make signs – deadline is April 23. Max says that all signs for RAGBRAI need to be submitted to publicity ASAP. If you have any information for general public for weekly news release get to him by each Friday. They will give to radio stations too – but they need information.
- ❖ Housing – Sarah Hessmer reported on progress. New forms available – Eric will update the website ASAP. She has extra forms with her this week. Ads will start on Friday with the forms. Using excel.
- ❖ Website – Eric Boone reported that the new logo design will be on the site by Saturday. If you want him at your meetings – ask him and he'll try to be there.
- ❖ Kenny Lamb – Sanitation – Made decision to go with a local company with the portapoties – will be \$300-400 extra, but decided it would be better for our local economy. Cardboard boxes delivered to schools for decoration. All supplies to them now. Kiwanis is donating money for prizes. Boxes due by July 28. Girl scouts are also interested in decorating boxes. Trash removal – Conrad Packaging donated 350 boxes for this. 50 tongs needed for garbage removal (\$7-13 each) – Veterans home may have some that could be borrowed. Lamb would like help finding a co-chair. Lamb is working on securing more pop containers for can recycling purposes.
- ❖ Law Enforcement – Lon Walker will work out requirements now that a route is mapped out. He would like an idea of numbers of people at each campground area. 1500-2000 at IVH aprox. And about 8000 at Riverview. Do we have an emergency evacuation plan for each site? Clyde says they are working on it and will get back to them.
- ❖ Entertainment – Rhode updated the group on the plans. They are in negotiations with a band that is a recording artist and has appeared at the Iowa State Fair – very good. Pre-headliner group will be Dr. Feelgood out of Des Moines – have been a headliner at several stops in the past and at Taste of Des Moines. Looking for kid's entertainment now – maybe at Riverview Park and Vets Home. Noon – early evening hours with local entertainment and then the big show in the evening. What other entertainment ideas? Comedy Show – balloon guy – working on other children's ideas.

- ❖ Beverage Garden – Dan Moellers reported that the garden will be on Main Street between Center and 1<sup>st</sup> Avenue – fenced in area. Adult beverage – H& F will be the vendor. Negotiations being made between pop and water. Sold a lot of other specialty beverages – Dan said that they would have a good selection.
- ❖ Campgrounds – Workman said that he did not want to be full time involved – will need someone to help there.
- ❖ Publicity – Mandy handed out new logo/t-shirts design. Received written permission from All company for RAGBRAI and Kendra signed legal documents and sent contract back. Co-Chairs have the logo if you need it. News release written soon by publicity committee. T-shirts design is available. To print by end of week. Lisa Thompson at MCC Bookstore will conduct bids. They are 15 cents cheaper from Denison – local people will handle. Printing of t-shirts will be less than \$5 cost and will sell for \$10. Schools will get a \$1.00 donation for all sold in the schools. Will volunteers have other color shirts? Yes.
- ❖ Shuttle committee will begin putting routes together – they will have some questions for other committees. Anyone who wants to ride the shuttles will be allowed at \$1.00 charge. An idea is that if people wear their shirts they get to ride free that day – also possible discount for food.
- ❖ Volunteer Committee needs to hear from all committees – they have a spreadsheet for all to use. Let everyone in the community know that we need their help. They are meeting tomorrow with sub chairs. Volunteer form in the paper – will get to Max.
- ❖ Treasurer – Cindy reminded everyone to fill out a form for any and all expenses. If you sign any contracts, get a copy to Cindy – must keep track of all of these.
- ❖ Fundraising – Anne reported that she’s been waiting on the logo design – but now will be able to go out and meet with businesses. No money in yet, but will be soon.
- ❖ Food Vendors – several food vendors have sent in checks and are ready to vend. Local people are sending registrations in also. Food vendors will be located on 1<sup>st</sup> Avenue between Main and Church only. Things are going well.
- ❖ Non-food vendors – Wenner reported that the Courthouse parking lot will be used as a venue for non-food vendors and mixed in with food vendors too. Food and non-food vendor forms would like to be posted in the paper as well. John’s electrical form needs to be submitted in as well. Will have numbers and ideas in the next few meetings. Showcasing local businesses along west side of Max building – must staff on their own – will need a display or be staffed. Mindy said that they might put the Iowa Telecom (friend of RAGBRAI) near the local business showcase to draw more people to the area.
- ❖ Ride Right – volunteers are 20 now – no meeting yet – will have signage along the route from M’town to Hiawatha. Burma shave theme – accumulated old bicycles from police department to use for decorations. Fisher Furniture will donate wood for signs. Will have 10-12 helpers. Thursday, May 20 register will have an organized ride – ride from M’town to Hiawatha – no fee – to check the route and transportation will be provided back to town after the ride. Has enough room for 10 or so.
- ❖ Robin Anctil reported that the Information Center is working on a handbook from all of the committees. Due last week. Now that we have the site – now they can be working more on this. They will have signage ordered. She will know more about the center by next meeting. They have another committee meeting next week.
- ❖ Electrical – John Phillips – Let him know if you have any questions, especially vendors. Letter being sent to Alliant to have things hooked up. Vendors will need applications in by the

15 of May. Entertainment all ready. Please don't wait until the last minute if you need anything.

- ❖ Cahill asked how many radios we will need. Let Brian know and where you are that day and who you will need to be in communication with. Hand operators club of Marshall Co. will help with weather watches, etc and work with Clyde.
- ❖ Matt from volunteers asked for a way to go out to service clubs in Marshalltown – please help if you are a member and are willing to help out.
- ❖ May 11 “get fit” day for RAGBRAI – Cahill.
- ❖ Next general meeting is April 27 at Riverview Park Reunion Hall from 5-6 p.m.
- ❖ Adjourned 6:00 p.m.

Respectfully submitted,

Mary K. Harken  
Recording Secretary