

Adv

**RAGBRAI General Meeting  
Minutes  
March 30, 2004  
Fisher Community Center**

Discussion on the following:

- ❖ John Cahill called the meeting to order at 5:00 p.m.
- ❖ Introductions around the table.
- ❖ Campground Committee has met with RAGBRAI officials and discussed idea of multiple camping locations. Campgrounds are too far spread apart as currently defined because of number of volunteers needed in all areas, traffic control, and increased expenses in maintaining all of these campgrounds. Camping Committee would like to recommend one primary location as Riverview Park. Bob Workman informed group on Campground Committee's prior meeting regarding campgrounds and why the decision was made to move the primary campground to Riverview Park. Group discussed. Public Safety Committee will get in touch with Campground Committee, who will then make the final decision by the end of the week. Cahill will email each of the committee chairs to let them know where the final campgrounds will be located.
- ❖ **Recommendation: An Information Center should be located on west part of town regardless of where the primary campground is located so that riders can get updates before they ride all the way across town.**
- ❖ Cahill updated the group on the Marshalltown theme/logo as "Marsh**ALL**town." He will email the final logo/theme to the group when it is finalized.
- ❖ Cahill gave the Hospitality Committee report. The group met and is off and running. Bids will be let on t-shirts, etc. for Marshalltown's order.
- ❖ Sanitation Committee report – still looking for a co-chair. Packaging Corporation of Conrad has donated boxes, Diamond Vogel Paint is donating paint, still need plastic drop cloths. Bids for portapotties, quote on garbage can liners, city waive dump fee, will get charged for landfill expense. Art teachers helping with art contest. Youth groups are eligible for contest like brownies or girl scouts.
- ❖ Law enforcement update: Walker asked if second beer garden is being considered – Cahill said that they can do whatever they want on their own property.
- ❖ Public Safety Committee updated since that many things have changed that they are going to have to change many things as well.
- ❖ Campgrounds Committee report already given.
- ❖ Information Center Committee: Collecting information for handbook for volunteers. Idea of one campground sounds good for them. Should all volunteers have same t-shirts on for easy identification? Cahill asked them for a recommendation from Robin's committee.

- ❖ Entertainment: Getting a lot of demo tapes, cds, inquiries — meetings on Fridays at Noon. Meetings open for everyone at Independent Insurance Building.
- ❖ Non-Food Vendors: Wenner said application forms on the web. “Community Showcase” on the west side of the Max Building – businesses may participate free of charge.
- ❖ Housing forms are ready – location will change – Hesmer handed out the forms and they will be on the website too. Recruit housing west side of town – and all over really. Housing committee will only work with people that have registered tags with RAGBRAI.
- ❖ Ride Right – has enough volunteers and people have been contacting Kurth. They will be in charge of safety from Marshalltown to Hiawatha and check the roads. He will have a bike ride from Marshalltown to Hiawatha sometime soon and anyone is welcome.
- ❖ Budget Committee – Austin is putting together a form for bidding purposes. Will also email a budget request form for bills. No final budget approved yet. \$3,000 bottom line to fundraise. Money in the account at \$300 – first check. Everyone should submit this to the budget committee. All budgets are in – says we only need to raise \$3,000 – mid June resubmit budgets after we see real number.
- ❖ Fundraising: working with committee – no update yet, but will be looking at numbers as budgets are firmed up in the future.
- ❖ Beverage Garden: negotiating with distributors – verbal bids, but waiting for writing. They have an entertainment vehicle that they could provide free of charge that could be entertaining between sets. New band shell will be at courthouse. Committees have been communicating relating to the entertainment, etc. Start time discussed. Cahill asked for a recommendation from this committee chair after they do some research.
- ❖ Publicity Committee – logo selection was creative – combined ideas from submissions. Would like to start a column in the paper called RAGBRAI update – must email him with these updates so that he has info to put in this. Nelson will give to the radio stations, etc. Should designate a spokesperson for RAGBRAI updates for media. Every Friday everyone should email to Max and he will give to website and then establish a day of the week it could be posted.
- ❖ Medical: meeting tomorrow. Getting a lot of support so far (MMS) for volunteers. Need additional people.
- ❖ Volunteer Recruitment: Ken Anderson (businesses), Peggy Thei (retired citizens) both volunteered to help get volunteers. Tullis has provided template for the form and all should use this for getting volunteers. Meeting weekly and keep the info coming.
- ❖ Website: Things are going well – publishing daily. Will incorporate email addresses for people as he works. He will incorporate new logo/theme too as we have it published. He has updated throughout the week.
- ❖ Food: applications are on the website – 28 people have contacted them – already have one fee collected. \$200 for local, \$300 out of county. ½ and ½ at this point. Food vendors will be posted after approved, etc.
- ❖ Cahill recapped meeting.
- ❖ Next general meeting is April 13 at FCC 5-6 p.m.
- ❖ Adjourned 6:15 p.m.

Respectfully submitted,

Mary K. Harken  
Recording Secretary